



Friends of Ferndale

In Partnership with Ferndale Community School
Presenter: Michelle Coburn-Hughes – Trustee of the Friends and
Business Manager at Ferndale Community School

Background

Before the development of The Friends of Ferndale

- ∞ Parent Staff Association (PSA)
 - ∞ Traditional Fundraising
- ∞ Working together with the community
 - ∞ Barriers
 - ∞ Geographical Isolation
- ∞ Maerdy Swimming Pool – 2008



When it developed

- ❖ An expectation to exceed the capacity of 'traditional' fundraising activities
- ❖ Small and medium grant applications
- ❖ Aims and Objectives which linked to charitable status



Our Aims & Objectives

'To advance the education of the pupils of Ferndale Community School and community members by working in partnership with staff, governors and the local community to raise funds for items and activities over and above those which the local education authority provides for'



Why?

- & Engage with the community
- & Benefits of early engagement
- & Deprivation and family issues
- & Links to education and outcomes
- & Operating cost effective staffing where applicable – Little Ferns



How?

& People and Relationships

& Support from Organisations;

⌘ Interlink

⌘ Communities First

& Being prepared to take a chance



It's better to ask forgiveness than permission?



"If somebody offers you an amazing opportunity but you are not sure you can do it, say yes – then learn how to do it later!"

Richard Branson

Where next?

⌘ Seek support and guidance on a model that is beneficial for all stakeholders:

- ⌘ Local Community – Maerdy Hub / Library
- ⌘ School - A Partnership
- ⌘ Supporting Education and Families
- ⌘ Being Flexible

Learning from mistakes and improving – getting it right!



An aerial photograph of a park area. In the foreground, a dark pond reflects the surrounding trees. A paved path or road curves along the edge of the pond. To the left of the pond is a green lawn. In the middle ground, there are several tennis courts and a small building. The background shows a dense residential neighborhood with many houses. The entire scene is framed within a dark blue oval with a decorative leaf pattern.

Any question?

Thank you