



Young Ambassador Movement

Vision for Wales



YOUTH
SPORT
TRUST

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chwaraeoncymsu



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Introduction



I am delighted to introduce the new vision document for the Young Ambassador Movement in Wales, with great pride and admiration for the growth and development of this movement since its creation as a London 2012 Olympic and Paralympic legacy programme to inspire a new generation. As the Chief Executive of the Youth Sport Trust, I am humbled to see how this movement has continued to grow and inspire young people to become the leaders of tomorrow. We are immensely proud to partner with Sport Wales in the delivery of this programme and have seen first-hand the level of influence young people have on the development and delivery of strategies on the ground.

Since its inception, the Young Ambassador movement has provided young people with a platform to actively engage and drive positive change in education and community settings across Wales. Through this programme, young people can harness the power of their voice and actions, hone their leadership and integral skills, and become more confident in their ability to create meaningful impact on society.

Young Ambassadors play a critical role in facilitating activities, building belonging, tackling inequalities, and using the power of advocacy to empower young people and ensure their voices are heard. As representatives of their communities, Young Ambassadors can use their role to influence, lead, inspire and mentor both within and across education and community settings to help connect and support society to be more active.

Most of all this movement represents the future of sport in Wales and beyond. Graduates of the Young Ambassador movement are already playing their part within the sector, and I am confident the next phase of sports development across the country is in very safe hands.

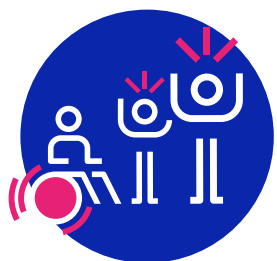
We trust young people, we have faith in their ability to bring about positive change, and this new vision document captures the hope young people across Wales have for the future, as well as their commitment to the next generation and their hunger to lead and create a happier, healthier, more inclusive, and sustainable world.

Ali Oliver MBE
Chief Executive Officer, Youth Sport Trust

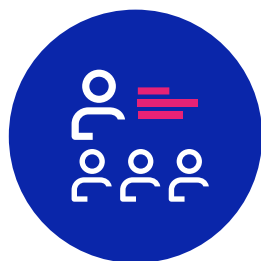


Strategic overview

The Youth Sport Trust is the UK's leading charity improving every young person's education and development through sport and play. Working together, we equip educators and empower young people with the vision of creating a future where every child enjoys the life-changing benefits of play and sport. Sport gives young people a platform to have their voice heard and a place to feel they belong. We harness this extraordinary power to change young lives today and help them build a brighter tomorrow. We do this by:



Running inclusive and innovative **programmes**



Bringing together **communities** of educators



Providing practical tools and **resources**

In 2022 we launched our new strategy, **Inspiring changemakers, building belonging**, in which we set out our mission up until 2035: Starting locally and building momentum, we will galvanise and inspire changemakers to transform attitudes, improve practice and drive policy change. Together we will harness the power of play and sport to build belonging for a generation, improving their health, fostering inclusion and developing character and leadership.

This strategy has three objectives. By taking **urgent action** now to build back healthier, happier, more resilient young people, we will establish an evidence base to drive a **generational shift** and ultimately achieve **societal change** by 2035.

To deliver this strategy we have identified six key groups of changemakers and how they are best placed to help build belonging – **educators, young people, organisations, influencers** in public life, **families**, and **ourselves**. These groups form the basis for our six strategy tactics.

We are also striving to ensure that 50% of the young people who benefit from our work access **Free School Meals (or equivalent)**, and that all young people who are involved in our programmes improve their sense of **belonging**.

Youth leadership

Within Youth Sport Trust, youth leadership has two components:

- 1 Personal development** – leadership prepares young people to meet the challenges of adolescence and adulthood by developing their personal and social attributes.
- 2 Social impact** – leadership enables and empowers young people to be of service to others.

Youth leadership is also a core element (Tactic 2) of the Youth Sport Trust strategy 2022–35.

Tactic 2 seeks to:

Empower young people by unleashing a nationwide community of young leaders who harness the positive power of play and sport to improve wellbeing, build friendships and foster understanding (page 22).

It supports our strategic aim to:

Harness the power of play and sport to build belonging for a generation, improving their health, fostering inclusion and developing character and leadership.

The Young Ambassador Movement will play an integral role in supporting us to achieve our own strategic aim in Wales, whilst also supporting Sport Wales' vision in enabling sport to thrive in both education and community settings.



Welsh context

In 2005, Lord Sebastian Coe made a promise to use the power of the London 2012 Games to inspire millions of young people to choose sport. The Young Ambassador movement was born from this promise and was first introduced in Wales in 2009 as part of the National School Games which were held in Cardiff.

In Wales today, the Young Ambassador movement is funded and supported by **Sport Wales** and is a key element of their contribution to developing young people as future leaders in sport, physical activity, and play, with 25,000+ young ambassadors being supported through the programme since its inception.

Young people's experiences of sport, physical activity and play are central to transforming Wales into a more active, healthier nation where everyone can have lifelong enjoyment. The Young Ambassador programme has been one of the leading initiatives within the sport and education sector in providing young people with a voice and the empowerment to influence the opportunities both they and their peers access to be more active and this new vision aims to further enhance that.



Vision development

In 2021, ngatahi sport were commissioned by Sport Wales to complete a review of the Young Ambassador movement. The purpose of this work set out to provide an opportunity to celebrate the legacy of the London 2012 Games, but to also shift attention to the next 10 years of opportunities for youth voice and youth leadership throughout sport in Wales. It also sought to identify how the programme needs to adapt to face new challenges in the changing landscape of sport and physical activity as well as align to the new Curriculum for Wales which launched in September 2022.

In response to the review, a national working group was established consisting of multiple key stakeholders, who were tasked with discussing the findings and recommendations, with the aim of developing a new vision. In addition to their valuable contributions, further insight has also been captured via a national survey, regional focus groups, consultation at the national Young Ambassador conference and via several 'soft launch' projects, with all feedback helping to inform, refine, and shape the Vision into what it is today.



Vision, mission, and purpose



Vision

To develop Young Ambassadors to become the **future leaders** of Wales, through sport, physical activity, and play. We want them to **inspire, influence, lead,** and **mentor** within and across **education** and **communities**, to connect and support society be **healthy** and **active**.



Mission

To provide ongoing, person centred support for Young Ambassadors to develop as confident, motivated, and skilled young leaders. We want them to **learn through leadership** by providing positive and meaningful **opportunities** and **experiences** that will enhance their **integral skills**.



Purpose

Through cross-sector collaboration, collectively develop, support, and empower Young Ambassadors to **facilitate activities, build belonging, tackle inequalities,** and use the **power of advocacy** to transform Wales to become a more **healthy** and **active nation**.



Movement objectives

1

Deliver an **inclusive** Young Ambassador programme that is **operational** in all 22 local authorities in Wales, and which is **visible** and **impactful** within and across education and communities.

3

Provide accessible, hybrid **development opportunities** and bilingual resources that can **equip** all Young Ambassadors, staff, and stakeholders to fulfil their roles effectively.

5

Annually review the Young Ambassador programme to ensure that delivery is high quality and consistent and aligns to our **vision, mission, and purpose** statements.

2

Create a more **diverse** and **representative** community of Young Ambassadors at all levels of the **progression pathway** (bronze to platinum) as well as on network panels.

4

Increase **communications, connections, and collaboration** within and across the Young Ambassador network at a **local, regional, and national** level in Wales.

6


Shine a spotlight and celebrate the impact and success of the movement by **sharing best practice** and recognising and rewarding Young Ambassadors, staff, and stakeholders.



Progression pathway

Young Ambassadors across Wales will follow the **Progression Pathway** which consists of four tiers (Bronze, Silver, Gold, and Platinum) and reflects a Young Ambassadors leadership and development journey over time. Linked to our Vision statement, we want to develop Young Ambassadors to become the **future leaders** of Wales, through sport, physical activity, and play. We want them to **inspire, influence, lead, and mentor** within and across **education and communities**, to connect and support society to be **healthy and active**.

When determining a **starting point** for the Young Ambassador or assessing if they are ready to advance to the **next tier** of the progression pathway e.g., from bronze to silver, stakeholders must use the role outcomes matrix on **pages 26-27** to inform their decision. The focus must be on what **stage, not age**, the Young Ambassador is at and provide opportunities, experiences, and support (according to the needs of the individual) to enable them to achieve and continually progress through the pathway, should they wish to.



To achieve our Vision, it will require Young Ambassadors to proactively pursue, and tutors to facilitate access to, positive and meaningful **opportunities and experiences** that will enable them to **learn through leadership**. This will be driven by the four **Pathway Pillars**, which underpin the Progression Pathway and provide strategic direction for the roles and skills we want Young Ambassadors to develop, and areas we want them to prioritise.

1 **Role outcomes:** these are the specific roles we want Young Ambassadors to display and demonstrate.

2 **Priority areas:** these are the specific areas we want Young Ambassadors to focus on and impact.

3 **Integral skills:** these are the specific skills we want Young Ambassadors to develop and utilise.

4 **Visibility and impact:** these are the spaces and places we want Young Ambassadors to lead young people and provision in.

To view the progression pathway in full, see **page 20**.

Progression pathway



Progression pathway

Developing the future leaders of Wales through sport, physical activity, and play

Bronze
Young Ambassador
Approach:
Leading together

Silver
Young Ambassador
Approach:
Leading in partnership

Gold
Young Ambassador
Approach:
Leading a team

Platinum
Young Ambassador
Approach:
Leading the movement

Pathway pillars

Providing opportunities and experiences for young people to learn through leadership

Role outcomes

- Inspire
- Influence
- Lead
- Mentor

Integral skills

- Personal effectiveness
- Planning and organising
- Creativity and innovation
- Critical thinking and problem solving

Priority areas

- Facilitate activities
- Advocacy focus
- Building belonging
- Tackling inequalities

Visibility and impact

- To lead within and across education and communities
- To lead provision to support Wales be healthy and active

Role outcomes – overview

The progression pathway focuses on developing **Specific and generic role outcomes** for Young Ambassadors across all four tiers (Bronze, Silver, Gold, and Platinum). These outcomes should be applied by all stakeholders delivering the programme, to set a **level of expectation** and to ensure a **consistency of approach** to delivery across Wales.

1 Specific role outcomes: the leadership approaches and role outcomes we want Young Ambassadors to develop at each specific tier of the pathway (bronze to platinum), to ensure their leadership journey is incremental and developmental as they enter and advance through the progression pathway.

Leadership approaches

- 1 Bronze level:**
leading together
- 2 Silver level:**
leading in partnership
- 3 Gold level:**
leading a team
- 4 Platinum level:**
leading the movement

Role outcomes

- 1 Inspire**
- 2 Influence**
- 3 Lead**
- 4 Mentor**

These role outcomes are what we want Young Ambassadors to **prioritise and achieve** within and across education and communities through the **opportunities and experiences** they engage in.

2 Generic role outcomes: the integral skills we want Young Ambassadors to develop, and priority areas we want them to focus on, across all levels of the progression pathway and throughout their entire leadership journey, to support their ongoing personal development and to maximise their role impact.

Integral skills

- 1 Personal effectiveness**
- 2 Planning and organising**
- 3 Creativity and innovation**
- 4 Critical thinking and problem solving**

Priority areas

- 1 Facilitate activities**
- 2 Advocacy focus**
- 3 Building belonging**
- 4 Tackling inequalities**

Demonstrating role outcomes

To document and demonstrate their progress against the specific and generic role outcomes, **Young Ambassador workbooks** have been created at bronze, silver, gold, and platinum level.

The workbooks consist of different **activities** and **challenges** at each specific level of the progression pathway for the Young Ambassadors to complete on a collective, dual and/or individual basis.

Young Ambassadors can complete the activities and challenges in their workbooks in their **own time** and at their **own pace**, and document and demonstrate their progress in **creative ways** that suits their own learning preference e.g., via written text, videos, photos, posters, presentations, or other. Tutors can also conduct **observations**, engage in learning **conversations**, or appraise Young Ambassadors in **alternative** ways, to ensure that they have the opportunity to demonstrate their progress diversely.

Once Young Ambassadors have **completed** the activities and challenges listed in their workbooks in their own creative way, they should submit it to their tutor to review, verify, and sign ahead of being **certificated** as a Bronze, Silver, Gold, or Platinum Young Ambassador. They will then be able to work towards achieving the outcomes at the next tier of the **progression pathway** e.g., from bronze to silver, silver to gold, or gold to platinum, should they wish to and be required to repeat the same process again.

To find out how to access the workbooks and resources, which are free for tutors to download, please visit the supporting resources section on **page 40**.



Role outcomes – specific



Bronze	Silver	Gold	Platinum
<p style="text-align: center;">Leadership approach</p> <p style="text-align: center;">Shown below are the four leadership approaches that are assigned to each specific tier of the Young Ambassador progression pathway (bronze to platinum)</p>			
<p>Leading together as a team, sharing roles and equal responsibilities, with a focus on supporting individuals to be healthy and active</p>	<p>Leading in partnership, dividing roles and sharing information and ideas, with a focus on supporting specific groups to be healthy and active</p>	<p>Leading a team, communicating effectively and collaborating with others, to support multiple groups to be healthy and active</p>	<p>Leading the movement, within and across education and communities, to support society be healthy and active</p>
<p style="text-align: center;">Roles</p> <p style="text-align: center;">Shown below are the four roles (Inspire, Influence, Lead and Mentor) that are assigned to each specific tier of the Young Ambassador progression pathway (bronze to platinum)</p>			
<p>Inspire individuals e.g., to engage with and/or participate in sport, physical activity or play</p>	<p>Inspire specific groups e.g., who may be inactive, disadvantaged, or under-represented</p>	<p>Inspire multiple groups e.g., classes, year groups, cluster schools, or community groups</p>	<p>Inspire future generations of young people to become leaders in sport, physical activity or play</p>
<p>Influence individuals e.g., friends, peers, or family members, to be healthy and active</p>	<p>Influence specific groups e.g., based on age, ability, disability, or gender of target audience</p>	<p>Influence senior leaders e.g., educators, coaches, youth or play workers</p>	<p>Influence stakeholders e.g., local authorities, national partners, or governing bodies</p>
<p>Lead together multi-skill, sport, or play activities, providing a positive experience for all participants</p>	<p>Lead in partnership inclusive activities that meet the needs and interests of specific groups</p>	<p>Lead a range of diverse activities e.g., extracurricular clubs, school sport, or community activities</p>	<p>Project lead campaigns, initiatives, training or events, at a local, regional or national level</p>
<p>Buddy up with other bronzes and informally support and mentor each other</p>	<p>Mentor bronze young ambassadors to support their leadership and development journey</p>	<p>Mentor silver young ambassadors to support their leadership and development journey</p>	<p>Mentor gold young ambassadors to support their leadership and development journey</p>

Role outcomes – generic



Integral skills

Shown below are a list of outcomes in each of the four **integral skills** that we aim for ALL Young Ambassadors (bronze to platinum) to develop as part of their role and leadership journey. Young Ambassadors are encouraged to continually recognise and reflect on the different skills they develop and utilise through the opportunities and experiences gained from being a Young Ambassador.

Planning and Organising	Personal Effectiveness	Critical Thinking and Problem-Solving	Creativity and Innovation
Set SMART goals and be self-motivated to achieve your personal best	Set high standards and be responsible, reliable, and a role model to others	Recognise issues or problems that affect or prevent young people participating	Be open minded, curious, and inquisitive, to explore new ways to get young people active
Work effectively with others, valuing the role and contributions they and others make	Encourage debate and discussion, and respect and empathise with young people's views	Ask meaningful questions, and search for answers to understand reasons why barriers exist	Have the courage to be creative, to develop innovative ideas or design new activities
Manage time, people, equipment, and resources, to ensure activities run efficiently	Build resilience by being self-disciplined, learning from challenges or setbacks faced	Co-create solutions with young people, with the aim of overcoming barriers identified	Test new ideas or activities, and seek feedback from young people, to measure impact
Make decisions and monitor results, to reflect on and adapt activities if required	Evaluate your own learning, identifying strengths and areas for development	Implement solutions, monitor the impact, and review and analyse the results	Evaluate successes and shortfalls of testing, making recommendations for improvement

Role outcomes – generic



Priority areas

Shown below are a list of outcomes in each of the four priority areas that we aim for ALL Young Ambassadors (bronze to platinum) to develop as part of their role and leadership journey. Young Ambassadors are empowered to select what factors in each of the four priority areas can be most impactful to them and their environment and implement change to support society be more active.

Facilitate Activities	Advocacy Focus	Building Belonging	Tackling Inequalities
<p>Plan activities, which can provide positive opportunities and experiences for all</p>	<p>Raise awareness of physical activity guidelines, for children, young people, and adults</p>	<p>Create fun, safe, and informal spaces where people feel welcome, accepted, and included</p>	<p>Provide equal access and opportunities when leading activities, so everyone can benefit</p>
<p>Promote activities, either verbally, visually, or digitally, to increase awareness</p>	<p>Promote positive health and wellbeing (physical, mental, emotional, and social)</p>	<p>Socially connect by being approachable, friendly, and caring when communicating with others</p>	<p>Be flexible to adapt and diversify the activities offered to meet the needs of young people</p>
<p>Lead activities, which are fun, safe, and inclusive, to increase participation</p>	<p>Utilise national campaigns and major events to inspire others to be physically active</p>	<p>Build relationships with others to make them feel valued, respected, and positive about themselves</p>	<p>Promote or provide exit routes for young people into provision that exists locally to them</p>
<p>Evaluate activities, based on self-reflection and participant feedback, to review impact</p>	<p>Promote the benefits of sport, physical activity and play, in support of developing life skills</p>	<p>Reward participants who positively engage by recognising their progress and achievements</p>	<p>Champion equality, diversity, and inclusion, and use of Welsh language, when leading activities</p>

Programme implementation

Wales network

To connect the Young Ambassador Movement at a local, regional, and national level, the Wales Network has been designed to increase communications and collaboration at all levels to support Young Ambassadors, key stakeholders, and Alumni to work together, share best practice, and drive the movement across Wales.

This will ensure that there is a consistent approach to delivering against our vision, mission, and purpose statements, and provide Young Ambassadors with opportunities and experiences to lead in a wider range of education and community-based settings.



At a national level we will continually **drive the movement** by setting the **strategic direction** to ensure it aligns to our vision, mission, and purpose statements.



At a regional level we will connect, communicate, and collaborate with key stakeholders to **gather insight, share best practice, and celebrate success.**



At a local level we will **work together** with a range of key stakeholders to provide Young Ambassadors with **opportunities and experiences** to lead both within and across **education and communities.**

Programme implementation

Wales network



National level

Young Ambassador network

National Panel

- 22 Local Authority representatives
- Platinum Young Ambassadors
- One Co-Chair to sit on The Communities Panel
- One Co-Chair to sit on The Education Panel

Alumni Network

- Online Professional Network
- Legacy Ambassadors and Advocates
- Mentoring Of Young Ambassador Panel
- Attendance At Regional Conferences

Stakeholder network

Communities Panel

- Sports Partnership Representatives
- National Partner Representatives
- Sport Wales People Development Representative
- One Co-Chair From Young Ambassador Panel

Education Panel

- Primary and Secondary Education Representatives
- Further and Higher Education Representatives
- Sport Wales Education Representative
- One Co-Chair From Young Ambassador Panel

Regional level

North Wales

- 1 Wrexham
- 2 Denbighshire
- 3 Flintshire
- 4 Conwy
- 5 Gwynedd
- 6 Anglesey

South Central and East Wales

- 1 Blaenau Gwent
- 2 Caerphilly
- 3 Monmouthshire
- 4 Newport
- 5 Torfaen
- 6 Bridgend
- 7 Cardiff
- 8 Merthyr Tydfil
- 9 Rhondda Cynon Taf
- 10 Vale of Glamorgan

South West Wales

- 1 Carmarthenshire
- 2 Neath & Port Talbot
- 3 Pembrokeshire
- 4 Swansea
- 5 Ceredigion
- 6 Powys

Local level

Education and community stakeholders

- Local Authority Sports Development
- Primary, secondary, PRU and SEN Schools
- Youth and play work
- Outdoor and Adventure
- National Partners and Governing Bodies
- Further and Higher Education Institutes
- Events, Leisure, and Tourism
- Community Clubs, Groups, and Organisations

Programme implementation

Development opportunities

Gold and Platinum

Young Ambassador conferences

- Three regional Gold and Platinum Young Ambassador conferences will take place in Autumn term each academic year in North, South Central/East and West Wales.
- Local authorities and stakeholders will be split accordingly (see below) to ensure conferences are more localised to limit travel time and expense.

North Wales Conference

- 1 Wrexham
- 2 Denbighshire
- 3 Flintshire
- 4 Conwy
- 5 Gwynedd
- 6 Anglesey

South Central and East Wales Conference

- 1 Blaenau Gwent
- 2 Caerphilly
- 3 Monmouthshire
- 4 Newport
- 5 Torfaen
- 6 Bridgend
- 7 Cardiff
- 8 Merthyr Tydfil
- 9 Rhondda Cynon Taf
- 10 Vale of Glamorgan

South West Wales Conference

- 1 Carmarthenshire
- 2 Neath & Port Talbot
- 3 Pembrokeshire
- 4 Swansea
- 5 Ceredigion
- 6 Powys

Conference information

- By increasing the number of conferences, this will allow for a larger intake of Young Ambassadors, staff and stakeholders being able to access a conference opportunity.
- The Youth Sport Trust will communicate allocations to stakeholders as to how many Gold and Platinum Young Ambassadors they can select to bring based on venue capacity.
- Conferences will be hosted in FE or HE settings to strengthen Young Ambassador links and pathways beyond compulsory education and in to post.
- Conferences will be led by the National Young Ambassador Panel and be supported by key stakeholders and sport partnerships who are based in each specific region.
- Please note that flexibility is afforded to stakeholders to access a Young Ambassador conference outside of their allocated region if more local and convenient to them.
- To book on, stakeholders will be sent an online registration link at the beginning of the academic year to complete and submit, to confirm their attendance.

Programme implementation

Development opportunities

Bronze and Silver

Young Ambassador conferences

These conferences are held locally and delivered by local authorities or stakeholders in partnership with their gold or platinum young ambassadors. Workbooks and resources to support tutor delivery are available to download from the Youth Sport Trust website. The purpose of these conferences will be to highlight the leadership approach, role outcomes, integral skills and priority areas we want Bronze and Silver Young Ambassadors to develop and focus on.

Please note that if bronze or silver conferences do not exist in your local authority, contact the Youth Sport Trust.

Virtual webinars

Each term we will host a live webinar, to support and up-skill Young Ambassadors at all levels of the progression pathway, linked to a specific leadership topic relevant to their role. Webinars will also be recorded, saved and shared online for Young Ambassadors and stakeholders to view, playback, and use for training purposes, should they wish to.

Stakeholder training

This will take place each year at venues in both North and South Wales. This is aimed at upskilling staff who lead the young ambassador programme in education and/or communities. This training will also allow for an opportunity to connect and collaborate, share good practice, and review successes and shortfalls at an operational level to support the ongoing development of the movement.



Programme implementation

Supporting resources

To support successful implementation of the Young Ambassador programme in education or community settings, we have produced a range of workbooks and resources that are available to access and download for free by visiting and registering at Wales's Young Ambassador programme. We would also recommend that stakeholders co-design resources with their own Young Ambassadors, as we continue our mission to empower youth voice and meet young people's needs and aspirations.

Stakeholder resources

Young Ambassador workbooks

Can be downloaded and distributed by stakeholders and provided to Young Ambassadors to complete in order for them to document and demonstrate their progress against the role outcomes at each level of the progression pathway (bronze to platinum).

Young Ambassador certificates

Can be downloaded, signed, and awarded by stakeholders to Young Ambassadors once they achieve the role outcomes and complete their Bronze, Silver, Gold, and Platinum Young Ambassador workbook. Additional certificates can also be awarded to Young Ambassadors who live out any of the six Youth Sport Trust values.

Young Ambassador resources

Several tutor guidance documents have been created to help breakdown the leadership approaches, role outcomes, integral skills, and priority areas of the Young Ambassador programme in further detail, as well as guide to how it can align to Curriculum for Wales.

Young Ambassador resources

Activity planner

Can be used to support Young Ambassadors when planning, organising and evaluating any sport, physical activity, or play sessions that they deliver.

Attendance tracker

Can be used by Young Ambassadors to register participants and track attendances at the activities they deliver, to monitor and measure impact.

Participation certificates

Can be used by Young Ambassadors to recognise those who engage most in their activities and reward them with a range of certificates.

Other resources

Youth Sport Trust and Sport Wales Resources

Check out hundreds of free resources, that have been developed by education and sporting specialists, that are readily available for you to access and download from the Youth Sport Trust and Sport Wales websites:

[Youth Sport Trust resources](#)

[School Games – Active Recovery – resources](#)

[Sport Wales – Citbag – online learning hub](#)

Additional resources, as well as links to national campaigns and initiatives that Young Ambassadors can lead, will be promoted in our national Young Ambassador newsletter, which will be released each term across the academic year.

Programme implementation

Measuring impact



Registration and review

To monitor and measure the size, scale and impact of the Young Ambassador movement in Wales on an annual basis, a new online registration system will be introduced from Autumn 2023. This means that stakeholders operating in education and community setting will have to register to deliver a recognised Young Ambassador programme in Autumn term before completing a short evaluative review in summer term.

Training and development

From Autumn 2023, attendances at all training and development opportunities will be tracked, and feedback will be sought from all attendees to review and rate their learning and experiences. This will allow us to monitor who, and how many people accessed our opportunities annually and support a continual refinement of our training and development offer based on feedback collected from across the network.

Research and insight

In addition to the annual registration and review, annual case studies of best practice will be collected within and across education and communities in Wales to share across our networks. Research and insight will also be conducted to report on what impact, if any, the new vision is having across Wales (some of which will link to other Youth Sport Trust work in Wales) whilst also gaining insight from Sport Wales's School Sport Survey.

Annual review

An annual review of the Young Ambassador programme will be conducted, with results being shared with our network to demonstrate successes and potential shortfalls based on Young Ambassador and stakeholder feedback. These findings will allow for opportunities to ask questions, make amendments, and offer further support where required to ensure we are able to deliver a consistent, high quality, and standardised programme across Wales.

Communications and connectivity

To review the effectiveness of our communications approach, we will monitor and evaluate registrations and resource downloads from our Young Ambassador webpage, interactions across our digital platforms and traction to our termly newsletter. Attendances will also be tracked at our regional and national panels which will meet on a termly basis to connect, collaborate and continue to drive the movement forward across Wales.

Appendix

Social media

Twitter: [@YACymru](https://twitter.com/YACymru)

LinkedIn: [@YACymru](https://www.linkedin.com/company/yacymru)

Instagram: [YA Cymru](https://www.instagram.com/yacymru)

Facebook: [Young Ambassadors Wales](https://www.facebook.com/YoungAmbassadorsWales)

Websites

Youth Sport Trust

www.youthsporttrust.org

www.youthsporttrust.org/young-ambassadors

Sport Wales

www.sport.wales

www.sport.wales/content-vault/young-ambassadors





sportwales
chwaraeon cymru



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@YouthSportTrust

Registered charity number
1086915
Registered company number
4180163