



RECORD OF DELEGATED OFFICER DECISION

SUBJECT: Lido Ponty 2016 Season Operational Arrangements

PURPOSE OF REPORT:


To provide information on the proposed operational arrangements currently being progressed for Lido Ponty for the 2016 Season.

In accordance with the Council's Scheme of Delegation, this report has been prepared to accompany the intended Officer decision of the Chief Executive as outlined below.

DELEGATED DECISION (Date):

(a) Lido Ponty 2016 season operational arrangements are noted


Chief Officer Signature


Print Name

19/2/16
Date

The decision is taken in accordance with Section 15 of the Local Government Act, 2000 (Executive Functions) and in the terms set out in Section 5 of Part 3 of the Council's Constitution

A Crimmins

19/02/2016

CONSULTEE CABINET MEMBER SIGNATURE

DATE

[Signature]

19/02/2016

OFFICER CONSULTEE SIGNATURE

DATE

[Signature]

19/02/2016

OFFICER CONSULTEE SIGNATURE

DATE

Directorate:	Chief Executive
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RHONDDA CYNON TAF COUNTY BOROUGH COUNCIL

MUNICIPAL YEAR 2015-16

19 FEBRUARY 2016

**REPORT TO ACCOMPANY THE DECISION OF THE CHIEF EXECUTIVE
LIDO PONTY 2016 SEASON OPERATING ARRANGEMENTS**

**AUTHOR(s): Christian Hanagan, Director, Cabinet and PR
Dave Batten, Head of Leisure Parks and Countryside**

1. PURPOSE OF THE REPORT

- 1.1 The purpose of the report is to provide information on the proposed operational arrangements currently being progressed for Lido Ponty for the 2016 season.

2. RECOMMENDATIONS

It is recommended that the Cabinet:

- 2.1 Note the operational arrangements as set in section 5 of the report

3. REASONS FOR RECOMMENDATIONS

- 3.1 To set the operational arrangements for the 2016 Lido Ponty season taking into account feedback received from visitors and local businesses.

4. BACKGROUND

- 4.1 During its opening season in 2015, Lido Ponty was open to the public from August 24th to November 1st
- 4.2 Two seasonal events were also run in December – Swim and See Santa and a Boxing Day Swim.



- 4.3 In total during the 2015 season there were over 26,000 visitors to Lido Ponty with thousands more visiting the new Lido Play area and the Lido Visitor Centre.
- 4.4 Access was free to Lido Ponty and for activities in 2015 with charges applied to standalone events.
- 4.5 Feedback received from the public and the local business was extremely positive with Pontypridd Town Centre businesses reporting increased business during the period Lido Ponty was open in 2015.
- 4.6 Issues were reported with the telephony arrangements during the 2015 season.
- 4.7 Just Perfect Catering were successful via the tendering process to operate the cafe at Lido Ponty. The Council receives income from the Cafe as part of the agreement.
- 4.8 The business plan set an income projection of £26k.

5 PROPOSED OPERATIONAL ARRANGEMENTS FOR 2016

- 5.1 It is proposed that Lido Ponty will be open for the following periods (totalling 17 weeks) in 2016:
 - March 25th – April 10th (Easter Holidays);
 - May 28th – September 11th
- 5.2 Following the success of the 2015 season in terms of visitor numbers and feedback received it is proposed that the facility be open from 7.30am – 7.15pm during the 2016 season to cater for early morning swim, after work access and family access throughout the day.
- 5.3 It is also suggested that given the relatively low element of income projected, and taking into account the wider benefits to the local economy experienced through free access during 2015, that free access to Lido Ponty be continued for duration of the 2016 season.
- 5.4 During the 2015 season, a range of activities were provided free of charge. It is however proposed that for the 2016 season a charge of £2.50 be introduced for activities such as Aqua Scooterz, Aqua Peddlerz and Water Walkerz.
- 5.5 The telephony system in place for the 2015 season did not have capacity to deal with the large amount of calls coming into Lido Ponty and it is therefore proposed that it be replaced with a fit for purpose system for the 2016 season onwards.



5.6 An independent standalone telephony system is proposed which includes the facility for auto attendant, call queuing and messaging to help manage calls effectively.

5.7 Operational responsibility for the day to day running of Lido Ponty will remain with Leisure Services with support from the Tourism department.

6 EQUALITY AND DIVERSITY IMPLICATIONS

6.1 An Equalities Impact Assessment is not required

7 CONSULTATION

7.1 Formal consultation is not required on this matter however, feedback received from the 2015 season in respect of visitors and local businesses suggests proposals set out in the report would be welcomed.

8 FINANCIAL IMPLICATION(S)

8.1 Financial implications identified within the report will be managed through existing budgets.

9 LEGAL IMPLICATIONS OR LEGISLATION CONSIDERED

9.1 Not applicable

10 LINKS TO THE COUNCILS CORPORATE PLAN / OTHER CORPORATE PRIORITIES/ SIP.

10.1 The continued provision of free access to Lido Ponty will promote a number of priorities identified in the Council's Corporate Plan and Single Integrated Plan such as healthy living and the local economy.

11 CONCLUSION

11.1 The opening season in 2015 for Lido Ponty attracted over 26,000 visitors with businesses in the local area welcoming the increased trade experienced during this season.

11.2 Given feedback received from visitors and businesses it is proposed that opening times remain consistent with 2015 with Lido Ponty open during the Easter holidays and during the summer months with free access continued for the 2016 season.

