



COFNOD O BENDERFYNIAD WEDI'I DDIRPRWYO GAN SWYDDOG
RECORD OF DELEGATED OFFICER DECISION

Penderfyniad Allweddol | Key Decision ✓

Mae'r Penderfyniad Wedi'i Ddirprwyo hwn wedi'i bennu yn 'Benderfyniad Allweddol' gan ei fod yn debygol o:

This Delegated Decision has been established as a 'Key Decision' as it is likely:

a) arwain at y Cyngor yn ysgwyddo gwariant sylweddol neu wneud arbedion sylweddol;
to result in the Council incurring expenditure which is, or the making of savings which are, significant; ☐

neu / or:

b) fod yn arwyddocaol o ran sut mae'n effeithio ar gymunedau sy'n byw neu'n gweithio mewn ardal sy'n cynnwys dwy etholaeth neu adran etholiadol neu ragor.

to be significant in terms of its effects on Communities living or working in an area comprising two or more electoral wards. ☒

c) Eraill / Other:

PWNC | SUBJECT: Approval to undertake public consultation to inform the development of the Council's Flood Risk Management Communication Strategy and Action Plan

DIBEN YR ADRODDIAD | PURPOSE OF THE REPORT:

To seek approval from the Director of Environmental Services, in consultation with the relevant Cabinet Member, to undertake a 6-week public consultation exercise to gather views from residents, businesses, community groups, and other stakeholders to inform the development of the Council's Flood Risk Management Communication Strategy and Action Plan.

This consultation represents the initial evidence-gathering stage in the development of the Council's Flood Risk Management Communication Strategy and Action Plan, with a further consultation on the draft Strategy anticipated prior to consideration by Scrutiny Committee and Cabinet.

PENDERFYNIAD WEDI'I DDIRPRWYO | DELEGATED DECISION:

AGREED:

To approve the undertaking of a 6-week public consultation exercise to inform the development of the Council's Flood Risk Management Communication Strategy and Action Plan.

To approve publication of the consultation on the Council's website and associated communication channels.

To authorise officers to analyse consultation responses and use the findings to inform the preparation of a draft Flood Risk Management Communication Strategy and Action Plan for future public consultation and subsequent consideration through the Council's governance processes.



Llofnod y Prif Swyddog
Chief Officer Signature

Mr Stephen Williams
Director of Environmental
Services
Enw (priflythrennau)
Name (Print Name)

30/07/2026

Dyddiad
Date

YMGYNGHORI | CONSULTATION

	Councillor Andrew Morgan Cabinet Member for Environment and Capital Infrastructure	30/07/2026
LLOFNOD YR AELOD YMGYNGHOROL O'R CABINET CONSULTEE CABINET MEMBER SIGNATURE	ENW A SWYDD NAME AND DESIGNATION	DYDDIAD DATE

	Mr Andrew Stone Service Director - Highways & Engineering	30/07/2026
LLOFNODSWYDDOG YMGYNGHOROL CONSULTEE OFFICER SIGNATURE	ENW A SWYDD NAME AND DESIGNATION	DYDDIAD DATE

A FYDD Y PENDERFYNIAD YMA'N CAEL EFFAITH AR Y WARD?

WILL THIS DECISION HAVE AN IMPACT ON THE WARD?

BYDD | YES ☒

NA FYDD | NO

Unrhyw sylwadau pellach/Oes angen rhoi gwybod i'r Aelod Lleol: ☒

Any further comments/Need for Local Member to be informed:

The proposed public consultation related to flood risk management across the County Borough and will be publicly available through the Council's consultation platform. No specific local Member notification is considered necessary beyond normal publication and consultation arrangements.

Mae'r penderfyniad yn cael ei wneud yn unol ag Adran 15 o Ddeddf Llywodraeth Leol 2000 (Swyddogaethau'r Corff Gweithredol) ac yn y cylch gorchwyl sy wedi'i nodi yn Adran 5 o Ran 3 o Gyfansoddiad y Cyngor.

The decision is taken in accordance with Section 15 of the Local Government Act, 2000 (Executive Functions) and in the terms set out in Section 5 of Part 3 of the Council's Constitution.

RHEOLAU'R WEITHDREFN GALW-I-MEWN | CALL IN PROCEDURE RULES.

A YW'R PENDERFYNIAD YN UN BRYN A HEB FOD YN DESTUN PROSES GALW-I-MEWN GAN Y PWYLLGOR TROSOLWG A CHRAFFU?:

IS THE DECISION DEEMED URGENT AND NOT SUBJECT TO CALL-IN BY THE OVERVIEW AND SCRUTINY COMMITTEE:

NAC YDY | NO ✓

Rheswm dros fod yn fater brys | Reason for Urgency: N/A

Os yw'n cael ei ystyried yn fater brys - llofnod y Llywydd, y Dirprwy Lywydd neu Bennaeth y Gwasanaeth Cyflogedig yn cadarnhau cytundeb fod y penderfyniad arfaethedig yn rhesymol yn yr holl amgylchiadau iddo gael ei drin fel mater brys, yn unol â rheol gweithdrefn trosolwg a chraffu 17.2:

If deemed urgent - signature of Presiding Member or Deputy Presiding Member or Head of Paid Service confirming agreement that the proposed decision is reasonable in all the circumstances for it being treated as a matter of urgency, in accordance with the overview and scrutiny procedure rule 17.2:

.....
(Llywydd | *Presiding Member*)
(*Dyddiad* | *Date*)

DS - Os yw hwn yn benderfyniad sy'n cael ei ail-ystyried yna does dim modd galw'r penderfyniad i mewn a bydd y penderfyniad yn dod i rym o'r dyddiad mae'r penderfyniad wedi'i lofnodi.

NB - If this is a reconsidered decision then the decision Cannot be Called In and the decision will take effect from the date the decision is signed.

DYDDIADAU CYHOEDDI A GWEITHREDU | PUBLICATION & IMPLEMENTATION DATES

CYHOEDDI | PUBLICATION

Cyhoeddi ar Wefan y Cyngor | Publication on the Council's Website:- ____03/08/26____

DYDDIAD | DATE

GWEITHREDU'R PENDERFYNIAD | IMPLEMENTATION OF THE DECISION

Nodwch: Fydd y penderfyniad hwn ddim yn dod i rym nac yn cael ei weithredu'n llawn nes cyn pen 3 diwrnod gwaith ar ôl ei gyhoeddi. Nod hyn yw ei alluogi i gael ei "Alw i Mewn" yn unol â Rheol 17.1, Rheolau Gweithdrefn Trosolwg a Chraffu.

Note: This decision will not come into force and may not be implemented until the expiry of 3 clear working days after its publication to enable it to be the subject to the Call-In Procedure in Rule 17.1 of the Overview and Scrutiny Procedure Rules.

Yn amodol ar y drefn "Galw i Mewn", caiff y penderfyniad ei roi ar waith ar:

Subject to Call In the implementation date will be:

____07/08/26____
DYDDIAD / DATE

WEDI'I GYMERADWYO I'W GYHOEDDI: ✓ | APPROVED FOR PUBLICATION :✓

Rhagor o wybodaeth | Further Information:

Cyfadran Directorate:	Environmental Services
Enw'r Person Cyswllt Contact Name:	Catrin Evans
Swydd Designation:	Senior Flood Risk Officer
Rhif Ffôn Telephone Number:	07818 416053

RHONDDA CYNON TAF COUNTY BOROUGH COUNCIL

KEY DELEGATED DECISION

JULY 2026

**APPROVAL TO UNDERTAKE PUBLIC CONSULTATION TO INFORM THE
DEVELOPMENT OF A FLOOD RISK MANAGEMENT COMMUNICATION STRATEGY**

**REPORT TO ACCOMPANY THE DECISION OF THE DIRECTOR OF
ENVIRONMENTAL SERVICES; STEPHEN WILLIAMS, IN CONSULTATION WITH THE
CABINET MEMBER FOR ENVIRONMENT AND CAPITAL INFRASTRUCTURE**

Authors: Catrin Evans (Senior Flood Risk Officer)

1. PURPOSE OF THE REPORT

- 1.1 To seek approval to undertake a 6-week public consultation exercise to inform the development of the Council's Flood Risk Management (FRM) Communication Strategy, an action arising from the Local Flood Risk Management Strategy¹ and Action Plan².
- 1.2 The consultation will gather views from residents, businesses, community groups and other stakeholders regarding how flood risk information should be communicated.

2. RECOMMENDATIONS

It is recommended that the appropriate Chief Officer:

- 2.1 Approves the undertaking of a 6-week public consultation exercise to inform the development of the Council's FRM Communication Strategy and Action Plan.
- 2.2 Approves publication of the consultation on the Council's website and associated communication channels.
- 2.3 Authorises officers to analyse consultation responses and use the findings to inform the preparation of a draft FRM Communication Strategy and Action Plan for future public consultation and subsequent consideration through the Council's governance processes.

¹ [FloodandWaterManagementActRCTCBCLocalFloodRiskManagementStrategyActionPlan.pdf](#)

² [LocalFloodRiskManagementStrategyAFloodActionPlan.pdf](#)

3. REASONS FOR RECOMMENDATIONS

- 3.1 The development of a FRM Communication Strategy and Action Plan will support delivery of the objectives, measures and actions outlined in RCTCBC's Local Flood Risk Management Strategy³ and accompanying Action Plan⁴.
- 3.2 To enable the Council to develop a FRM Communication Strategy that has been informed by the views, experiences and expectations of residents, businesses and stakeholders.

4. BACKGROUND

- 4.1 Under the Flood and Water Management Act 2010 (FWMA), Rhondda Cynon Taf County Borough Council (RCTCBC) is the Lead Local Flood Authority (LLFA) for its administrative area. Under this legislation, RCTCBC has a duty to develop, maintain, apply and monitor a strategy for local flood risk management.
- 4.2 The Council's second Local Flood Risk Management Strategy and accompanying Action Plan for the 2024-26 period were approved by Cabinet in January 2024, received Welsh Government Ministerial approval in December 2024 and published in February 2025.
- 4.3 The Strategy provides a six-year framework for the management of local flood risk within Rhondda Cynon Taf (RCT), whilst the Action Plan is reviewed and updated every 2 years to demonstrate delivery and reflect emerging priorities.
- 4.4 Cabinet approved an updated Action Plan covering the 2026-28 period on 13 July 2026⁴. The updated Action Plan includes actions to develop a FRM Communication Strategy, and an accompanying Action Plan, to establish a coordinated framework for communicating flood risk and flood risk management activities across RCT.
- 4.5 Through effective communication and engagement, the Council seeks to improve awareness and understanding of flood risk, encourage preparedness and informed action, and support the development of more resilient individuals and communities.
- 4.6 Prior to drafting the Communication Strategy, officers propose to undertake a public consultation exercise to gather the views, experiences and expectations of residents, businesses and other stakeholders. The findings will help to inform the content and priorities of the draft Communication Strategy.
- 4.7 Subject to approval of the draft document by the appropriate officers, a further public consultation on the draft Communication Strategy is anticipated prior to the

³ [Local Flood Risk Management Strategy, 2013](#)

⁴ [RCTFloodActionPlan202628.pdf](#)

document being presented to Scrutiny Committee and Cabinet for consideration and approval.

5. CONSULTATION PROPOSAL

- 5.1 The public consultation will be available online as a questionnaire for a period of 6 weeks.
- 5.2 The 6-week public consultation will be hosted on the Council's website and promoted through appropriate communication channels.
- 5.3 The public consultation will seek views from residents, businesses and other stakeholders to better understand:
- How aware people are of flood risk;
 - How prepared people feel for flooding;
 - How people currently receive information; and
 - How they would like to receive information in future.
- 5.4 The findings will be used to inform the preparation of a draft FRM Communication Strategy and Action Plan.

6. ALTERNATIVE OPTIONS CONSIDERED

- 6.1 **Option 1: Proceed with public consultation (Recommended)**
Undertake public consultation prior to preparing the draft strategy

Benefits:

- Ensures stakeholder views inform strategy development
- Improved transparency and engagement
- Supports evidence-based decision making

- 6.2 **Option 2 – Prepare strategy without consultation**
Develop the strategy using officer knowledge and existing information only

Benefits:

- Faster completion

Disadvantages:

- Reduced stakeholder input
- Potentially weaker evidence base
- Missed opportunity to understand community needs and communication preferences.

This option is not recommended.

7. EQUALITY AND DIVERSITY IMPLICATIONS

- 7.1 An Equality Impact Assessment (EIA) screening form has been prepared for the purpose of this report.

8. CONSULTATION

- 8.1 This proposed 6-week public consultation represents the initial evidence-gathering stage of the strategy development process. The consultation findings will inform the preparation of a draft FRM Communication Strategy and Action Plan.
- 8.2 A subsequent public consultation on the draft Strategy is anticipated before the final document is presented to Scrutiny Committee and Cabinet for consideration and approval.

9. FINANCIAL IMPLICATION(S)

- 9.1. The consultation will be undertaken using existing staff resources and existing Council communication platforms. No additional budget allocation is required at this stage.

10. LEGAL IMPLICATIONS OR LEGISLATION CONSIDERED

- 10.1 There is no statutory requirement to undertake this consultation; however, consultation represents good practice and supports transparent decision making.
- 10.2 Any personal data collected through the consultation will be processed in accordance with relevant data protection legislation and the Council's Flood Risk Management Privacy Notice⁵.

11. LINKS TO THE COUNCIL'S CORPORATE PLAN / OTHER CORPORATE PRIORITIES / FUTURE GENERATIONS – SUSTAINABLE DEVELOPMENT

- 11.1 The development of a FRM Communication Strategy and Action Plan directly supports the delivery of actions, measures and objectives contained within the Council's Local Flood Risk Management Strategy and accompanying Action Plan.
- 11.2 The development of a FRM Communication Strategy and Action Plan supports the Council's Corporate Plan objectives by helping residents, businesses and communities become better informed, more prepared and more resilient to the impacts of flooding.

⁵ [Flood Risk Management Privacy Notice | Rhondda Cynon Taf County Borough Council](#)

- 11.3 The proposal will contribute towards the well-being goals of the Well-being of Future Generations (Wales) Act 2015, particularly:
- A Resilient Wales
 - A More Equal Wales
 - A Wales of Cohesive Communities
 - A Wales of Vibrant Culture and Thriving Welsh Language

12. CONCLUSION

- 12.1 RCTCBC in its role as LLFA has identified the development of a FRM Communication Strategy and Action Plan as actions within the approved Local Flood Risk Management Strategy and Action Plan.
- 12.2 Undertaking a public consultation exercise will enable residents, businesses and stakeholders to provide feedback on flood risk awareness, preparedness and communication preferences. The findings will provide an evidence base to inform the preparation of a draft Communication Strategy and Action Plan.
- 12.3 Following completion of the consultation and preparation of the draft Strategy, a further public consultation is anticipated prior to consideration by Scrutiny Committee and Cabinet.
- 12.4 Approval is therefore sought to undertake the proposed 6-week public consultation exercise in accordance with the recommendations set out within this report.