



RHONDDA CYNON TAF COUNTY BOROUGH COUNCIL

RECORD OF DECISIONS OF THE EXECUTIVE

DECISION MADE BY: Cabinet DATE DECISION MADE: 8th September, 2016

Agenda Item : 6

SUBJECT: Rhondda Heritage Park – Improving the Visitor Experience

**Cabinet Members Present
County Borough Councillors:**

M.Webber (Chair), R.Bevan, A.Crimmings, M.Forey,
G.Hopkins, E.Hanagan J.Rosser & M.Norris.

**Apology for Absence
County Borough Councillor:
A. Morgan**

**Other Councillor(s) in Attendance:-
C Davies, E Webster**

1. DECISION MADE:

Agreed –

1. To note the current operating position of the Rhondda Heritage Park, in respect of visitor numbers, the quality of the visitor experience, the condition of the facility
2. That the Rhondda Heritage Park is a key element of the Council's Tourism offer, recognising the potential economic, social and community benefits that the Rhondda Heritage Park offers the County Borough, and confirms that the Rhondda Heritage Park has a long term future, under the management of the Council
3. To invest £500,000 in improving the visitor offer, which will include a new visitor ride simulator, with the improvements being introduced on a phased basis over the next nine months, funded through available Council resources
4. To explore opportunities with private and not for profit organisations to make an investment in and to operate the cafe and children's play areas, similar to the arrangements that operate at the National Lido of Wales
5. To authorise the Chief Executive to change the management and staffing arrangements of the Rhondda Heritage Park to reflect the proposed changes to the delivery of the visitor offer
6. To initiate an application for Lottery Heritage Funding to undertake improvement restoration and development of Rhondda Heritage Park, seeking investment in the region of £2.5m. This will be the second phase of the investment programme and in addition to lottery funding, opportunities for other external funding sources will also be considered to compliment the application.

2. REASON FOR THE DECISION BEING MADE:

- The need to provide an overview of the current Rhondda Heritage Park visitor experience and seek Cabinet approval to invest in refreshing and improving the offer available.

3. LINKS TO CORPORATE PRIORITIES / FUTURE GENERATIONS – SUSTAINABLE DEVELOPMENT.

- Building a Strong Economy
- Creating Neighbourhoods Where People Are Proud To Live And Work

4. CONSULTATION UNDERTAKEN PRIOR TO DECISION BEING MADE:

- NA

5. PREVIOUS CONSIDERATION BY A COMMITTEE OF THE COUNCIL

- NA

6. PERSONAL INTERESTS DECLARED:

- None

7. DISPENSATION TO SPEAK (AS GRANTED BY STANDARDS COMMITTEE):

N/A

8. (a) IS THE DECISION SUBJECT TO CALL-IN BY THE OVERVIEW AND SCRUTINY COMMITTEE:

YES NO

Note: This decision will not come into force and may not be implemented until the expiry of 5 clear working days after its publication i.e. **16th September, 2016** to enable it to be the subject to the Call-In Procedure in Rule 17.1 of the Overview and Scrutiny Procedure Rules.

8. (b) IF NO, REASONS WHY IN THE OPINION OF THE DECISION-MAKER THE DECISION IS DEEMED EXEMPT OR NON APPLICABLE:

I. COUNCIL FUNCTION (CALL IN IS THEREFORE NON APPLICABLE):-

Reason:.....**N/A**.....

II. URGENT DECISION:-

Reason:.....**N/A**.....

8. (c) IF DEEMED URGENT - SIGNATURE OF MAYOR OR DEPUTY MAYOR OR HEAD OF PAID SERVICE CONFIRMING AGREEMENT THAT THE

PROPOSED DECISION IS REASONABLE IN ALL THE CIRCUMSTANCES FOR IT BEING TREATED AS A MATTER OF URGENCY, IN ACCORDANCE WITH THE OVERVIEW AND SCRUTINY PROCEDURE RULE 17.2:

N/A

.....
(Mayor)

.....
(Dated)



.....
(Proper Officer)

8th September, 2016
(Dated)