

**RHONDDA CYNON TAF COUNTY BOROUGH COUNCIL**

**MUNICIPAL YEAR 2017-2018**

**OVERVIEW AND SCRUTINY COMMITTEE**  
**22<sup>nd</sup> January 2018**

**JOINT REPORT OF THE DIRECTOR OF  
LEGAL AND DEMOCRATIC SERVICES AND  
THE DIRECTOR OF CABINET & PR  
(SECRETARY TO THE CABINET)**

**Agenda Item No. 7**

**NOTICE OF MOTION –  
COUNCIL MEETING – 17<sup>TH</sup>  
JANUARY, 2018**

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**1. PURPOSE OF THE REPORT**

The purpose of this report is to inform Members of the actions to be taken by this Committee in respect of Notice of Motion that was presented to the Council Meeting on the 17<sup>th</sup> January, 2018.

**2. RECOMMENDATIONS**

It is recommended that Overview & Scrutiny Committee:-

- 2.1 Authorise the Director of Legal & Democratic Services and the Director of Cabinet & Public Relations to assist in the provision of a report or oral presentation be presented to the next meeting of this Committee in the near future containing information in the following areas:-

- Key destination signage
- Promotion of RCT as a tourism destination
- Actions to attract inward investment into RCT

**3. BACKGROUND**

- 3.1 At the Council Meeting held on the 17<sup>th</sup> January, 2018, the following Notice of Motion standing in the names of County Borough Councillors G.R.Davies, P.Jarman, A.Cox, W.Jones, K.Morgan, D.Macey, E.Webster, J.Williams, S.Evans-Fear, A.Chapman, S.Rees-Owen, M.Weaver, E.Stephens, L.Jones, J.Davies, J.Cullwick, H.Fychan and D.Grehan was considered:-

“Whilst this council has recently acknowledged the Southern approaches to the Rhondda along the A4119 should be a Gateway to the Rhondda no such status has been afforded to the Northern approaches.

This motion calls on the Council to also adopt and suitable signpost the Northern approaches to Cwm Rhondda via Cwm Cynon. If both valleys are to benefit in the delivery of economic growth, job creation and prosperity it is important that prominent directional signs are immediately placed along the highways in the northern approaches as well as the A4119 in the South.

This Council will take immediate steps to provide such signage as they have responsibility for in the wider interest of those who wish to visit and invest in both Cwm Rhondda and Cwm Cynon along the northern approaches to both valleys”.

- 3.2 Following consideration of the Notice of Motion, it was agreed by full Council that the matter be referred to Overview and Scrutiny Committee for further consideration.

#### **4. PROPOSAL**

It is proposed that the Director of Legal & Democratic Services and the Director of Cabinet & Public Relations be authorised to assist in the provision of a report to be presented to a meeting of this Committee in the near future containing information in the following areas:-

- Key destination signage
- Promotion of RCT as a tourism destination
- Actions to attract inward investment into RCT