

School Sport Survey 2018

Arolwg ar Chwaraeon Ysgol



sportwales
chwaraeoncymru

Why do we run the survey?

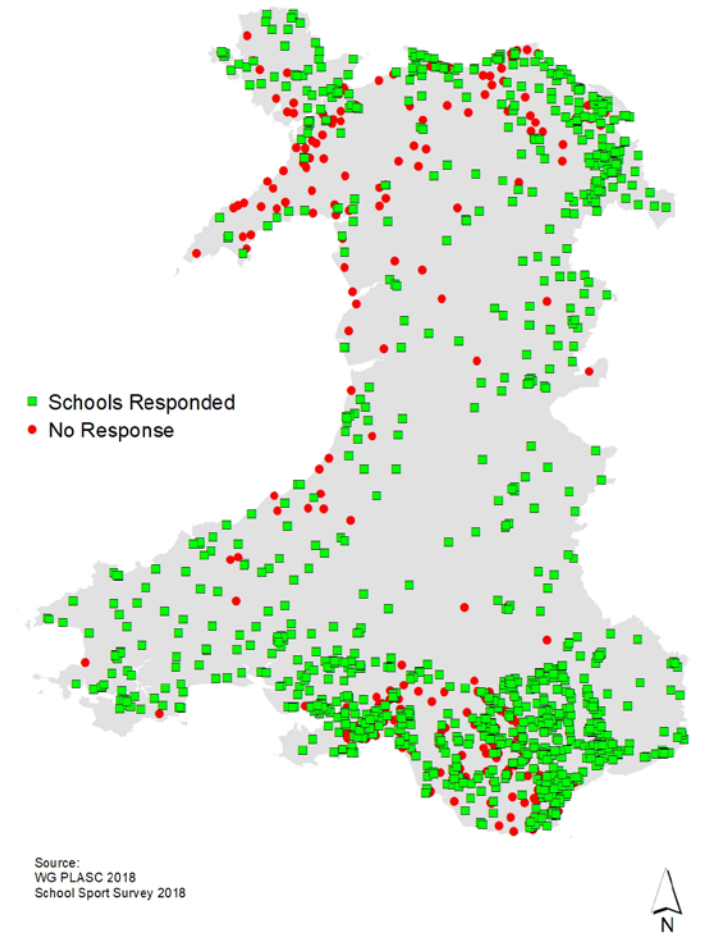
- 1. **Measure** and **monitor** who is participating frequently in sport
- 2. Provide **insight** for future interventions and investment **decisions**
- 3. Tell the compelling **story** of sport

What has changed since 2015?

- 1. Added questions around **wheelchair** and '**para**' sports
- 2. Added gender options '**other**' and '**prefer not to say**'
- 3. Included **special schools** in the national data

What is the survey's reach?

- **120,175** pupils voices were captured
- **1,095** schools took part
- **4,447** responses were achieved in a single day on 13th July, 2018



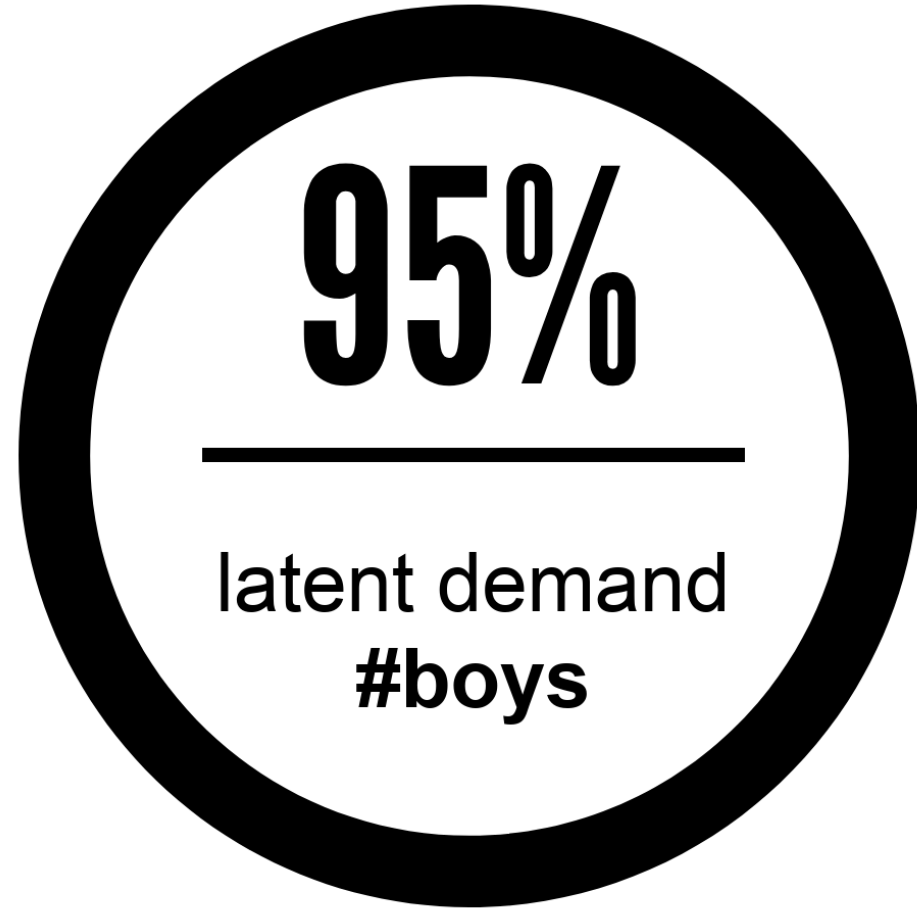
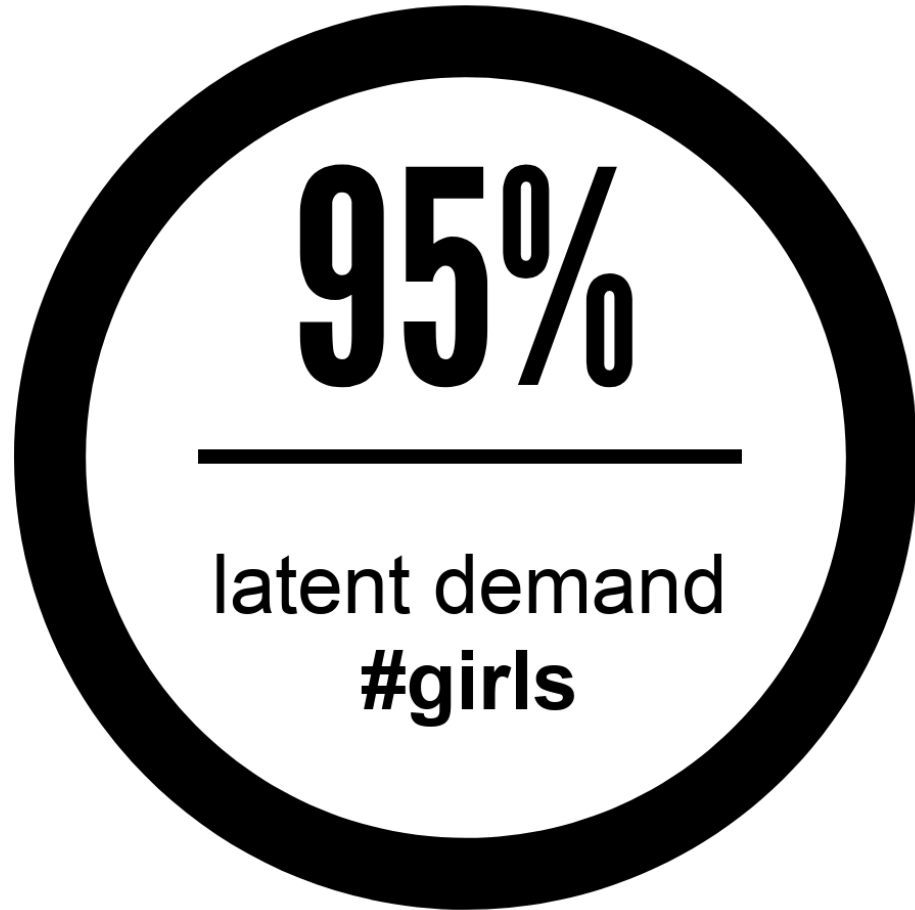


<https://vimeo.com/bluegg/review/300978986/42c846fa9c>








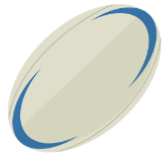



MOTIVATION

95% of pupils would like to do more sport

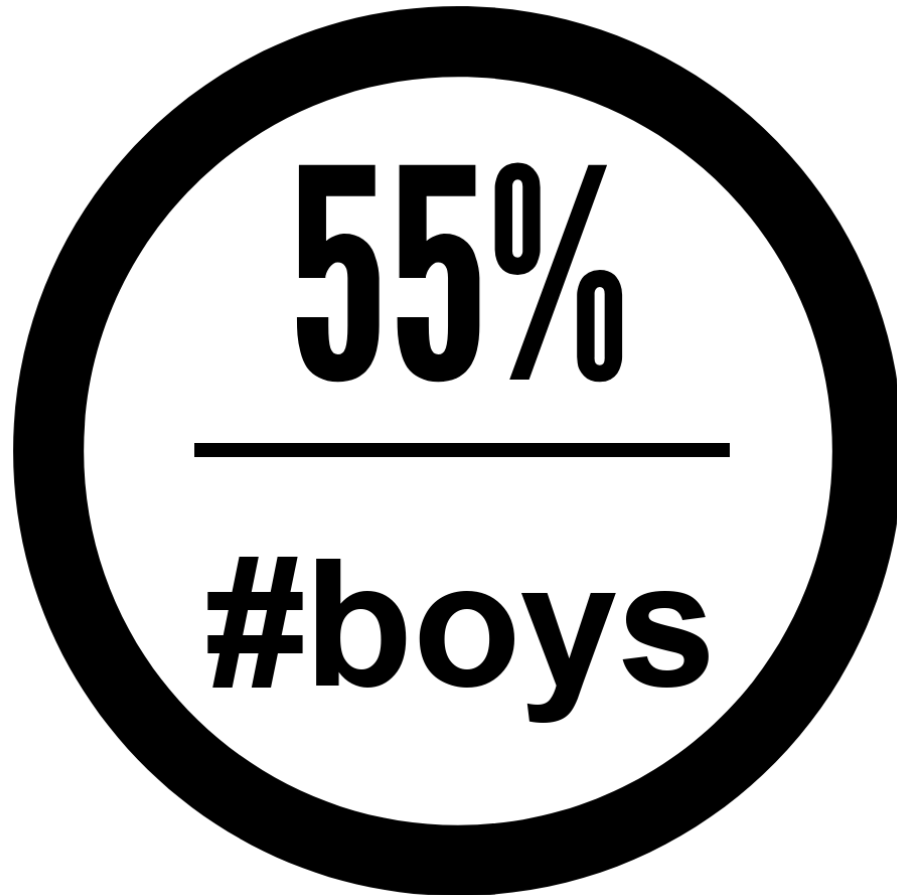


Top 3 sport pupils would like to do more of

| All | Boys | Girls |
|--|---|---|
|  53% |  62% |  64% |
|  44% |  57% |  49% |
|  40% |  50% |  49% |



52% feel sport and PE help them 'a lot' to have a **healthy lifestyle**



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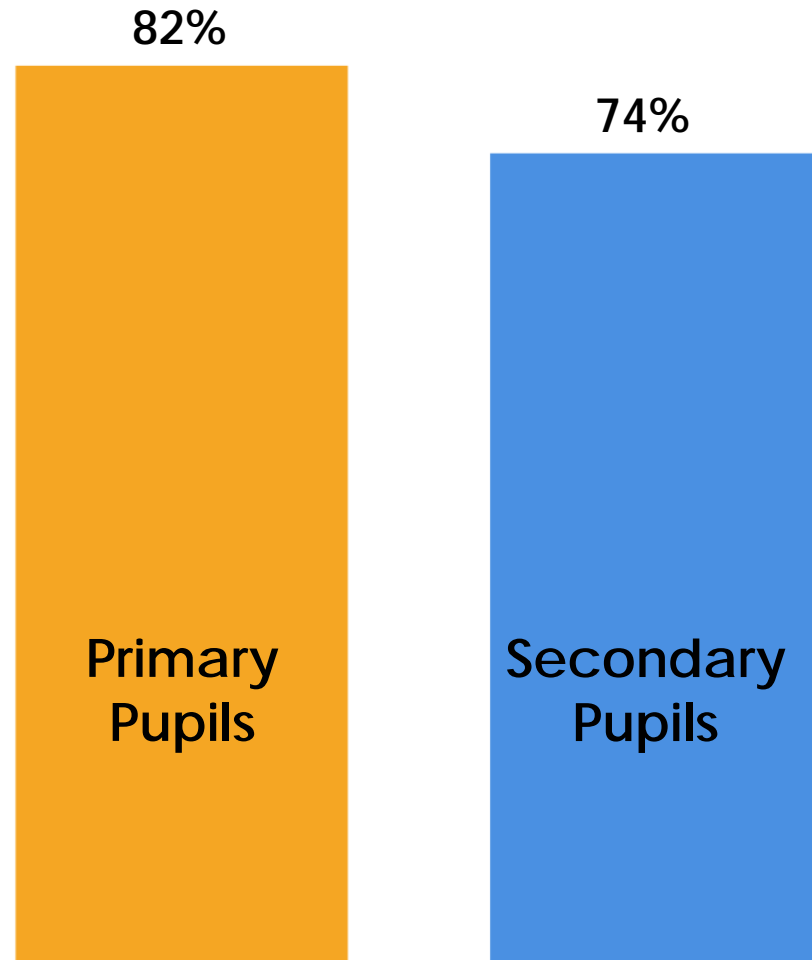


CONFIDENCE

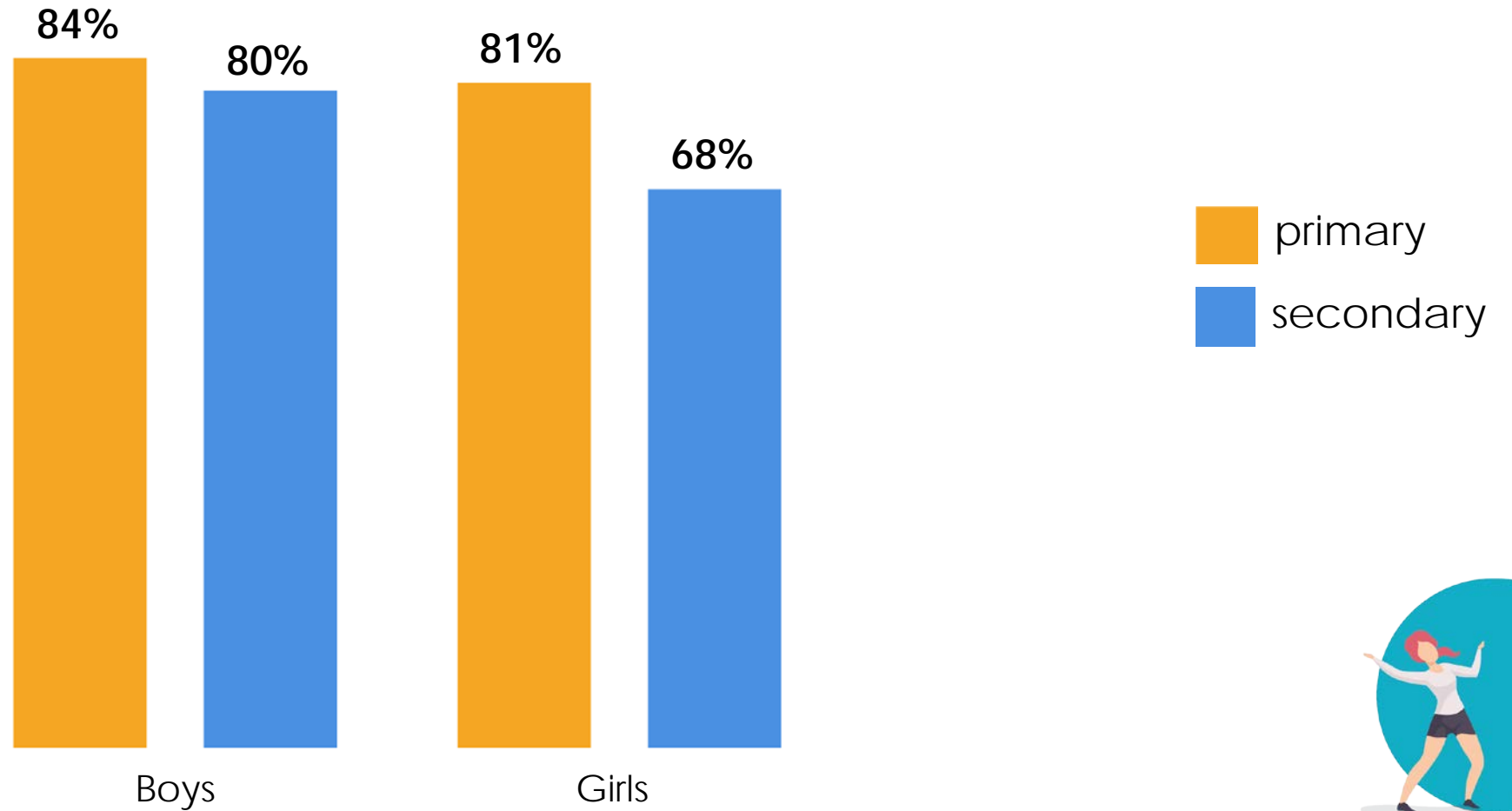
78% of pupils are **confident** in trying
new activities



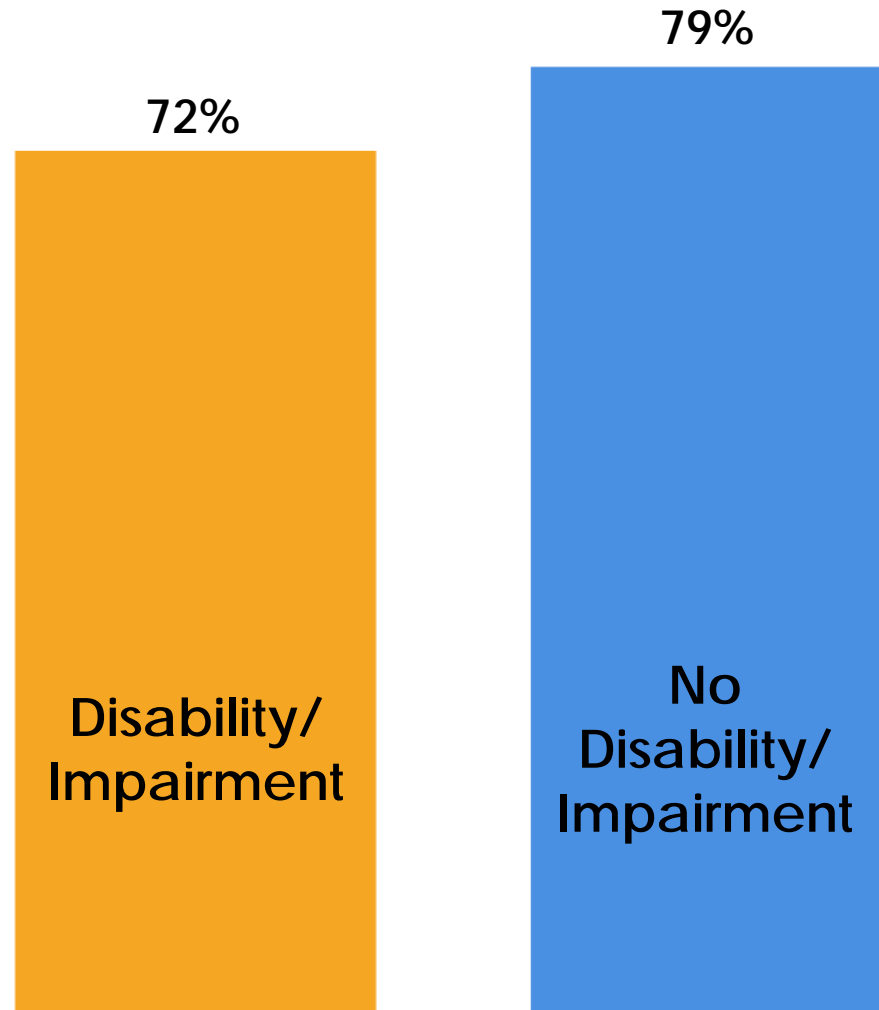
Confidence by year group



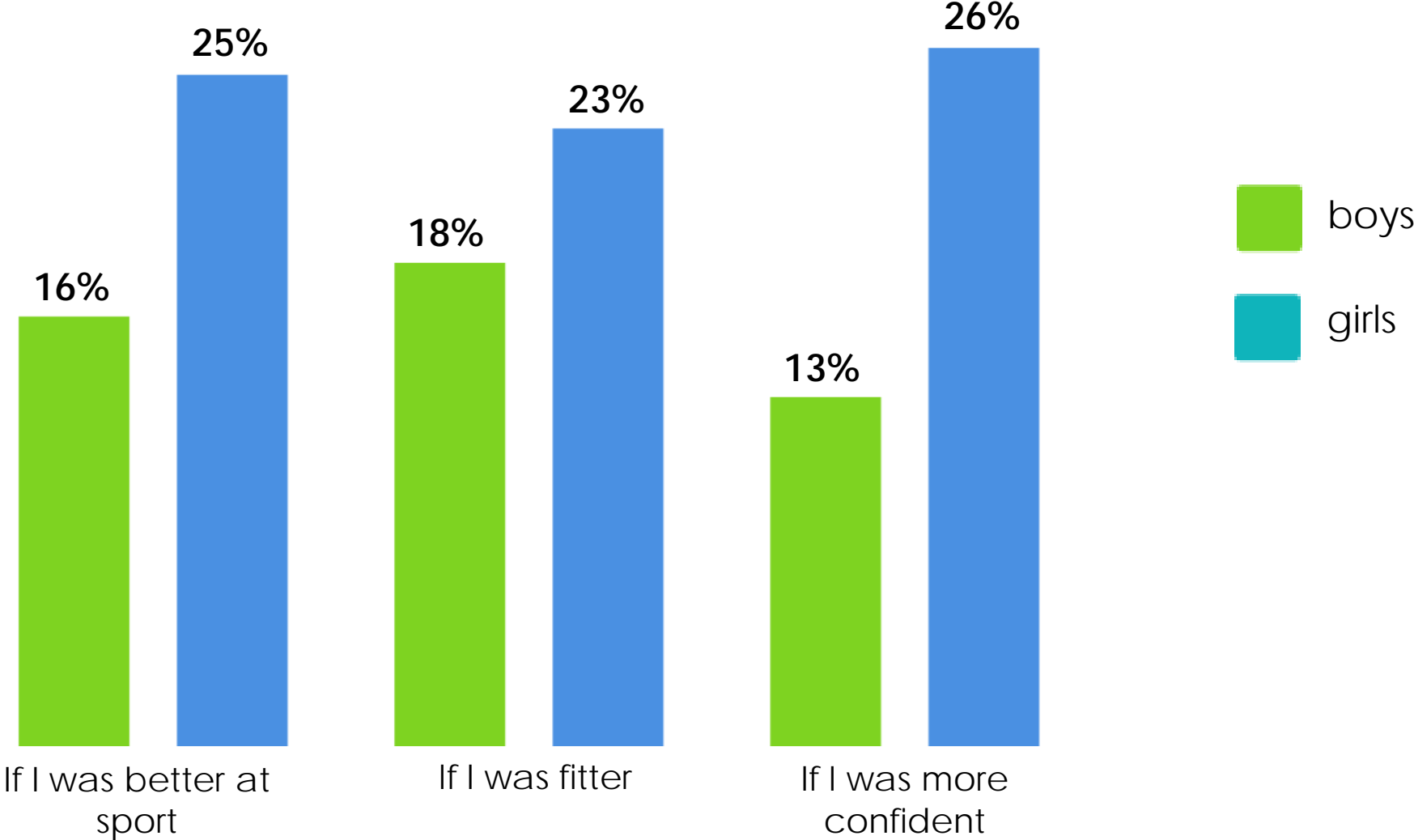
Confidence by year group & gender



Confidence by disability



I would do more sport if...





AWARENESS

"Without awareness of an opportunity accessing it is impossible"

How is your school making pupils **aware** of sporting opportunities?

Does your school have a **website** which could be used to promote sports opportunities?



Do you have **young ambassadors** or **sports councils** at your school? How could they be promoting sport within your school?



Does your school have a **newsletter**? Is it used for making pupils aware of opportunities to take part in sport?



Are sports opportunities announced within the **school assembly**? If not, could pupils announce these?



Does your school use **social media** to promote sports opportunities for pupils?



How could **parents** or your school's **PTA** help to spread the word about sports opportunities at the school?



OPPORTUNITY & RESOURCES

On average

96 minutes

curricular PE offered across Rhondda Cynon Taf

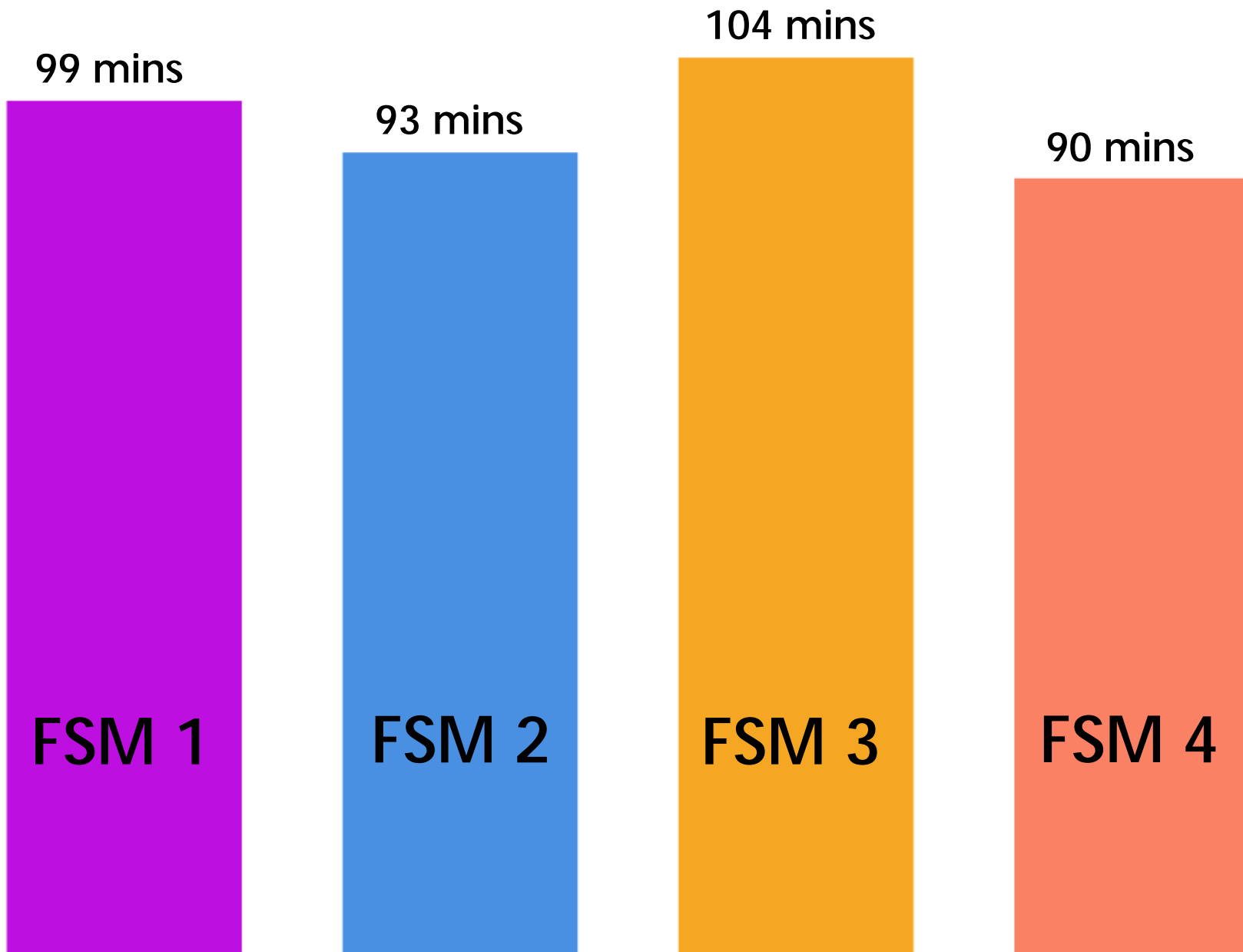
95 min

curricular PE
#primary

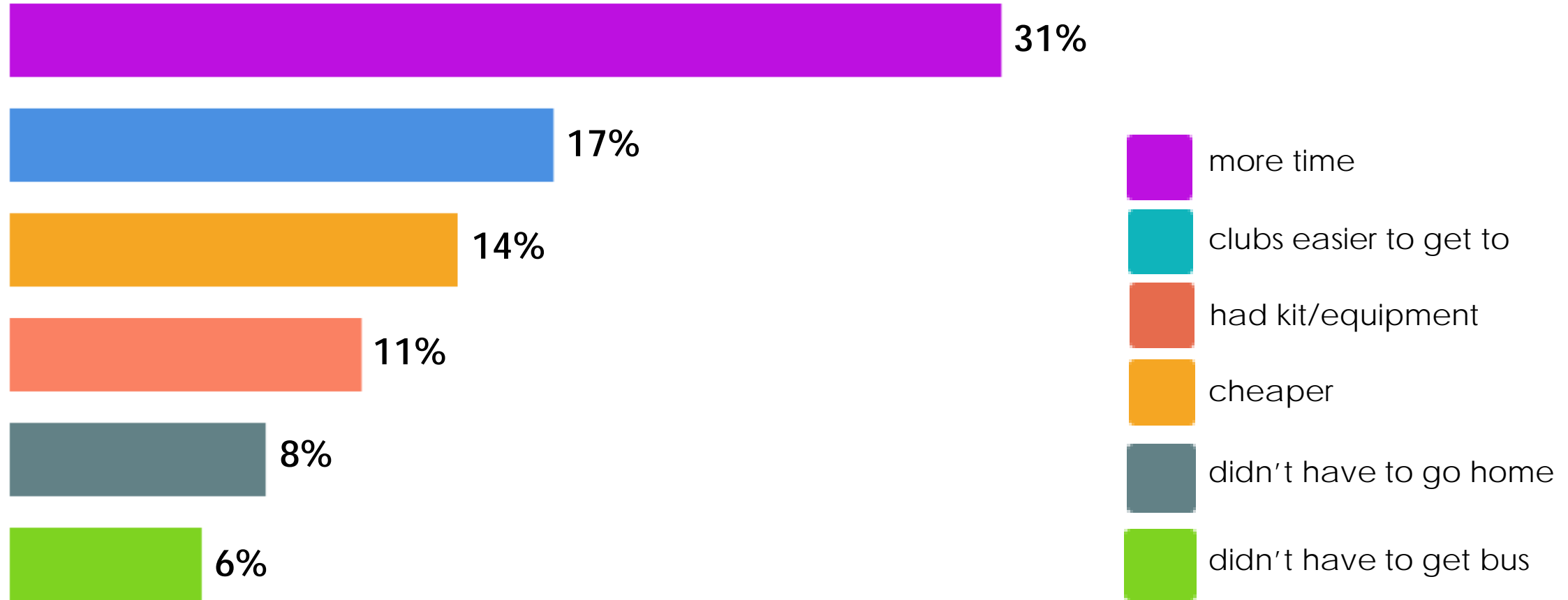
98 min

curricular PE
#secondary





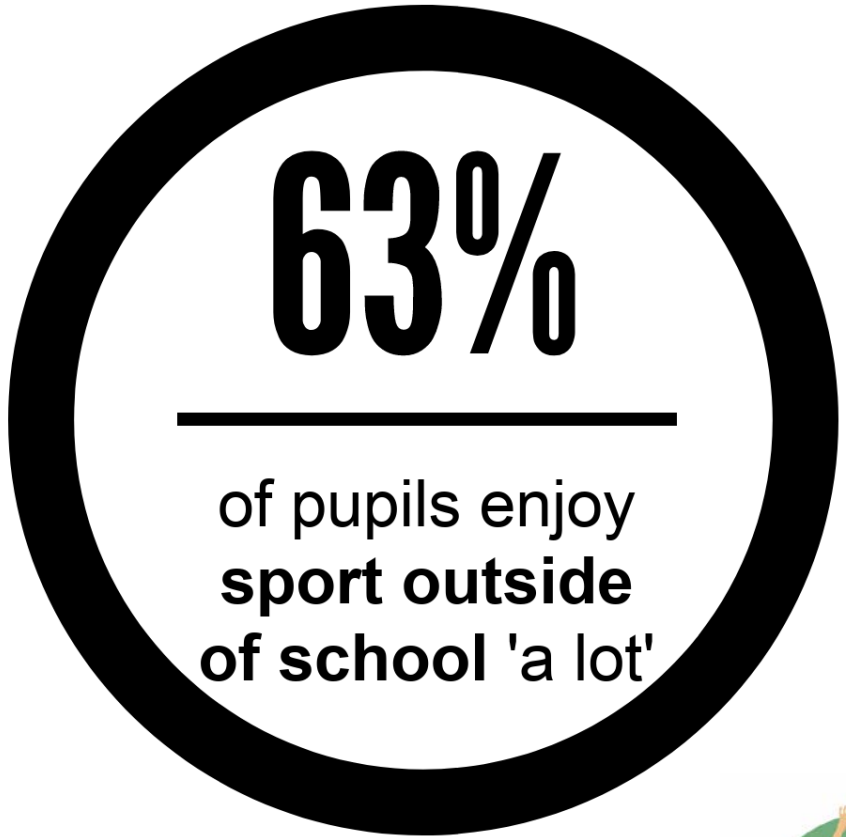
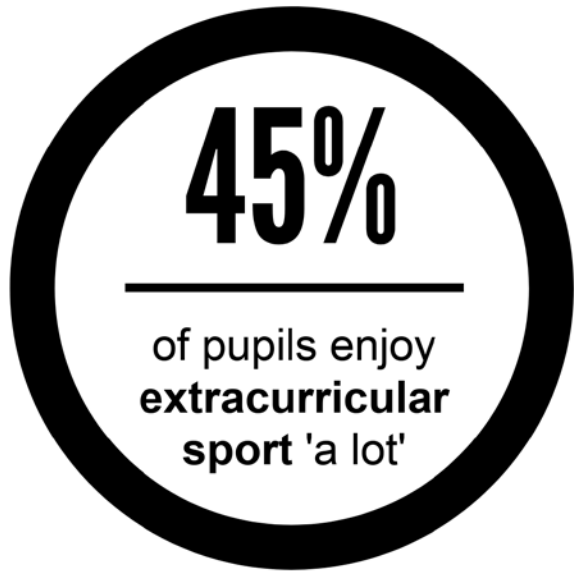
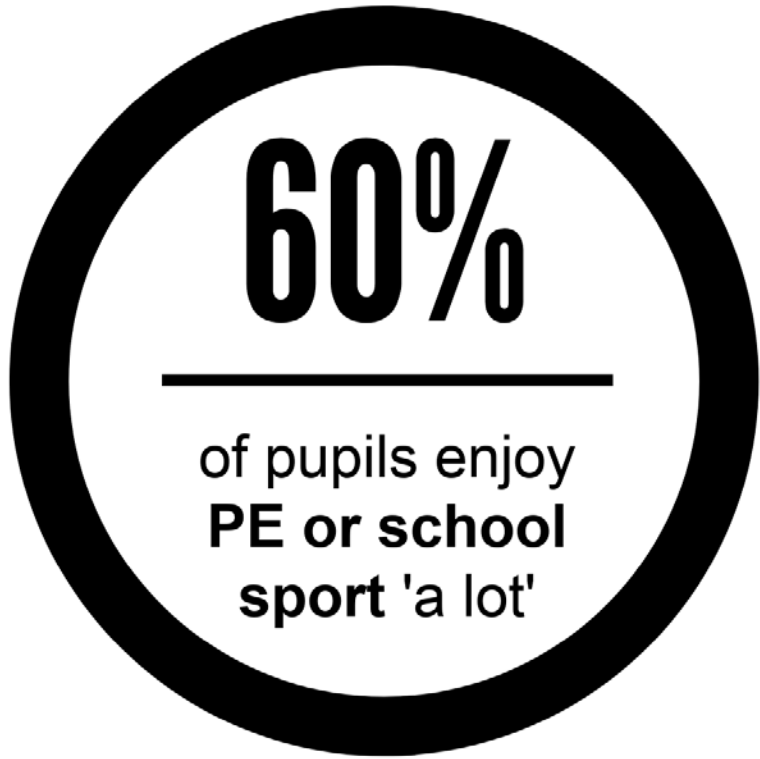
I would do more sport if...



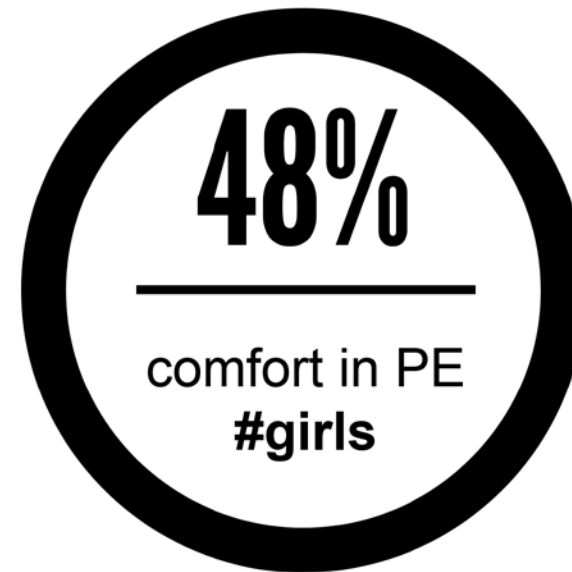
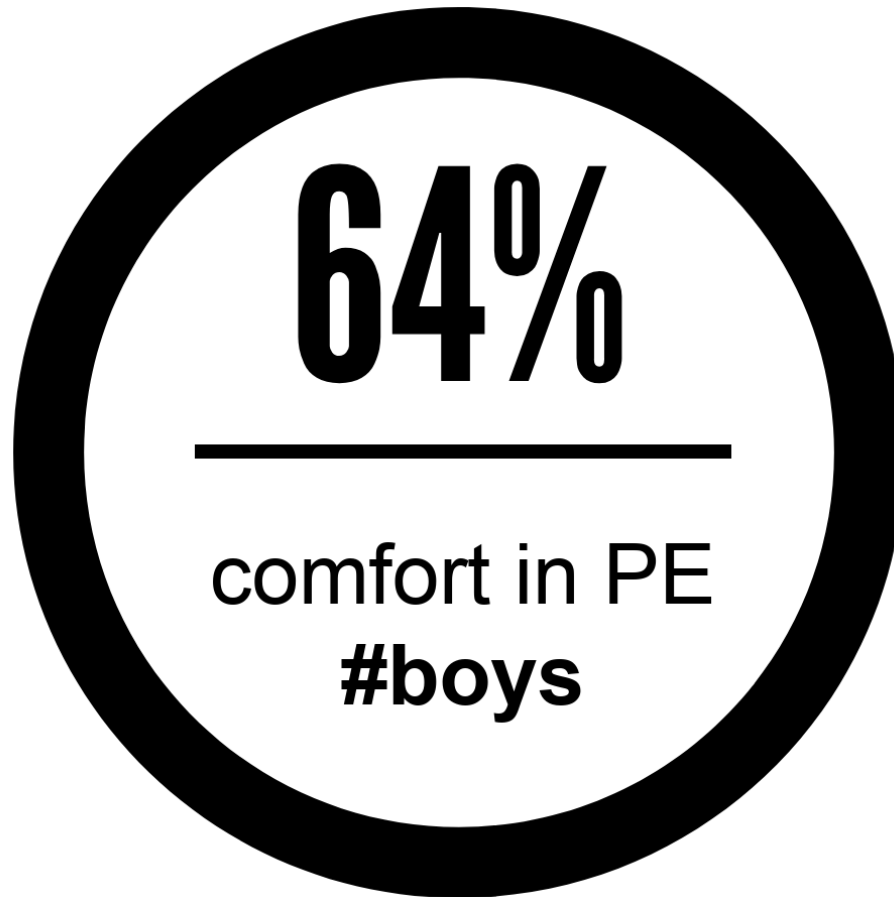


THE EXPERIENCE

Pupils' enjoyment of sport



56% of pupils 'always' feel comfortable in PE



26% of pupils feel that their ideas about PE and sport are 'always' listened to



Top 3 I would do more sport if...

My friends went with me



35%

There were more sports that suited me



35%

I had more time



31%

The Experience

Was it worthwhile?

Give people a reason to go again.



Motivation

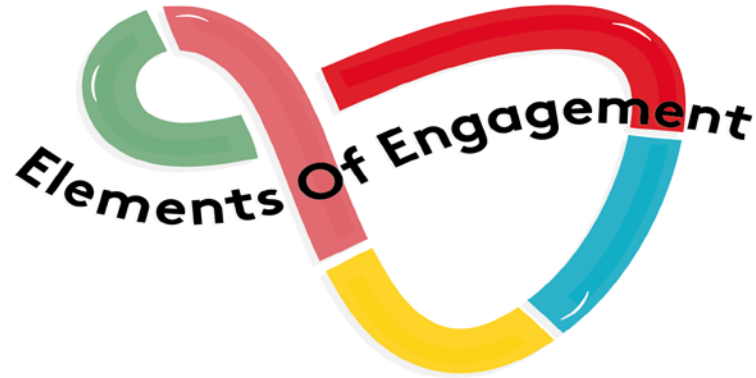
Every journey starts with an inner call to action.

Make it compelling!
Appeal to people's values.

Confidence

Turn motivation into inspiration.

Give assurance and help people believe they can do it.



Opportunity & Resources

How hard is it to take advantage of the opportunity?

Make it the easy option.



Awareness

Without awareness of an opportunity, accessing it is impossible.

Make the invisible visible.

44% of pupils take part in sport
three or more times a week

46%

taking part x3 or
more times a week
#boys

43%

taking part x3 or
more times a week
#girls

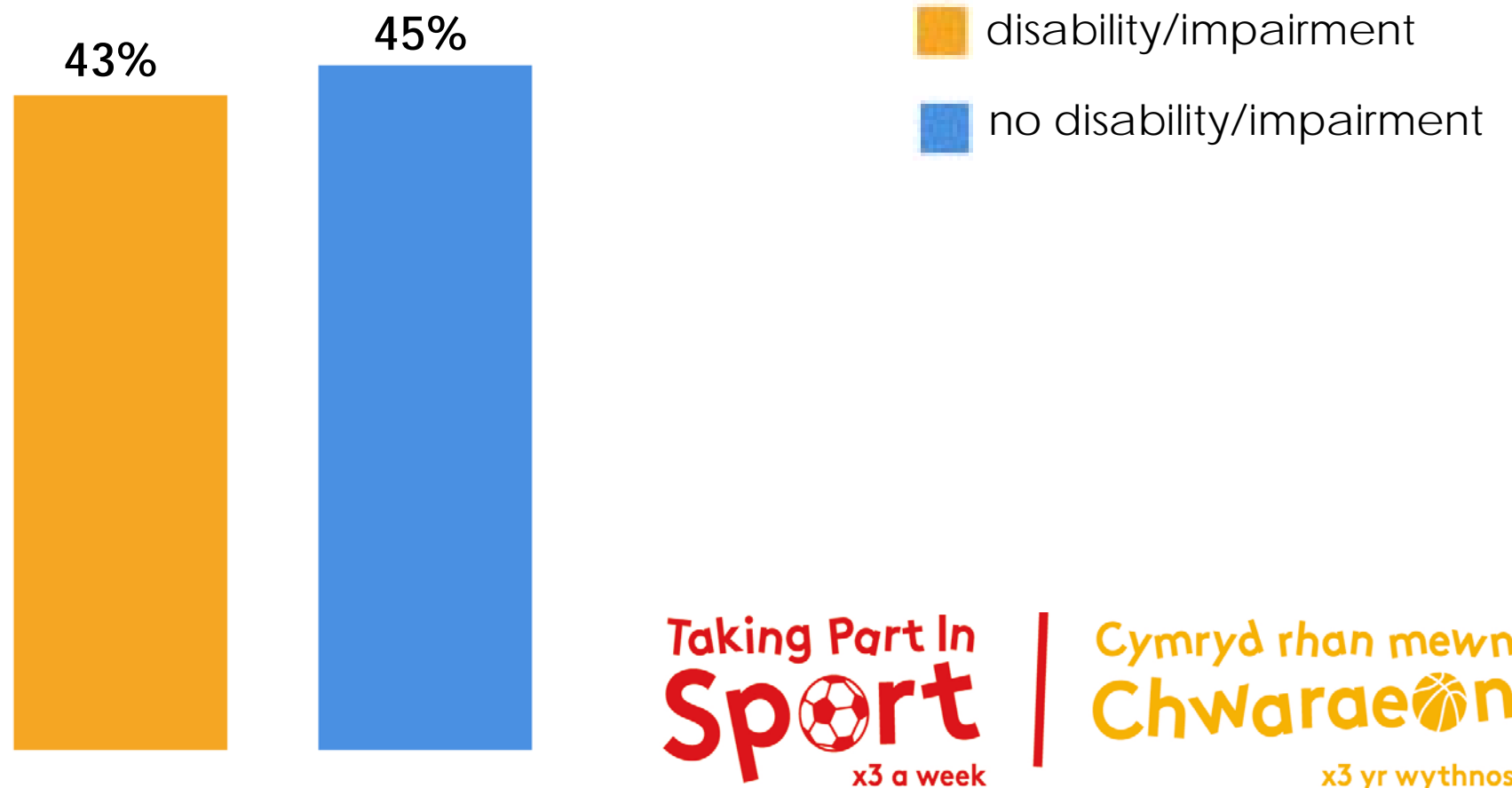
Taking Part In
Sport
x3 a week

Cymryd rhan mewn
Chwaraeon
x3 yr wythnos

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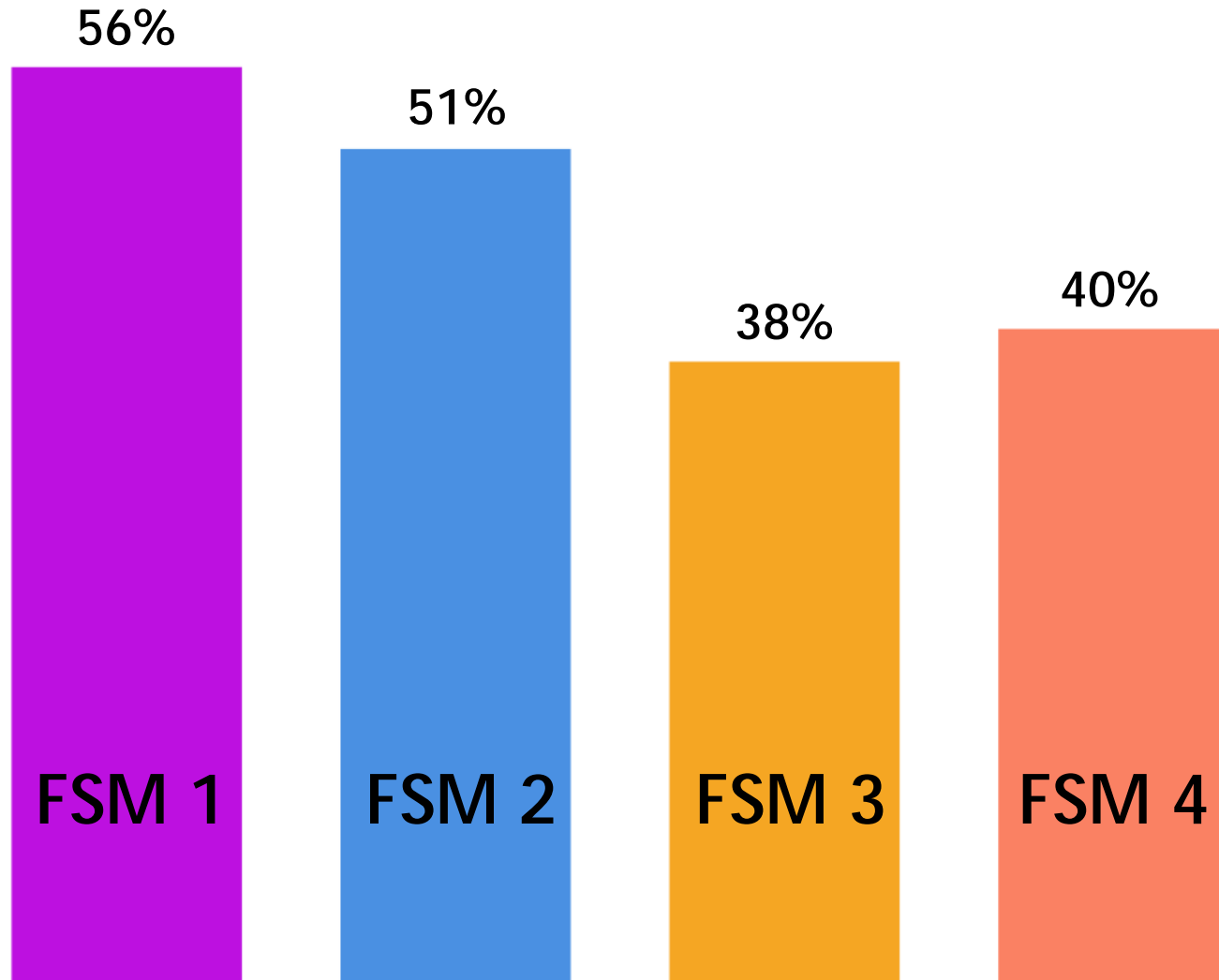


43% of disabled/impaired pupils take part
three or more times a week



40%

of pupils in lowest FSM Band take part three or more times a week



Taking Part In
Sport
x3 a week

Cymryd rhan mewn
Chwaraeon
x3 yr wythnos

VISION FOR SPORT

<https://www.visionforsport.wales/>

Thank You

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<http://sport.wales/research--policy/surveys-and-statistics/school-sport-survey.aspx>