

### RHONDDA CYNON TAF COUNTY BOROUGH COUNCIL

# WELSH LANGUAGE CABINET STEERING GROUP

### 29 APRIL 2019

### INCREASING THE AWARENESS OF NATIONAL AND LOCAL WELSH MEDIUM/BILINGUAL EVENTS VIA SOCIAL MEDIA

### REPORT OF THE DIRECTOR OF PUBLIC HEALTH, PROTECTION, AND COMMUNITY SERVICES IN DISCUSSION WITH THE RELEVANT PORTFOLIO HOLDER CLLR G. HOPKINS

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### 1. <u>PURPOSE OF THE REPORT</u>

1.1 The purpose of the report is to provide the Welsh Language Steering Group with information relating to the proposed quarterly promotion of national and local Welsh medium/bilingual events via social media as a part of the Council's 5 year Action Plan to Promote the Welsh Language in Rhondda Cynon Taf.

### 2. <u>RECOMMENDATIONS</u>

It is recommended that the Welsh Language Cabinet Steering Group:

- 2.1 Acknowledge the update provided;
- 2.2 Formally approve the campaigns and timetable for implementation as outlined in Appendix 1 and Appendix 2;
- 2.3 Consider whether further information is required.

### 3 **REASONS FOR RECOMMENDATIONS**

3.1 The Council is required to produce a Strategy to Facilitate and Promote the Welsh Language in the county under Standard 145 of the Compliance Notice issued under section 44 of the Welsh Language (Wales) Measure 2011, and publish that strategy by 30<sup>th</sup> October 2016.

- 3.2 The 5 year strategy sets out how Rhondda Cynon Taf County Borough Council proposes to promote the Welsh language and to facilitate the use of the Welsh language more widely in the area.
- 3.3 Formally approving the campaigns will reflect the Council's commitment to increasing opportunities to use Welsh through its social media channels as well as showing its commitment to promote the work of partners which is integral to the success of the 5 year strategy.
- 3.4 In addition, this promotional work will complement the Council's preparations to host a successful National Eisteddfod in 2022 as announced by the Council Leader and the National Eisteddfod on 6 March 2019.
- 3.5 Furthermore, due to the educational nature of the campaigns, the Council would respond positively to the Welsh Government's expectation to promote the resources they have already shared with us for use through social media channels.

### 4. BACKGROUND

- 4.1 A Welsh Language Promotion Strategy and Action Plan was developed under Standard 145 of the Compliance Notice issued under section 44 of the Welsh Language (Wales) Measure 2011 and published on the Council's website within the require timescale.
- 4.2 The Strategy and Action Plan was developed over the course of 2016 in collaboration with Sbectrwm, an organisation specialising in language planning; Menter laith and members of Fforwm laith, Council Services and Elected Members.
- 4.3 The Welsh Language Promotion Strategy Action Plan focuses on:
  - growing the number of people able to speak Welsh
  - increasing the use of the Welsh language in all aspects of community and public life, and
  - raising awareness of the importance of the Welsh language as an essential part of the cultural identity and character of the South Wales valleys.
- 4.4 In addition, Rhondda Cynon Taf County Borough Council recognises the importance and cost effectiveness of social media when engaging with its residents. Social media now directs more traffic to specific

websites than Google therefore it is clear that these platforms are powerful marketing, networking and advertising tools. They can reach a wide audience quickly, simply and effectively, and enable organisations to target and engage with specific audiences.

- 4.5 As such, Welsh Language Services and Cabinet and PR colleagues have been utilising Council social media platforms to promote Welsh medium-bilingual events for some time. However, there has been no formal process for us to evidence this to the Welsh Language Commissioner as part of our statutory duties.
- 4.5 After working with officers from the Cabinet and PR, it was agreed that formalising the process would allow us the opportunity to evidence our good work to the Welsh Language Commissioner. It is intended to promote four key events per financial year (one per quarter) initially. The first campaigns would begin in 2019/2020 and focus on the following based on their national importance as recognised festivals in Wales:
  - Eisteddfod yr Urdd Quarter 1
  - Diwrnod Owain Glyndŵr Quarter 2
  - Diwrnod Shw'mae Quarter 3
  - St David's Day Quarter 4
- 4.6 Details on the proposed campaigns are outlined in Appendix 1.

# 5 EQUALITY AND DIVERSITY IMPLICATIONS

5.1 An Equalities Impact Assessment is not required.

### 6 <u>CONSULTATION / INVOLVEMENT</u>

6.1 The Action Plan related to the Strategy has been developed after consultation with residents and their involvement has shaped the content.

# 7 FINANCIAL IMPLICATION(S)

7.1 There are no financial implications aligned to this report. Staffing costs and minimal resource costs will be naturally absorbed within existing

service area budgets. Non-compliance with a standard could incur financial penalties of up to £5,000.

### 8 LEGAL IMPLICATIONS OR LEGISLATION CONSIDERED

8.1 Welsh Language (Wales) Measure 2011 and Welsh Language Standards (No1) Regulations 2015 regulate this area of work.

### 9 <u>LINKS TO THE CORPORATE AND NATIONAL PRIORITIES AND THE</u> WELL-BEING OF FUTURE GENERATIONS ACT.

- 9.1 The Welsh language is a cross-cutting theme in the Corporate Plan and underpins all corporate priorities as the Council is required to comply with the amended Compliance Notice issued by the Welsh Language Commissioner in September 2016.
- 9.2 This report highlights the need to increase the activity with regards to the promotion of Welsh medium/bilingual events and shows how the Council aims to work collaboratively with its partners to achieve the goals as outlined in the 5 year strategy.
- 9.3 The content of this report is directly linked to Goal 7 of the Well-being of Future Generations Act a Wales of vibrant culture and thriving Welsh language. Implementation of the Strategy will support the normalisation of the Welsh language, ensure that the Welsh language is treated no less favourably than the English language and, over time, increase the number of people who can speak Welsh in the county by engaging in Welsh medium/bilingual events. It also contributes to the creation of a more equal Wales by providing opportunities for Welsh speakers to access Council services in the medium of Welsh if they so wish.
- 9.4 The campaign forms part of a longer-term approach adopted by the Welsh Language Promotion Strategy to increasing the number of Welsh speakers in the county and is the result of a collaboration between the Council and other partners with involvement from the community. It will result in the integration of Welsh language activities with wider marketing and event plans and help to engage more Welsh speakers thereby preventing a reduction in language use.

### 10 CONCLUSION

10.1 In line with requirements of the The Welsh Language Standards (No.
1) Regulations 2015 the Council and its partners need to prioritise some key policy areas for action, and work together towards common goals as outlined in the Welsh Language Strategy and Action Plan.

10.2 One key area of work is the promotion and facilitation of Welsh medium and bilingual events and the Council could do this efficiently and effectively by utilising social media as a primary platform to engage with residents on such matters. This enables the Council to show its commitment to ensuring that it shares in the Welsh Language Commissioner's vision of creating a Wales where people can use the Welsh language in their everyday lives.

### Other Information:-

### Relevant Scrutiny Committee:

**Contact Officer -** Wendy Edwards, Head of Community Learning Steffan Gealy, Service Manager, Welsh Language Services

# APPENDIX 1 – OUTLINE OF CAMPAIGNS FOR EACH QUARTER 2019/2020

	2018 – 2019 Campaigns						
Period	Quarter 1						
Date	27 <sup>th</sup> May 2019 > 1 <sup>st</sup> June 2019						
Campaign Name	Good Luck to RCT Schools competing in Eisteddfod yr Urdd / Celebrating Success						
Background Information	The Urdd National Eisteddfod, one of Europe's largest youth touring festivals that attracts around 90,000 visitors each year, will once again be held during Whitsun week at the end of May. The Eisteddfod is a Welsh-medium competitive festival with over						
	15,000 children and young people under the age of 25 competing during the Eisteddfod week in various competitions from singing, dancing and performing to art, sport and cooking. They are the best from around 40,000 competitors across Wales who have won their place following local and regional rounds held in the spring months leading up to the Eisteddfod. Although a Welsh-medium competitive festival, the competitors come from both Welsh and English medium education backgrounds.						
	The 1,800 seater Pavilion is the home of the competitions and is very much the hub of the Eisteddfod. Surrounding the Pavilion, on the 'Maes', you will find hundreds of colourful stalls from the public, private and third sector, offering a range of activities for all the family - from biking, climbing and sport sessions to a fun fair, live bands and children's shows with some well known TV characters. In a recent survey conducted by Beaufort Research, 97% of the visitors agreed that it was a great family day out.						
	The Urdd Eisteddfod week is the pinnacle of around three years hard work by local volunteers who are tasked (with assistance from Urdd central staff) not only with local arrangements but with raising hundreds of thousands of pounds to contribute to the costs. It attracts a lot of attention from the press including TV, radio and local and national newspapers. The contribution to the host-area's Welsh heritage and future prosperity (gwaddol) is priceless, both from a cultural and linguistic aspect, resulting in regions of Wales vying to become the next host of the Eisteddfod.						
	The Urdd Eisteddfod is a touring festival and is held in a different location in Wales each year. In 2018 the home of the Urdd Eisteddfod was Brecon and Radnorshire and in 2019 it will be held in Cardiff.						

Inform Article	Post on the 27 <sup>th</sup> May 2019.					
	Have you ever been to Eisteddfod Yr Urdd?					
	Do you know what it is?					
	The Urdd National Eisteddfod is one of Europe's largest youth touring festivals that attracts around 90,000 visitors each year.					
	The Eisteddfod is a competitive festival with over 15,000 children and young people under the age of 25 competing during the Eisteddfod week in various competitions from singing, dancing and performing to art, sport and cooking. They are the elite few from around 40,000 competitors across Wales who have won their place following local and regional rounds held in the spring months leading up to the Eisteddfod.					
	Eisteddfod yr Urdd is taking place in Cardiff Bay this week, 27 <sup>th</sup> May 2018 > 1 <sup>st</sup> June 2018 and is a fantastic week-long event celebrating our Welsh culture. A perfect day out for you and the family.					
	Why not try it this year? Find out more information on the events, location and all things Urdd Eisteddfod on their website <u>here</u>					
	Don't worry if you're not a Welsh Speaker – the event is open to all, regardless of language ability. Go and enjoy it!					
	Also – watch out for our good luck messages to our pupils on our social media accounts.					
	CHECK ALL TEXT WITH URDD PRESS					
On sight Mardia	Dest through and the factional of the Mars 0.040 Ast house					
Social Media Content – Twitter	<i>Post throughout the festival week - 27<sup>th</sup> May 2019 &gt; 1<sup>st</sup> June 2019</i>					
and Facebook.	1) RCT Council are so proud of the hundreds of pupils who will be representing our area in the @EisteddfodUrdd this week. We'll be tracking your progress and tweeting about all your successes. Pob lwc pawb! <insert 'pob="" generic="" graphic="" lwc'=""></insert>					
	2) This is Laura, who is a Welsh learner, and is originally from Grenada. She attends the #Cymraeg for Kids group in Chepstow with her son, Judah, and hopes to send him to a Welsh-medium school when he's old enough. Here's her story. For more information on local activities go to - <u>https://www.facebook.com/cibrct/?fref=ts</u>					
	3) Have you considered Welsh-medium education for your child?					

	<ul> <li>By choosing Welsh-medium education, you'll be giving them an additional life skill — the ability to communicate in two languages, both spoken and written. To find out more, go to <a href="http://cymraeg.llyw.cymru/learning/schools/children-ages-4-11/?lang=en">http://cymraeg.llyw.cymru/learning/schools/children-ages-4-11/?lang=en</a> #Cymraeg</li> <li>https://www.youtube.com/watch?v=BSyxrYgxjl0</li> <li>4) Thinking about your child's secondary school options once they've left Welsh-medium primary education? Children's bilingual skills develop best if used daily. For more information on choosing a Welsh-medium education, go to: <a href="https://bit.ly/2SCMWB5">https://bit.ly/2SCMWB5</a> #Cymraeg</li> <li>https://www.youtube.com/watch?v=szkg9xexFy8</li> <li>5) Schedule good luck messages to schools after response to email referred to below in 'other section'.</li> <li>Pob lwc to @TAGSCHOOL today competing in @EisteddfodUrdd in Cardiff Bay. Wishing you all the best and thanks for being such great ambassadors for our County Borough.</li> <li><insert any="" by="" generic="" graphic="" image="" lwc="" pob="" provided="" school="" the=""></insert></li> <li>6) Re-tweet from schools (although a direct tweet will be better for</li> </ul>
	the campaign).
Email Content to RCTStaffUpdates	Email on the 27 <sup>th</sup> May 2019 Same as inform article.
Other	<ol> <li>Email to schools 2 weeks before competing to ask for details regarding competitions they are competing in.</li> <li>Shw'mae RCT Schools,</li> <li>This year the Council has decided that one of its key campaigns around celebrating our Welsh culture will be the amazing contribution our schools make to the Urdd National Eisteddfod.</li> <li>With this in mind, we are keen for you to let us know what competitions you'll be taking part in and what days you'll be competing so that we can wish you pob lwc, and track your progress.</li> <li>If you have any photos of those competing that you are happy for</li> </ol>

the week!
Please could you forward a list of competitions and days for competing to <u>Welshlanguageofficer@rctcbc.gov.uk</u> by xx/xx/xxxx.
2) Source generic 'Pob lwc' graphic.
3) Change corporate logo?
4) Contact Social Media Content Owners and get them to post too.
5) Check text with Urdd Press.

2018 – 2019 Campaigns						
Period	Quarter 2					
Date	16 <sup>th</sup> September 2019					
Campaign Name	Owain Glyndwr Day					
Background Information	Owain Glyndwr was the last native Welsh person to hold the title Prince of Wales.					
Inform Article	Publish on 16 <sup>th</sup> September					
	Ever heard of Owain Glyndwr?					
	Well today is Owain Glyndwr Day – and we're celebrating his life!					
	Owain Glyndwr was the last native Welsh Person to hold the title Prince of Wales. Born circa 1359, he was a Welsh ruler and instigated a fierce and long-running but ultimately unsuccessful war of independence, with the aim of ending English rule in Wales.					
	On September 16 <sup>th</sup> 1400, Glyndwr instigated the 'Welsh Revolt' against the rule of Henry IV of England. Glyndwr was driven from his last strongholds in 1409 but avoided capture. He ignored offers of a pardon from his military nemesis, the new king Henry V of England, and despite the large rewards offered, Glyndwr was never betrayed to the English. His death was recorded in the year 1415. He was a respected lawyer having studied at the Inns of Court, London, and is even mentioned in the plays of arguably the greatest ever playwright, Shakespeare (Henry IV)					
	Want to read more? Why not visit one of our libraries and check					

	out the books available on his history?
Social Media Content – Twitter and Facebook.	1) Did you know that today is Owain Glyndwr Day? The last native Welsh person to hold the title 'Prince of Wales'. We're flying his flag, as a mark of respect, at Clydach today. Want to know more? Why not pop to one of our libraries who have some books on his history. <insert flag="" image="" of=""></insert>
	2) We're flying the Owain Glyndwr flag today at Clydach. He was the last native Welsh person to hold the title 'Prince of Wales' and died circa 1415. Our libraries have plenty of books on his history. Why not pop along to one or search online <u>here</u> ? <insert flag="" image="" of=""></insert>
Email Content to RCTStaffUpdates	Publish on 16 <sup>th</sup> September. As above inform article.
Other	<ol> <li>Purchase Owain Glyndwr flag to fly at Council HQ</li> <li>Request permission to fly the flag.</li> <li>Email RCT Libraries before to make them aware.</li> <li>Ask the libraries whether they would arrange a 'history talk' on Owain Glyndwr??</li> <li>Change corporate logos?</li> <li>Contact Social Media Content owners and ask them to post too?</li> <li>Check with schools of their current arrangements.</li> </ol>

2018 – 2019 Campaigns							
Period	Quarter 3						
Date	15 <sup>th</sup> October 2019						
Campaign Name	Diwrnod Shw'mae						
Background Information	A day to start every conversation with a Shw'mae.						
Inform Article	Publish on 15 <sup>th</sup> October 2019 Shw'mae!						
	RCT Council are celebrating National Shw'mae/Su'mae Day today! Since 2013 Shw'mae Day has been celebrated on the 15 <sup>th</sup> of						

	October with the day marking an opportunity to celebrate the Welsh Language within our communities, workplace and schools!					
	The main aim of the day is to start every conversation with 'Shw'mae' or 'Su'mae'! Will you give it a go too?					
	Whether a non-Welsh speaker, learner or fluent in Welsh, whatever your ability, the day is something we can all celebrate together.					
	Should you have an interest in learning Welsh in the workplace please contact our Welsh Language Tutor Nushin who can provide training. Nushin can be contacted on <u>Nushin.chavoshinenejad@rctcbc.gov.uk</u>					
	More information about Diwrnod Shw'mae can be found online > www.shwmae.cymru					
Social Media	Publish on 16 <sup>th</sup> October.					
Content – Twitter and Facebook.	1) RCT Council are celebrarting '@ShwmaeSumae Day' today! Remember to start every conversation with a Shw'mae! And if you want to start to learn Welsh check out <u>https://learnwelsh.cymru/</u> #ShwmaeSumae <insert image=""></insert>					
	2) RCT Council are starting every conversation with 'Shw'mae' today, to celebrate Shw'mae Day - will you give it a go too? Ever fancied learning Welsh – check out information here <u>https://learnwelsh.cymru/</u>					
	<insert image=""></insert>					
	3) RCT Council are celebrating Shw'mae Day today – have you ever thought about learning Welsh? Why not check out the information available through @learncymraegMG about their Welsh Language Classes in the community.					
	4) RCT Council's Canolfan Garth Olwg are celebrating Diwrnod Shw'mae today with xx event. Why not pop along and say 'Shw'mae'? While you're there you can find out about all their adult education courses too. Otherwise check them out online <u>http://www.gartholwg.org/</u>					
Email Content to	Publish on 15 <sup>th</sup> October					
RCTStaffUpdates	As above inform article.					

Other	<ol> <li>Source Images for Social Media/Inform Article</li> <li>Check with Garth Olwg that they are doing the event again.</li> <li>Provide badges/resources.</li> <li>Email contact centre directly to ask staff to answer with a Shw'mae.</li> <li>Play Welsh music in libraries/on the contact centre telephone line?</li> </ol>
	<ul><li>6) Email Social Media content owners to post too.</li><li>7) Ask Nushin to find a person in RCT who's learnt Welsh and ask them to write an article?</li><li>8) Change corporate logos?</li></ul>

2018 – 2019 Campaigns						
Period	Quarter 4					
Date	<sup>st</sup> March 2019					
Campaign Name	Dydd Gwyl Dewi					
Background Information	Saint David's Day is the feast day of St David, the patron saint of Wales, and falls on March 1, the date of Saint David's death in 589 AD.					
Inform Article	Publish on 1 <sup>st</sup> March.					
	Today we're celebrating St David's Day.					
	Saint David was born on the Pembrokeshire cliffs during a fierce storm. Legend has it he was the son of Sant (aka Sanctus), king of Ceredigion and a nun called Nonnita (Non). Though this has been dismissed by historians who instead say he descended from Welsh royalty. Some people thought he descended from King Arthur.					
	There are many stories about the saint, from tales about him raising the dead to myths about milestones in his life being marked by springs of water appearing.					
	Why do we wear leeks?					
	Another legend harks back to a battle when the men in Wales fought to protect their land from Saxon invaders. Wales was losing; both sides wore similar clothing making things confusing.					
	A monk noticed it was becoming an issue, so he cried out: "Welshmen, you must mark yourselves so that you can better tell who is Saxon and who is Welsh."					

Social Media Content – Twitter and Facebook.	<ul> <li>The monk plucked a leek from the ground and added: "Here, wear this so you will know any soldier who does not have a leek is your enemy."</li> <li>They thought it was odd, but they went along with it. Soon all soldiers had one on their helmet. The Welsh won the battle. The monk? David!</li> <li>Today we're flying the Flag at Clydach and asking our communities via Social Media how they will be celebrating.</li> <li>1) We're celebrating St David's Day today and the flag is flying at the Council already. How will you be celebrating? Eating Welsh cakes? Wearing a leek or Daffodil? Send us your photos!</li> <li>2) We're celebrating St David's Day today and the flag is flying at the Council already. Myth has it that in a battle the men of Wales wore a leek, on instruction by David, to differentiate them from their opponents who were wearing the same attire! The Welsh won the battle!</li> <li>3) Re-tweet local schools tweets.</li> </ul>
Email Content to RCTStaffUpdates	Publish on 1 <sup>st</sup> March. As above inform article.
Other	<ol> <li>Purchase St David's Flag</li> <li>Request permission to fly the flag.</li> <li>Source stock image for posts.</li> <li>Email Social Media content owners to post too.</li> <li>Check for event and add in links to posts.</li> <li>Change corporate logos?</li> <li>Check with Cadw what places they are allowing free access to on St David's Day and promote/Promote use of RHP?</li> </ol>

		Completed	February	March	April	May	June
Campaign Name	Task						
Urdd	Request re-design of corporate logo.		W/C 4/02/2019				
Urdd	Source/request design of generic 'Pob lwc' image (for twitter & facebook).		W/C 4/02/2019				
Urdd	Request Inform Banner Image		W/C 4/02/2019				
Urdd	Let @Urdd know about our campaign		W/C 4/02/2019				
Urdd	Request image from Park and Dare Theatre lit up in Mr Urdd Colours			W/C 25/03/2019			
Urdd	Contact Urdd to request use of flag to fly at Clydach.			W/C 25/03/2019			
Urdd	Let @Urdd know about our campaign				W/C 8/04/2019		
Urdd	Email schools to ask for information				W/C 8/04/2019		
Urdd	Prepare timeline of tweets and facebook posts					W/C 6/05/2019	
Urdd	Prepare Inform and Global Email text					W/C 6/05/2019	
Urdd	Send for translation					W/C 13/05/2019	
Urdd	Request flag is flown for photo					W/C 13/05/2019	
Urdd	Send timeline of tweets and posts to media team (Welsh & English)					W/C 13/05/2019	
Urdd	Send email to content owners - asking them to share/re- tweet from corporate account					W/C 20/05/2019	
Urdd	Send email to Welsh speakers distribution list to raise awareness.					W/C 20/05/2019	
Urdd	Send Inform and Global email text to Cabinet team to schedule publication					W/C 20/05/2019	
Urdd	Raise Urdd Flag at Clydach					9:00 am - 24th May	
Urdd	Publish Inform Article / Banner Image					9:00 am - 27th May	
Urdd	Send Global Email to all staff					9:00 am - 27th May	
Urdd	Update Twitter and Facebook logos to new version					9:00 am - 27th May	
Urdd	Tweet and Post!					27th May - 1st June	27th May - 1st June
Urdd	Take down Urdd Flag					3rd June 2019	
Urdd	Email schools to pass on our congratulations					4th June 2019	

July August <mark>September</mark> October November

		Completed	February	March	April	May	June	July	August	September	October November December Jan
Campaign Name	Task										
)wain Glyndwr	Request re-design of corporate logo.		W/C 4/02/2019								
wain Glyndwr	Request inform banner image		W/C 4/02/2019								
wain Glyndwr	Arrange initial meeting with Libraries re: Owain Glyndwr History Talk					W/C 20/05/2019					
wain Glyndwr	Confirm arrangements with Libraries						W/C 10/06/2019				
wain Glyndwr	Ask Libraries to produce poster.						W/C 10/06/2019				
wain Glyndwr	Share poster with Garth Olwg, Menter, etc						W/C 17/06/2019				
wain Glyndwr	Prepare timeline of tweets and facebook posts							W/C 15/07/2019			
wain Glyndwr	Prepare Inform and Global Email text							W/C 15/07/2019			
wain Glyndwr	Send for translation							W/C 22/07/2019			
wain Glyndwr	Request flag is flown for photo					W/C 13/05/2019					
)wain Glyndwr	Send timeline of tweets and posts to media team (Welsh & English)									W/C 2/09/2019	
wain Glyndwr	Send email to content owners - asking them to share/re- tweet from corporate account									W/C 9/09/2019	
wain Glyndwr	Send email to Welsh speakers distribution list to raise awareness.									W/C 9/09/2019	
wain Glyndwr	Send Inform and Global email text to Cabinet team to schedule publication									W/C 9/09/2019	
wain Glyndwr	Raise Flag at Clydach									9:00 am 16th September	
wain Glyndwr	Publish Inform Article / Banner Image									9:00 am 16th September	1
wain Glyndwr	Send Global Email to all staff									9:00 am 16th September	1
)wain Glyndwr	Update Twitter and Facebook logos to new version									9:00 am 16th September	1
)wain Glyndwr	Tweet and Post!									9:00 am 16th September	1
)wain Glyndwr	Take down flag									17th September	-
)wain Glyndwr	Email content owners/press team and other officers to thank them for their support.									17th September	-

I thank them for their support.
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		Completed	February	March	April	May	June	July	August	Septe	Octob	November	December	January	February	March
Campaign Name	Task															
Dydd Gwyl Dewi	Request re-design of corporate logo.		W/C 4/02/2019													
Dydd Gwyl Dewi	Source generic image (for twitter & facebook).		W/C 4/02/2019													
Dydd Gwyl Dewi	Request Inform Banner Image.		W/C 4/02/2019													
Dydd Gwyl Dewi	Request Selfie Frame		W/C 4/02/2019													
Dydd Gwyl Dewi	Contact RCT Theatres re: St Davids Day Concert?													W/C 6/01/2020		
Dydd Gwyl Dewi	Confirm RCT Theatres St Davids Day Arrangements?													W/C 13/01/2020		
Dydd Gwyl Dewi	Prepare timeline of tweets and facebook posts														W/C 3/02/2020	
Dydd Gwyl Dewi	Prepare Inform and Global Email text														W/C 3/02/2020	
Dydd Gwyl Dewi	Send for translation														W/C 10/02/2020	
Dydd Gwyl Dewi	Request flag is flown for photo					W/C 13/05/2019										
Dydd Gwyl Dewi	Send timeline of tweets and posts to media team (Welsh & English)														W/C 24/02/2020	
Dydd Gwyl Dewi	Send email to content owners - asking them to share/re- tweet from corporate account														W/C 24/02/2020	
Dydd Gwyl Dewi	Send email to Welsh speakers distribution list to raise awareness.														W/C 24/02/2020	
Dydd Gwyl Dewi	Send Inform and Global email text to Cabinet team to schedule publication														W/C 24/02/2020	
Dydd Gwyl Dewi	Raise Dydd Gwyl Dewi Flag at Clydach														9:00 am - 28th March	
Dydd Gwyl Dewi	Publish Inform Article / Banner Image														9:00 am - 28th March	
Dydd Gwyl Dewi	Send Global Email to all staff														9:00 am - 28th March	
Dydd Gwyl Dewi	Update Twitter and Facebook logos to new version														9:00 am - 28th March	
Dydd Gwyl Dewi	Tweet and Post!														28th March	1 & 2 March
Dydd Gwyl Dewi	Take Dydd Gwyl Dewi flag down															3rd March 2020
Dydd Gwyl Dewi	Email content owners/press team and other officers to thank them for their support.															3rd March 2020
Dydd Gwyl Dewi	Give Selife Frame to RCT Theatres for event.															твс

		Completed	February	March	April	May	June	July	August	September	October
Campaign Name	Task										
Diwrnod Shw'mae	Request re-design of corporate logo.		W/C 4/02/2019								
Diwrnod Shw'mae	Source generic image (for twitter & facebook).		W/C 4/02/2019								
Diwrnod Shw'mae	Request Inform Banner Image.		W/C 4/02/2019								
Diwrnod Shw'mae	Request Selfie frame		W/C 4/02/2019								
Diwrnod Shw'mae	Source flag to fly at Clydach?		W/C 4/02/2019								
Diwrnod Shw'mae	Arrange meeting with Garth Olwg re: Events							W/C 1/07/2019			
Diwrnod Shw'mae	Confirm event at Garth Olwg							W/C 22/07/2019			
Diwrnod Shw'mae	Ask Nushin to arrange photo with her learners and the Selfie frame							W/C 22/07/2019			
Diwrnod Shw'mae	Ask Nushin to have a Welsh learner write an article for inform.							W/C 22/07/2019			
Diwrnod Shw'mae	Prepare timeline of tweets and facebook posts								W/C 5/08/2019		
Diwrnod Shw'mae	Prepare Inform and Global Email text								W/C 5/08/2019		
Diwrnod Shw'mae	Send for translation								W/C 12/08/2019		
Diwrnod Shw'mae	Request flag is flown for photo					W/C 13/05/2019					
Diwrnod Shw'mae	Send timeline of tweets and posts to media team (Welsh & English)									W/C 2/09/2019	
Diwrnod Shw'mae	Send email to content owners - asking them to share/re- tweet from corporate account										W/C 7/10/2019
Diwrnod Shw'mae	Send email to Welsh speakers distribution list to raise awareness.										W/C 7/10/2019
Diwrnod Shw'mae	Send Inform and Global email text to Cabinet team to schedule publication										W/C 7/10/2019
Diwrnod Shw'mae	Raise Shw'mae Flag at Clydach										9:00 am - 15th October 2019
Diwrnod Shw'mae	Publish Inform Article / Banner Image										9:00 am - 15th October 2019
Diwrnod Shw'mae	Send Global Email to all staff										9:00 am - 15th October 2019
Diwrnod Shw'mae	Update Twitter and Facebook logos to new version										9:00 am - 15th October 2019
Diwrnod Shw'mae	Tweet and Post!										9:00 am - 15th October 2019
Diwrnod Shw'mae	Take down Shw'mae Flag										16th October

Diwrnod Shw'mae	Email content owners/press team and other officers to				
Diwitiou Silw Illae	thank them for their support.				

16th October			16th October	
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# **RHONDDA CYNON TAF**

# Wedi clywed am Eisteddfod yr Urdd?



# Do you know what Eisteddfod yr Urdd is?

#Urdd #CyngorRhCT @EisteddfodUrdd @CyngorRhCT





# Ewch Amdani













# **RHONDDA CYNON TAF**

# Diwrnod Owain Glyndwr 16 Medi | September Day





# **RHONDDA CYNON TAF**

# Rho gynnig arni Give it a GO!



# #DiwrnodShwmaeRhCT #ShwmaeDayRCT



# #DiwrnodShwmaeRhCT #ShwmaeDayRCT







# Shumer







# 





# **RHONDDA CYNON TAF**

# Dydd Gŵyl Dewi



# Happy St. David's Day





**Dydd Gŵyl Dewi** Hapus Happy **St. David's Day** 

#DyddGŵylDewi





# Send us your photos

#DyddGŵylDewi @RCTCouncil





# Sut wyt ti am ddathlu Dydd Gŵyl Dewi?

# Postiwch eich lluniau

#DyddGŵylDewi @CyngorRhCT