

Private Rented Sector Strategy

As a result of the decision made by Cabinet on 29th June 2026, the Council is undertaking a 6 week consultation on its new Private Rented Sector Strategy 2026 – 2031. The consultation will run from Monday 6th July 2026 and will end on Sunday 16th August 2026.

The draft Strategy sets out how, over the next 5 years, the Council will work with landlords, contract holders, and other stakeholders to shape and facilitate safe, good quality, affordable private rented sector housing and associated support. With a reduction of available public sector resources, the Strategy relies upon creativity, innovation and partnership working, focussing on developing an excellent working relationship with landlords and attracting inward investment to ensure that the private Rented Sector offer in RCT is attractive.

The Council's vision for the strategy is 'to ensure the private rented sector in RCT provides safe, affordable, well-managed homes that support sustainable and accessible occupation contracts'.

The strategy is supported by the following four objectives that will drive its delivery:

1. Increase the supply of affordable private rented accommodation.
2. Support residents to access and sustain occupation contracts to prevent homelessness.
3. Improve quality and management standards in the private rented sector.
4. Strengthen partnerships and engagement to support the private rented sector.

The consultation provides residents with the opportunity to comment and contribute to the final draft of the strategy.

The consultation document can be found on this page.

If you would like to take part in the consultation, this can be done in a number of ways:

Online

Fill in the online questionnaire -

https://RCTCBC.welcomesyourfeedback.net/Private_rented_sector

**Email**

Email us – consultation@rctcbc.gov.uk

Telephone

If you would prefer to speak to someone to provide your views or you require paper copies of the information please:

Telephone – 01443 425014 – between 9am and 5pm, Monday to Friday

Write to us at:**Freepost RUGK-EZZL-ELBH**

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