

Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q01 At which one store do you do most of your food and grocery shopping?																		
Asda, Aberdare	10.9%	109	42.5%	54	15.9%	20	19.2%	24	0.0%	0	1.6%	2	0.0%	0	0.0%	0	7.2%	9
Asda, Blackwood	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	9	0.0%	0	0.0%	0
Asda, Caerphilly	4.2%	42	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.8%	1	31.2%	39	0.0%	0	0.0%	0
Asda, Coryton	1.4%	14	0.0%	0	4.0%	5	1.6%	2	4.0%	5	0.8%	1	0.0%	0	0.0%	0	0.8%	1
Asda, Merthyr Tydfil	4.7%	47	0.8%	1	0.8%	1	0.0%	0	0.0%	0	31.7%	40	1.6%	2	0.0%	0	2.4%	3
Co-Op, Merthyr Tydfil	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Co-Op, Pontllanfraith	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Porth	0.6%	6	0.0%	0	3.2%	4	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Caerphilly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Pontypridd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Caerphilly	1.5%	15	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	9.6%	12	0.0%	0	0.8%	1
Somerfield, Blackwood	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Tonypany	1.2%	12	0.0%	0	9.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Aberdare	6.2%	62	37.8%	48	4.8%	6	3.2%	4	0.0%	0	1.6%	2	0.0%	0	0.0%	0	1.6%	2
Tesco, Bridgend	6.7%	67	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	49.2%	61	3.2%	4
Tesco, Hengoed	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.6%	2	0.0%	0	0.0%	0
Tesco, Merthyr Tydfil	6.3%	63	2.4%	3	0.0%	0	0.8%	1	0.0%	0	44.4%	56	0.8%	1	0.0%	0	1.6%	2
Tesco, Pontypridd	6.3%	63	0.0%	0	3.2%	4	24.8%	31	17.6%	22	4.0%	5	0.0%	0	0.0%	0	0.8%	1
Tesco, Talbot Green	11.2%	112	0.0%	0	27.8%	35	2.4%	3	56.0%	70	0.0%	0	0.0%	0	0.8%	1	2.4%	3
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Maesteg	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.8%	1
Aldi, Merthyr Tydfil	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Talbot Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Aberaman	0.3%	3	0.8%	1	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Abercwmboi	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cardiff	0.8%	8	0.0%	0	1.6%	2	3.2%	4	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Asda, Cardiff Bay Retail Park, Cardiff	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cwmbach	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dowlais	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.8%	1	0.0%	0	0.0%	0
Asda, Duffryn, Newport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Asda, Fforest Fach	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Llansamlet	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Asda, Llantrisant	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Maesteg	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Asda, Mountain Ash	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Asda, Riverside Retail Park, Aberaman	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Swansea	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	1.6%	2
Asda, Treforest Industrial Estate	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Whitchurch, Cardiff	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Asda, Ystrad Mynach	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Co-Op, Ferndale	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Glyn-Neath	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Co-Op, High Street, Glyn-Neath	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Co-Op, Hirwaun	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Mountain Ash	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Penrhawceiber Road, Mountain Ash	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Pontypridd	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Pencoed, Bridgend	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Co-Op, Tenybont Road, Pencoed	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Co-Op, Treorchy	0.5%	5	0.0%	0	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Ynysybwl	0.3%	3	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Ystradgynlais	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Deleith, Aberdare	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Aberdare	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Aberdare	0.4%	4	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Lynfi Road, Maesteg	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	1.6%	2
Iceland, Merthyr Tydfil	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Mountain Ash	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Neath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Iceland, Taff Street, Pontypridd	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Mountain Ash	0.3%	3	0.8%	1	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Nelson	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leo's, Pentrebach	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0

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November 2006

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Leo's, Porth	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Aberdare	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Caerphilly	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Lidl, Neath	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Lidl, Pontardawe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Lidl, Porth	0.3%	3	0.0%	0	1.6%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Tylorstown	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Glyn-Neath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Local shops, Pontyclun	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowcost, Treorchy	0.2%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cardiff	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Marks and Spencer, Culverhouse Cross, Cardiff	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Pontypridd	0.4%	4	0.8%	1	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Swansea	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Talbot Green	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Morrisons, Baglan Industrial Estate, Port Talbot	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Morrisons, Barry	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Cardiff	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ebbw Vale	0.3%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, Neath	0.6%	6	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5
Morrisons, Newport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Morrisons, Port Talbot	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	5.6%	7
Morrisons, Risca	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0
Morrisons, Rogerstone	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.0%	0	0.0%	0
Patels, Dunraven Place	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Sainsburys, Bridgend	2.1%	21	0.0%	0	1.6%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	14.5%	18	0.0%	0
Sainsburys, M4 Services, Bridgend	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.4%	3	0.0%	0
Sainsburys, Sarn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Sainsburys, Thornhill, Cardiff	0.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Somerfield, Bridgend	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Somerfield, Church Village	0.5%	5	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, High Street, Treorchy	0.7%	7	0.0%	0	5.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Maesteg	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	8	2.4%	3
Somerfield, Nelson	0.4%	4	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0
Somerfield, Pontypridd	0.5%	5	0.0%	0	0.0%	0	3.2%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Taff Street, Pontypridd	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Tonteg	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Tonyrefail	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Beddau	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Porth	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Caerphilly	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	7.2%	9	0.0%	0	0.0%	0
Tesco, Cardiff	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, High Street, Glyn- Neath	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4
Tesco, Llansamlet	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Tesco, Llantrisant	0.7%	7	0.0%	0	2.4%	3	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Tesco, Main Street, Blackwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Tesco, Neath	2.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	21.6%	27
Tesco, Neath Abbey	1.4%	14	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	12
Tesco, Newport	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Tesco, Port Talbot	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	11.2%	14
Tesco, Treforest	0.6%	6	0.0%	0	0.0%	0	3.2%	4	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Upper Boat	1.3%	13	0.0%	0	0.8%	1	5.6%	7	2.4%	3	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Tesco, Western Avenue, Cardiff	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Tesco, Ystrad Mynach	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	15.2%	19	0.0%	0	0.0%	0
Internet / online / delivered	0.5%	5	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.8%	1	0.8%	1
(Don't know / varies)	2.2%	22	2.4%	3	3.2%	4	3.2%	4	0.0%	0	0.0%	0	4.0%	5	3.2%	4	1.6%	2
Base:	1003	127	126	125	125	126	125	125	124	125								

Column %ges.

Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q02 Is there any other one store you use regularly for your main food and grocery shopping ?																		
Asda, Aberdare	5.4%	54	27.6%	35	4.0%	5	4.8%	6	0.8%	1	0.8%	1	0.0%	0	0.8%	1	4.0%	5
Asda, Blackwood	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	6	1.6%	2	0.0%	0
Asda, Caerphilly	1.6%	16	0.0%	0	0.0%	0	0.8%	1	2.4%	3	0.8%	1	8.8%	11	0.0%	0	0.0%	0
Asda, Coryton	2.3%	23	0.0%	0	4.0%	5	5.6%	7	6.4%	8	0.0%	0	1.6%	2	0.8%	1	0.0%	0
Asda, Merthyr Tydfil	2.5%	25	0.8%	1	0.0%	0	0.0%	0	0.0%	0	18.3%	23	0.0%	0	0.0%	0	0.8%	1
Co-Op, Merthyr Tydfil	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0
Co-Op, Pontllanfraith	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Co-Op, Porth	0.4%	4	0.0%	0	0.8%	1	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Caerphilly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Pontypridd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Caerphilly	3.0%	30	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	22.4%	28	0.0%	0	0.8%	1
Somerfield, Blackwood	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Somerfield, Tonypany	1.0%	10	0.0%	0	7.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Tesco, Aberdare	4.3%	43	26.8%	34	0.8%	1	4.8%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1
Tesco, Bridgend	2.7%	27	0.0%	0	1.6%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	16.9%	21	1.6%	2
Tesco, Hengoed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Merthyr Tydfil	2.9%	29	1.6%	2	0.0%	0	0.0%	0	0.0%	0	21.4%	27	0.0%	0	0.0%	0	0.0%	0
Tesco, Pontypridd	1.3%	13	0.0%	0	1.6%	2	4.0%	5	2.4%	3	0.0%	0	1.6%	2	0.0%	0	0.8%	1
Tesco, Talbot Green	2.6%	26	0.8%	1	10.3%	13	0.8%	1	7.2%	9	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberdare Market, Market Street, Aberdare	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Llantrisant	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Maesteg	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	2.4%	3
Aldi, Merthyr Tydfil	0.4%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0
Aldi, Talbot Green	0.8%	8	0.0%	0	0.8%	1	0.0%	0	4.8%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Aldi, Tonypany	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Aberaman	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cardiff	0.4%	4	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.8%	1	0.0%	0
Asda, Cardiff Bay Retail Park, Cardiff	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Asda, Dowlais	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Duffryn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Asda, Llansamlet	0.7%	7	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	6
Asda, Pentwyn Road, Caerphilly	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Asda, Swansea	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	4.0%	5
Asda, Whitchurch, Cardiff	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Budgens, Pontypridd	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Bedwas	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Co-Op, Bridgend	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Co-Op, Ferndale	0.4%	4	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Glyn-Neath	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	6
Co-Op, High Street, Ferndale	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Hirwaun, Cardiff Road	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Nelson	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, Pencoed	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.6%	2	0.0%	0
Co-Op, Pontypridd	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Southgate, Llantrisant	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Treharris	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0
Co-Op, Treorchy	0.5%	5	0.0%	0	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Ynysybwl	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Aberdare	0.3%	3	1.6%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Cwmbach	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Filco, Cowbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Filco, Ely Valley Road, Talbot Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Aberdare	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Caerphilly	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Iceland, Glyn-Neath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Iceland, Maesteg	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	1.6%	2
Iceland, Market Square, Blackwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Iceland, Merthyr Tydfil	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	7	0.0%	0	0.0%	0	0.0%	0
Iceland, Mountain Ash	0.3%	3	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Neath	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Iceland, Newport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Iceland, Pontypridd	1.0%	10	0.0%	0	3.2%	4	3.2%	4	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Port Talbot	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Kiss, Abercynon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0

Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

November 2006

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Kwik Save, Mountain Ash	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leo's, Porth	0.2%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Aberdare	0.7%	7	3.9%	5	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridgend	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Lidl, Caerphilly	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0
Lidl, Merthyr Tydfil	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Lidl, Neath	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	6
Lidl, Pontypridd	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Port Talbot	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Lidl, Porth	0.6%	6	0.0%	0	4.0%	5	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Risca	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0
Lidl, Trecynon, Aberdare	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Tylorstown	0.3%	3	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Llantrisant	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local health food shops, Pontypridd	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Efail Isaf	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, High Street, Cwmtwrch	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Local shops, Pontypridd	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Port Talbot	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Local shops, Quakers Yard	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cardiff	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Culverhouse Cross, Cardiff	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Fforest Fach, Swansea	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Neath	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Marks and Spencer, Pontypridd	1.0%	10	0.0%	0	0.0%	0	5.6%	7	1.6%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Swansea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Marks and Spencer, Talbot Green	1.0%	10	0.0%	0	0.0%	0	0.0%	0	8.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Ty Glas Road, Cardiff	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Morrisons, Barry	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Morrisons, Cardiff	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ebbw Vale	0.6%	6	0.8%	1	0.8%	1	0.0%	0	0.0%	0	2.4%	3	0.8%	1	0.0%	0	0.0%	0
Morrisons, Neath	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	11
Morrisons, Port Talbot	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.6%	2
Morrisons, Risca	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Morrisons, Rogerstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Morrisons, Swansea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Nisa, Maesteg	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Premier, Aberaman	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Bedwlyn Road, Ystard Mynach	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Sainsburys, Bridgend	2.1%	21	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.3%	19	0.0%	0
Sainsburys, Excalibur Drive, Thornhill, Cardiff	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Sainsburys, McArthur Glen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Sarn	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.4%	3	0.0%	0
Sainsburys, Swansea	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Bridgend	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1
Somerfield, Castle Street, Maesteg	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.0%	0
Somerfield, Treorchy	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Llantwit Road, Church Village	0.5%	5	0.0%	0	0.0%	0	0.8%	1	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Maesteg	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Somerfield, Neath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Somerfield, Nelson	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0
Somerfield, Pontypridd	0.6%	6	0.0%	0	0.0%	0	4.0%	5	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Tonteg	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Tonyrefail	0.2%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Treorchy	0.3%	3	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Abertridwr	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Spar, Beddau	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Cymmer	0.2%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Glyn- Neath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Spar, Ferndale	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Pentre	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

November 2006

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Spar, Talbot Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Caerphilly	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Tesco, Aberfan Shopping Centre, Port Talbot	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Tesco, Barry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Tesco, Bestley Square, Port Talbot	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	6
Tesco, Caerphilly	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.0%	0	0.0%	0
Tesco, High Street, Glyn- Neath	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Tesco, Neath	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	11
Tesco, Pontardawe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Tesco, Swansea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Tesco, Treforest Industrial Estate, Treforest	0.5%	5	0.0%	0	0.8%	1	2.4%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Upper Boat	0.3%	3	0.0%	0	0.8%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Western Avenue, Cardiff	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Ystrad Mynach	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	4.8%	6	0.0%	0	0.0%	0
Waitrose, Barry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / online / delivered	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowcost, Treorchy	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontypridd market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nowhere else)	28.6%	287	28.3%	36	23.8%	30	32.8%	41	36.0%	45	31.7%	40	23.2%	29	32.3%	40	20.8%	26
(Don't know / varies)	6.1%	61	1.6%	2	9.5%	12	8.8%	11	3.2%	4	4.8%	6	8.0%	10	5.6%	7	7.2%	9
Base:	1003	127	126	125	125	126	125	124	125	125	126	125	124	125	124	125	125	125

Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q03 In addition to your main food and grocery shop, where do you normally undertake 'top-up' basket shopping for food and grocery items?																		
Asda, Aberdare	2.4%	24	13.4%	17	0.0%	0	5.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Blackwood	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0
Asda, Caerphilly	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	10	0.0%	0	0.0%	0
Asda, Coryton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Merthyr Tydfil	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	6	0.0%	0	0.0%	0	0.0%	0
Co-Op, Merthyr Tydfil	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0
Co-Op, Pontllanfraith	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1
Co-Op, Porth	0.5%	5	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Co-Op, Treorchy	0.3%	3	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Bargoed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Caerphilly	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Kwik Save, Pontypridd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Tonyrefail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Caerphilly	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	10	0.0%	0	0.0%	0
Somerfield, Blackwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Llantrisant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Tonypanydy	1.8%	18	0.0%	0	12.7%	16	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Aberdare	3.3%	33	22.8%	29	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1
Tesco, Bridgend	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	9.7%	12	0.8%	1
Tesco, Hengoed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Pontypridd	0.8%	8	0.0%	0	0.0%	0	4.0%	5	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Merthyr Tydfil	3.1%	31	0.8%	1	0.0%	0	0.8%	1	0.0%	0	22.2%	28	0.8%	1	0.0%	0	0.0%	0
Tesco, Talbot Green	1.3%	13	0.0%	0	2.4%	3	0.0%	0	7.2%	9	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Caerau	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Aldi, Llantrisant	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Maesteg	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0
Aldi, Merthyr Tydfil	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0
Aldi, Talbot Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tonypanydy	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anwar, Y-Wern	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Asda, Cardiff	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cardiff Bay Retail Park, Cardiff	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Asda, Swansea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Asda, Whitchurch, Cardiff	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Bargain Booze, Cowbridge Road, Pontyclun	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Tonteg	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle View, Twyncarmel	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, Abbey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Co-Op, Aberdare	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Beddau	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Bedwas	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0
Co-Op, Blaengwynfi	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Co-Op, Commercial Road, Pontypridd	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Fox Street, Treharris	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, Ferndale	0.6%	6	0.0%	0	4.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Gelligaer	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Co-Op, Glifach Goch	0.4%	4	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Glyn-Neath	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	14
Co-Op, Hirwaun	0.7%	7	5.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Jersey Road, Port Talbot	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Co-Op, Llantrisant	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Mountain Ash	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Neath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Co-Op, Nelson	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0
Co-Op, Pencoed	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	9	0.0%	0
Co-Op, Penrhiwceiber	0.3%	3	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Pencyraig	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Pontycymer	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Co-Op, Pontypridd	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Southgate, Llantrisant	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Treharris	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0
Co-Op, Trinant	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Ynysybwl	0.5%	5	0.0%	0	0.0%	0	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Gelli Road, Gelli	0.2%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Glyn-Neath	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2

Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

November 2006

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8							
Costcutter, Resolven	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5
Costcutter, Seven Sisters	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	6
Costcutter, Ton Pentre	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Treforest	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Treorchy	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DJ News, Kevin Lane, Glyncoch	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount Stores, Lawis Street, Aberfan	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farm Shops, Eden Terrace, Penderyn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Farmfoods, Blackwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Farmfoods, Merthyr Tydfil	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Filco, Talbot Green	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.8%	1	0.0%	0
Fountain Shop, Merthyr Tydfil	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Happy Shopper, Cwmaman	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Happy Shopper, Glyncoch	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Iceland, Aberdare	0.3%	3	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Maesteg	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.8%	1
Iceland, Merthyr Tydfil	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.0%	0	0.0%	0
Iceland, Neath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Iceland, Oxford Street, Mountain Ash	0.4%	4	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Taff Street, Pontypridd	0.6%	6	0.0%	0	0.0%	0	4.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Johns, Ogwy Street, Nant-y- Moel	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Kiss, Margaret Street, Abercynon	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kumars, Avon Street, Glyn- Neath	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Kwik Save, Mountain Ash	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
L&G Stores, Park View Terrace, Abernant	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leo's, Merthyr Tydfil	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Lidl, Caerphilly	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Lidl, Cowbridge, Bridgend	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Lidl, Gadlys Road, Aberdare	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Merthyr Tydfil	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.0%	0
Lidl, Neath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Lidl, Porth	0.4%	4	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rhydyfelin	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Tylorstown	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local butchers, Park Place, Bargoed	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Local market, Aberdare	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Cardiff	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Local Post Office, Coity	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Local Post Office, Commercial Road, Machen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Local shops, Abercynon	0.3%	3	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Aberdare	0.8%	8	6.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Abernant	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Abertridwr	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Local shops, Bargoed	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Local shops, Bedwas	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Local shops, Bettws	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Local shops, Bridgend	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Local shops, Buxton Court, Caerphilly	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Local shops, Caerau	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Local shops, Caerphilly	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0
Local shops, Cardiff	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Local shops, Cardiff Road, Caerphilly	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Local shops, Clydach	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cwmbach	0.5%	5	3.2%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cymmer	0.5%	5	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Local shops, Ferndale	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Gilfach Goch	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Glyncoch	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Local shops, Glyn-Neath	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3

Column %ges.

Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

November 2006

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Local shops, Hannah Street, Porth	0.2%	2	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, High Street, Bedlinog	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, High Street, Mountain Ash	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, High Street, Ogmore Vale	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Local shops, Lewis Street, Aberaman	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Llanharan	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Llantrisant	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Llantwit Fardre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Llewelyn Street, Trecynon	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maerdy	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maesteg	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.8%	1
Local shops, Maesycloed Road, Pontypridd	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Merthyr Tydfil	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	7	0.0%	0	0.0%	0	0.0%	0
Local shops, Merthyr Vale Road, Merthyr Vale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Mount Pleasant	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Mountain Ash	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newport Road, Cwmcarn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Local shops, Ogwy Street, Nant-y-Moel	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0
Local shops, Pencoed	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Local shops, Pentre	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pontycymer	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Local shops, Pontypridd	1.0%	10	0.0%	0	0.0%	0	4.8%	6	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Porcher Avenue, Pontypridd	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Port Talbot	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Local shops, Porth	0.4%	4	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rhondda	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Risca Road, Risca	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Local shops, Senghenydd	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Local shops, Southgate Avenue, Llantrisant	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, The Broadway, Treforest	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tonypany	0.2%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Trecynon	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Treherbert	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Treorchy	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Upper Boat	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wattstown	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ynyswen Road, Treorchy	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ynysybwl	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Quakers Yard	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Trealaw	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Bettws	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Londis, Blackmill, Bridgend	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Londis, Commercial Street, Mountain Ash	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Llanharan	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Merthyr Tydfil	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0
Low Cost, Treorchy	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mace Garage, Treharris	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cardiff	0.4%	4	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0
Marks and Spencer, Pontypridd	0.3%	3	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Llanishen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Marks and Spencer, Talbot Green	0.4%	4	0.0%	0	0.8%	1	0.0%	0	1.6%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Marks and Spencer, Newport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Mary's Fruit and Veg, Ynysybwl	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maesteg	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0

Column %ges.

Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

November 2006

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Merthyr Tydfil	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, Neath	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Morrisons, Risca	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Nisa, Maesteg	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Patel's, Dunraven Place, Ogmore Vale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Pioneer, Porth	0.2%	2	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Aberaman	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Bedwlyn Road, Ystrad Mynach	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Premier, Merthyr Tydfil	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Premier, Nangarw Road, Caerphilly	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Risca, Newport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Rising Sun, High Street, Cefn Coed	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Bridgend	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	7	0.0%	0
Sainsburys, Cardiff	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Church Village	0.5%	5	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Maesteg	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	8	0.8%	1
Somerfield, Nelson	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.8%	1	0.0%	0	0.0%	0
Somerfield, Pontypridd	0.8%	8	0.0%	0	0.0%	0	4.0%	5	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Tonteg	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Tonyrefail	0.6%	6	0.0%	0	4.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Abercynon	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Aberdare	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Aberfan Road, Aberfan	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Spar, Abertridwr	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.0%	0	0.0%	0
Spar, Beddau	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Brecon Road, Merthyr Tydfil	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Spar, Bridgend	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1
Spar, Brynna	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Bute Street, Treherbert	0.3%	3	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Caerau Road, Maesteg	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0
Spar, Cross Inn, Llanon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Cwmcarn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Spar, Dowlais	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Spar, Dunraven Street, Tonypany	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ferndale	0.2%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Graig-Wen	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Hendre Road, Pencoed	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Spar, High Street, Bargoed	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Spar, High Street, Cefn Coed	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Cwmgwrach	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Spar, High Street, Cymmer	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Glyn- Neath	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Spar, High Street, Treorchy	0.2%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Llanfabon Drive, Bedwas	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Spar, Llanharan	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Llantrisant	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sapr, Llwynypia	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Maesteg	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Spar, Merthyr Tydfil	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Spar, Mill Street, Trecynon	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Millview	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Spar, Mound Road, Pontypridd	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Pant	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Spar, Pencoed	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Spar, Pentre	0.2%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Pontyclun	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Pontypridd	0.9%	9	0.0%	0	0.0%	0	3.2%	4	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Porth	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Rhydyfelin	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Station Road, Nant-y- Moel	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Spar, Tonypany	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Tonyrefail	0.2%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Trallwn	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

November 2006

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Spar, Treforest	0.3%	3	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Spar, Trehafod Road, Trehafod	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Wattstown	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Williamstown	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Talbot Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ynyshir	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sues, Aber Bargoed	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Terry's Stores, Pontlottyn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Tesco Express, Castle View, Caerphilly	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	6	0.0%	0	0.0%	0
Tesco Express, Creigiau	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Glyn-Neath	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	10
Tesco, Caerphilly	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0
Tesco, Llantrisant	0.3%	3	0.0%	0	0.8%	1	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Neath	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	3.2%	4
Tesco, Neath Abbey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Tesco, Pencoed	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Tesco, Port Talbot	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Tesco, Treforest	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Upper Boat	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Ystrad Mynach	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	10	0.0%	0	0.0%	0
VG Stores, Church Street, Merthyr Tydfil	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Wilson's, High Street, Mountain Ash	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wingfield, Llanbradach	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Ynysybwl	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neath market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Pentre	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not do this type of shopping)	18.7%	188	22.8%	29	12.7%	16	23.2%	29	18.4%	23	19.0%	24	12.8%	16	22.6%	28	18.4%	23
(Don't know / varies)	8.8%	88	7.9%	10	6.3%	8	8.0%	10	11.2%	14	6.3%	8	8.8%	11	6.5%	8	15.2%	19
Base:		1003		127		126		125		125		126		125		124		125

Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q04 Now thinking about non-food shopping, in which town centre or retail park did you last buy your family's clothing and footwear?																		
Aberdare	4.0%	40	17.3%	22	4.0%	5	10.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwood	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	5.6%	7	0.0%	0	0.0%	0
Bridgend	8.0%	80	3.2%	4	7.1%	9	1.6%	2	7.2%	9	0.0%	0	0.8%	1	38.7%	48	5.6%	7
Caerphilly	2.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.2%	24	0.8%	1	0.8%	1
Cardiff	22.6%	227	22.8%	29	20.6%	26	29.6%	37	24.8%	31	23.0%	29	40.8%	51	17.7%	22	1.6%	2
Cwmbran	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Merthyr Tydfil	14.3%	143	36.2%	46	2.4%	3	10.4%	13	1.6%	2	54.8%	69	5.6%	7	0.0%	0	2.4%	3
Mountain Ash	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neath	4.8%	48	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.6%	47
Newport	1.5%	15	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	9.6%	12	0.8%	1	0.0%	0
Pontypridd	8.5%	85	1.6%	2	13.5%	17	32.0%	40	16.8%	21	1.6%	2	0.0%	0	0.8%	1	1.6%	2
Porth	0.3%	3	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea	7.2%	72	7.1%	9	1.6%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	16.9%	21	30.4%	38
Talbot Green	7.8%	78	0.0%	0	27.0%	34	3.2%	4	29.6%	37	0.0%	0	0.0%	0	1.6%	2	0.8%	1
Tonypanddy	0.7%	7	0.0%	0	5.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Treorchy	0.2%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.0%	40	1.6%	2	3.2%	4	3.2%	4	3.2%	4	6.3%	8	5.6%	7	3.2%	4	5.6%	7
Internet / catalogue / mail order	2.8%	28	0.8%	1	3.2%	4	4.8%	6	4.8%	6	2.4%	3	1.6%	2	3.2%	4	1.6%	2
Bargoed	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.0%	0	0.0%	0
Cyfarthfa Retail Park, Merthyr Tydfil	1.4%	14	3.9%	5	0.0%	0	0.0%	0	0.0%	0	6.3%	8	0.8%	1	0.0%	0	0.0%	0
Llantrisant	1.2%	12	0.0%	0	0.8%	1	0.0%	0	1.6%	2	0.0%	0	1.6%	2	5.6%	7	0.0%	0
Maesteg	0.5%	5	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.8%	1
McArthur Glen, Bridgend	0.8%	8	0.0%	0	0.8%	1	0.0%	0	1.6%	2	0.0%	0	0.8%	1	3.2%	4	0.0%	0
Port Talbot	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	7.2%	9
Weston-super-Mare	0.4%	4	0.0%	0	1.6%	2	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merthyr Tydfil Retail Park (Non specific)	0.4%	4	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Talbot Green Retail Park (Non specific)	0.6%	6	0.0%	0	2.4%	3	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.8%	1
(Don't do this type of shopping)	1.5%	15	1.6%	2	1.6%	2	0.8%	1	0.8%	1	1.6%	2	1.6%	2	2.4%	3	1.6%	2
(Don't know / can't remember)	1.2%	12	0.8%	1	0.0%	0	1.6%	2	3.2%	4	0.8%	1	1.6%	2	0.0%	0	1.6%	2
Base:	1003	127	126	125	125	126	125	124	125									

Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q05 Are there any other shopping centres or locations which you buy your family's clothing and footwear?																		
<i>Those who shop for clothing and footwear at Q04</i>																		
Aberdare	3.5%	35	11.2%	14	5.6%	7	7.3%	9	0.0%	0	0.8%	1	0.0%	0	0.8%	1	2.4%	3
Blackwood	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	10	0.0%	0	0.0%	0
Bridgend	7.4%	73	4.0%	5	10.5%	13	4.0%	5	12.1%	15	2.4%	3	1.6%	2	22.3%	27	2.4%	3
Caerphilly	1.3%	13	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.8%	1	8.1%	10	0.0%	0	0.0%	0
Cardiff	23.0%	227	21.6%	27	23.4%	29	24.2%	30	29.8%	37	24.2%	30	27.6%	34	27.3%	33	5.7%	7
Cwmbran	0.5%	5	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.8%	1
Merthyr Tydfil	7.7%	76	21.6%	27	4.0%	5	12.9%	16	0.0%	0	13.7%	17	4.1%	5	1.7%	2	3.3%	4
Mountain Ash	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neath	3.1%	31	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.8%	28
Newport	1.6%	16	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	12.2%	15	0.0%	0	0.0%	0
Pontypridd	7.5%	74	2.4%	3	21.8%	27	16.9%	21	9.7%	12	5.6%	7	3.3%	4	0.0%	0	0.0%	0
Porth	0.4%	4	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea	9.5%	94	23.2%	29	1.6%	2	0.0%	0	2.4%	3	4.8%	6	0.8%	1	14.9%	18	28.5%	35
Talbot Green	3.7%	37	0.0%	0	8.9%	11	2.4%	3	11.3%	14	1.6%	2	1.6%	2	3.3%	4	0.8%	1
Tonypanyd	1.0%	10	0.0%	0	7.3%	9	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Treorchy	0.4%	4	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Other	3.2%	32	3.2%	4	0.0%	0	3.2%	4	4.0%	5	4.8%	6	7.3%	9	1.7%	2	1.6%	2
Internet / catalogue / mail order	1.5%	15	2.4%	3	0.0%	0	2.4%	3	0.8%	1	1.6%	2	1.6%	2	1.7%	2	1.6%	2
Abergavenny	0.4%	4	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0
Bristol	0.3%	3	1.6%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cyfarthfa Retail Park, Merthyr Tydfil	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	8	0.8%	1	0.0%	0	0.0%	0
Ebbw Vale	0.4%	4	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Llantrisant	1.2%	12	0.8%	1	4.0%	5	2.4%	3	0.8%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Maesteg	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	1.6%	2
McArthur Glen, Bridgend	1.1%	11	0.0%	0	3.2%	4	0.8%	1	0.8%	1	0.0%	0	1.6%	2	1.7%	2	0.8%	1
Port Talbot	1.0%	10	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4	4.1%	5
Talbot Green Retail Park (Non specific)	0.3%	3	0.0%	0	1.6%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nowhere else)	31.2%	308	23.2%	29	26.6%	33	33.9%	42	40.3%	50	38.7%	48	32.5%	40	23.1%	28	30.9%	38
(Don't know / varies)	2.1%	21	1.6%	2	3.2%	4	3.2%	4	1.6%	2	1.6%	2	2.4%	3	2.5%	3	0.8%	1
Base:		988		125		124		124		124		124		123		121		123

Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q06 In which town centre or retail park did you last buy your family's furniture, furnishings and floor coverings?																		
Aberdare	4.6%	46	24.4%	31	2.4%	3	5.6%	7	0.0%	0	3.2%	4	0.8%	1	0.0%	0	0.0%	0
Blackwood	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0
Bridgend	7.5%	75	0.0%	0	1.6%	2	0.0%	0	11.2%	14	0.0%	0	0.8%	1	40.3%	50	6.4%	8
Caerphilly	3.5%	35	0.0%	0	0.0%	0	2.4%	3	0.8%	1	0.8%	1	24.0%	30	0.0%	0	0.0%	0
Cardiff	18.1%	182	15.7%	20	23.8%	30	16.0%	20	24.8%	31	20.6%	26	24.0%	30	16.9%	21	3.2%	4
Cwmbran	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merthyr Tydfil	8.2%	82	18.9%	24	3.2%	4	4.0%	5	0.0%	0	34.1%	43	1.6%	2	0.0%	0	3.2%	4
Mountain Ash	0.5%	5	0.0%	0	0.0%	0	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neath	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0	11.2%	14
Newport	1.0%	10	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	6.4%	8	0.0%	0	0.8%	1
Pontypridd	5.7%	57	3.9%	5	7.9%	10	15.2%	19	12.0%	15	3.2%	4	0.0%	0	2.4%	3	0.8%	1
Porth	0.4%	4	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea	5.7%	57	2.4%	3	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	7.3%	9	34.4%	43
Talbot Green	3.7%	37	0.8%	1	11.1%	14	0.8%	1	12.8%	16	0.0%	0	0.8%	1	2.4%	3	0.8%	1
Tonypanydy	0.3%	3	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Treorchy	0.7%	7	0.0%	0	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1
Other	6.8%	68	1.6%	2	6.3%	8	8.8%	11	5.6%	7	7.9%	10	10.4%	13	6.5%	8	7.2%	9
Internet / catalogue / mail order	2.6%	26	2.4%	3	1.6%	2	1.6%	2	2.4%	3	4.0%	5	0.8%	1	5.6%	7	2.4%	3
Bargoed	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0
Cardiff Bay Retail Park	0.3%	3	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Cardiff Gate Retail Park	0.5%	5	0.0%	0	1.6%	2	1.6%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Llansamlet	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	7
Llantrisant	3.2%	32	2.4%	3	3.2%	4	8.0%	10	7.2%	9	3.2%	4	0.8%	1	0.8%	1	0.0%	0
Maesteg	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.8%	1
Ogmore Vale	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.0%	0
Pontyclun	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Treforest	0.3%	3	0.0%	0	0.0%	0	1.6%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ystrad Mynach	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0
Ikea, Cardiff	0.3%	3	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Llansamlet Retail Park (Non specific)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Leekes, Pontyclun	0.3%	3	0.0%	0	0.8%	1	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontypridd Retail Park (Non specific)	0.4%	4	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0
(Don't do this type of shopping)	12.3%	123	17.3%	22	17.5%	22	19.2%	24	8.8%	11	7.9%	10	8.0%	10	5.6%	7	13.6%	17
(Don't know / can't remember)	8.4%	84	8.7%	11	6.3%	8	9.6%	12	7.2%	9	13.5%	17	9.6%	12	5.6%	7	6.4%	8
Base:		1003		127		126		125		125		126		125		124		125
Q07 Are there any other shopping centres or other locations which you buy your family's furniture, furnishings and floor coverings?																		
<i>Those who shop for furniture, furnishings and floor coverings at Q06</i>																		
Aberdare	1.5%	13	7.6%	8	1.0%	1	2.0%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Blackwood	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Bridgend	3.1%	27	0.0%	0	1.0%	1	0.0%	0	3.5%	4	0.0%	0	0.0%	0	13.7%	16	5.6%	6
Caerphilly	0.9%	8	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0	5.2%	6	0.0%	0	0.0%	0
Cardiff	10.1%	89	13.3%	14	5.8%	6	14.9%	15	16.7%	19	6.0%	7	7.0%	8	15.4%	18	1.9%	2
Cwmbran	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merthyr Tydfil	2.8%	25	5.7%	6	1.0%	1	5.9%	6	0.0%	0	6.9%	8	1.7%	2	0.0%	0	1.9%	2
Mountain Ash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neath	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	6
Newport	1.0%	9	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.9%	1	3.5%	4	0.9%	1	0.9%	1
Pontypridd	2.6%	23	4.8%	5	4.8%	5	5.9%	6	1.8%	2	2.6%	3	0.9%	1	0.9%	1	0.0%	0
Porth	0.2%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea	4.7%	41	8.6%	9	1.0%	1	1.0%	1	0.9%	1	0.0%	0	0.0%	0	8.5%	10	17.6%	19
Talbot Green	1.6%	14	0.0%	0	5.8%	6	2.0%	2	4.4%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tonypanydy	0.6%	5	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Treorchy	0.2%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.3%	38	2.9%	3	2.9%	3	4.0%	4	7.9%	9	6.0%	7	3.5%	4	1.7%	2	5.6%	6
Internet / catalogue / mail order	1.1%	10	1.9%	2	1.0%	1	2.0%	2	0.0%	0	0.9%	1	0.9%	1	0.9%	1	1.9%	2
Llansamlet	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Llantrisant	1.9%	17	1.9%	2	1.0%	1	2.0%	2	2.6%	3	3.4%	4	1.7%	2	2.6%	3	0.0%	0
Port Talbot	0.7%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.9%	1
Leekes, Llantrisant	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.0%	0
(Nowhere else)	55.3%	487	48.6%	51	55.8%	58	52.5%	53	57.9%	66	62.9%	73	66.1%	76	52.1%	61	45.4%	49
(Don't know / varies)	10.5%	92	12.4%	13	11.5%	12	11.9%	12	8.8%	10	12.9%	15	10.4%	12	6.0%	7	10.2%	11
Base:		880		105		104		101		114		116		115		117		108

Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q08 In which town centre or retail park did you last buy your family's domestic electrical appliances e.g. fridges and kitchen items?																		
Aberdare	4.5%	45	26.0%	33	4.0%	5	3.2%	4	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.8%	1
Blackwood	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	11	0.0%	0	0.0%	0
Bridgend	10.3%	103	0.0%	0	1.6%	2	0.8%	1	5.6%	7	0.0%	0	0.0%	0	66.1%	82	8.8%	11
Caerphilly	4.7%	47	0.0%	0	0.0%	0	1.6%	2	0.8%	1	0.0%	0	35.2%	44	0.0%	0	0.0%	0
Cardiff	7.1%	71	4.7%	6	7.1%	9	6.4%	8	14.4%	18	3.2%	4	12.8%	16	5.6%	7	2.4%	3
Cwmbran	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merthyr Tydfil	14.9%	149	39.4%	50	2.4%	3	8.8%	11	0.0%	0	64.3%	81	2.4%	3	0.0%	0	0.8%	1
Mountain Ash	0.3%	3	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neath	2.0%	20	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	19
Newport	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	5.6%	7	0.0%	0	0.0%	0
Pontypridd	11.4%	114	8.7%	11	14.3%	18	44.0%	55	19.2%	24	1.6%	2	2.4%	3	0.8%	1	0.0%	0
Porth	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea	4.2%	42	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	29.6%	37
Talbot Green	7.3%	73	0.0%	0	23.8%	30	1.6%	2	29.6%	37	0.0%	0	0.0%	0	1.6%	2	1.6%	2
Tonypandy	0.7%	7	0.0%	0	5.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Treorchy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	6.1%	61	0.8%	1	7.1%	9	4.0%	5	3.2%	4	7.9%	10	13.6%	17	4.0%	5	8.0%	10
Internet / catalogue / mail order	5.0%	50	6.3%	8	6.3%	8	4.0%	5	8.0%	10	2.4%	3	3.2%	4	6.5%	8	3.2%	4
Cyfarthfa Retail Park, Merthyr Tydfil	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	6	0.0%	0	0.0%	0	0.0%	0
Llansamlet	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	9
Llantrisant	2.2%	22	0.0%	0	4.8%	6	4.0%	5	6.4%	8	0.8%	1	0.0%	0	1.6%	2	0.0%	0
Maesteg	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0
Pentrebach	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0
Port Talbot	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	9
Comet, Merthyr Tydfil	0.5%	5	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	2	1.6%	2	0.0%	0	0.0%	0
Comet, Talbot Green	0.3%	3	0.0%	0	1.6%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Brown Lennox Retail Park, Pontypridd	1.6%	16	0.8%	1	4.0%	5	7.2%	9	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Cardiff Road, Newport	0.5%	5	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0
Currys, Llansamlet Retail Park	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	6
Currys, Merthyr Tydfil	0.3%	3	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Currys, Talbot Green	0.3%	3	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Llansamlet Retail Park (Non specific)	0.4%	4	0.8%	1	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Pontypridd Retail Park (Non specific)	0.8%	8	0.8%	1	4.0%	5	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Talbot Green Retail Park (Non specific)	0.3%	3	0.0%	0	1.6%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	5.5%	55	5.5%	7	4.8%	6	4.8%	6	1.6%	2	5.6%	7	8.0%	10	5.6%	7	8.0%	10
(Don't know / can't remember)	3.4%	34	2.4%	3	3.2%	4	1.6%	2	8.8%	11	4.0%	5	3.2%	4	2.4%	3	1.6%	2
Base:	1003	127	126	125	125	126	125	125	126	125	124	125	124	125	124	125	125	125

Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q09 Are there any other shopping centres or other locations which you buy your family's domestic electrical appliances?																		
<i>Those who shop for domestic appliances e.g. fridges and kitchen items at Q08</i>																		
Aberdare	1.4%	13	5.0%	6	1.7%	2	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Blackwood	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Bridgend	3.4%	32	0.8%	1	0.8%	1	0.0%	0	6.5%	8	0.0%	0	0.0%	0	15.4%	18	3.5%	4
Caerphilly	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	8.7%	10	0.0%	0	0.0%	0
Cardiff	7.9%	75	10.0%	12	5.8%	7	5.0%	6	13.8%	17	5.0%	6	13.0%	15	8.5%	10	1.7%	2
Cwmbran	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merthyr Tydfil	3.6%	34	13.3%	16	0.8%	1	5.9%	7	0.0%	0	5.0%	6	2.6%	3	0.0%	0	0.9%	1
Mountain Ash	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neath	1.7%	16	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	15
Newport	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0
Pontypridd	3.6%	34	5.0%	6	2.5%	3	7.6%	9	6.5%	8	3.4%	4	3.5%	4	0.0%	0	0.0%	0
Porth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea	2.7%	26	1.7%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	3.4%	4	14.8%	17
Talbot Green	2.2%	21	0.0%	0	5.0%	6	0.8%	1	9.8%	12	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Tonypanyd	0.3%	3	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Treorchy	0.2%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.1%	29	1.7%	2	5.0%	6	1.7%	2	1.6%	2	1.7%	2	4.3%	5	4.3%	5	4.3%	5
Internet / catalogue / mail order	2.2%	21	3.3%	4	1.7%	2	4.2%	5	0.8%	1	0.0%	0	1.7%	2	1.7%	2	4.3%	5
Llantrisant	0.5%	5	0.0%	0	1.7%	2	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.9%	1	0.0%	0
Maesteg	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.9%	1
Currys, Merthyr Tydfil	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.9%	1	0.0%	0	0.0%	0
(Nowhere else)	61.9%	587	57.5%	69	64.2%	77	61.3%	73	56.9%	70	76.5%	91	59.1%	68	63.2%	74	56.5%	65
(Don't know / varies)	5.3%	50	5.0%	6	6.7%	8	9.2%	11	7.3%	9	4.2%	5	5.2%	6	1.7%	2	2.6%	3
Base:		948		120		120		119		123		119		115		117		115

Q10 In which town centre or retail park did you last buy your family's other kinds of electrical goods such as TV, HiFi and computers?

Aberdare	4.0%	40	21.3%	27	4.8%	6	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Blackwood	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.8%	1	0.0%	0
Bridgend	9.8%	98	0.0%	0	1.6%	2	0.0%	0	5.6%	7	0.8%	1	0.8%	1	61.3%	76	8.8%	11
Caerphilly	3.6%	36	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	27.2%	34	0.0%	0	0.0%	0
Cardiff	10.1%	101	10.2%	13	11.1%	14	12.0%	15	16.8%	21	9.5%	12	15.2%	19	4.8%	6	0.8%	1
Cwmbran	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merthyr Tydfil	12.8%	128	35.4%	45	1.6%	2	8.0%	10	0.0%	0	52.4%	66	4.0%	5	0.0%	0	0.0%	0
Mountain Ash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neath	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	12
Newport	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	6.4%	8	0.0%	0	0.0%	0
Pontypridd	9.0%	90	5.5%	7	11.1%	14	32.0%	40	16.8%	21	2.4%	3	3.2%	4	0.8%	1	0.0%	0
Porth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea	5.9%	59	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	7.3%	9	35.2%	44
Talbot Green	6.9%	69	0.0%	0	22.2%	28	0.8%	1	29.6%	37	0.0%	0	0.0%	0	0.8%	1	1.6%	2
Tonypanyd	0.4%	4	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Treorchy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	7.0%	70	1.6%	2	9.5%	12	4.8%	6	4.0%	5	11.1%	14	16.8%	21	2.4%	3	5.6%	7
Internet / catalogue / mail order	7.1%	71	11.8%	15	7.1%	9	10.4%	13	4.8%	6	4.0%	5	5.6%	7	7.3%	9	5.6%	7
Cyfarthfa Retail Park, Merthyr Tydfil	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.0%	0	0.0%	0	0.0%	0
Llansamlet	1.1%	11	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	10
Llantrisant	1.6%	16	0.0%	0	4.0%	5	1.6%	2	5.6%	7	0.0%	0	0.8%	1	0.8%	1	0.0%	0
London	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.8%	1
Maesteg	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0
Port Talbot	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4
Comet, Llansamlet Retail Park	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Comet, Merthyr Tydfil	0.4%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.6%	2	0.8%	1	0.0%	0	0.0%	0
Comet, Talbot Green	0.5%	5	0.0%	0	3.2%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Brown Lennox Retail Park, Pontypridd	0.6%	6	0.0%	0	0.8%	1	3.2%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontypridd Retail Park (Non specific)	0.3%	3	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Talbot Green	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	10.2%	102	4.7%	6	13.5%	17	16.0%	20	5.6%	7	8.7%	11	13.6%	17	5.6%	7	13.6%	17
(Don't know / can't remember)	4.0%	40	3.9%	5	5.6%	7	5.6%	7	6.4%	8	2.4%	3	1.6%	2	4.0%	5	2.4%	3
Base:		1003		127		126		125		125		126		125		124		125

Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q11 Are there any other shopping centres or other locations which you buy your family's other electrical goods such as TV, HiFi and computers?																		
<i>Those who shop for other kinds of electrical goods such as TV, HiFi and computers at Q10</i>																		
Aberdare	1.1%	10	5.8%	7	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1
Blackwood	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0
Bridgend	2.6%	23	0.0%	0	3.7%	4	0.0%	0	2.5%	3	0.0%	0	0.0%	0	8.5%	10	5.6%	6
Caerphilly	1.0%	9	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	6.5%	7	0.0%	0	0.0%	0
Cardiff	9.0%	81	12.4%	15	9.2%	10	9.5%	10	11.9%	14	3.5%	4	11.1%	12	12.0%	14	1.9%	2
Cwmbran	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merthyr Tydfil	3.4%	31	14.9%	18	0.9%	1	4.8%	5	0.0%	0	4.3%	5	1.9%	2	0.0%	0	0.0%	0
Mountain Ash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neath	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	7
Newport	0.7%	6	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	3.7%	4	0.0%	0	0.0%	0
Pontypridd	2.4%	22	4.1%	5	1.8%	2	7.6%	8	2.5%	3	1.7%	2	1.9%	2	0.0%	0	0.0%	0
Porth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea	3.0%	27	4.1%	5	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	7	12.0%	13
Talbot Green	1.1%	10	0.0%	0	2.8%	3	1.0%	1	3.4%	4	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Tonypandy	0.4%	4	0.0%	0	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Treorchy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.8%	34	0.8%	1	4.6%	5	2.9%	3	1.7%	2	6.1%	7	6.5%	7	0.0%	0	8.3%	9
Internet / catalogue / mail order	2.7%	24	0.8%	1	0.9%	1	3.8%	4	3.4%	4	3.5%	4	0.0%	0	5.1%	6	3.7%	4
Currys, Caerphilly	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0
Llantrisant	0.8%	7	0.0%	0	1.8%	2	1.0%	1	0.8%	1	0.0%	0	0.9%	1	1.7%	2	0.0%	0
Maesteg	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.9%	1	0.0%	0
(Nowhere else)	63.7%	574	57.9%	70	64.2%	70	65.7%	69	66.9%	79	71.3%	82	65.7%	71	63.2%	74	54.6%	59
(Don't know / varies)	6.4%	58	5.0%	6	8.3%	9	5.7%	6	9.3%	11	9.6%	11	2.8%	3	4.3%	5	6.5%	7
Base:		901		121		109		105		118		115		108		117		108

Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q12 In which town centre or retail park did you last buy your family's DIY, hardware and gardening products?																		
Aberdare	6.7%	67	40.9%	52	3.2%	4	6.4%	8	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.6%	2
Blackwood	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0
Bridgend	13.1%	131	0.0%	0	4.8%	6	0.0%	0	18.4%	23	0.0%	0	0.0%	0	75.8%	94	6.4%	8
Caerphilly	6.9%	69	1.6%	2	0.0%	0	1.6%	2	0.0%	0	3.2%	4	48.0%	60	0.8%	1	0.0%	0
Cardiff	2.8%	28	0.0%	0	2.4%	3	1.6%	2	11.2%	14	1.6%	2	3.2%	4	0.8%	1	1.6%	2
Cwmbran	0.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Merthyr Tydfil	11.0%	110	26.0%	33	1.6%	2	4.0%	5	0.0%	0	54.0%	68	0.8%	1	0.0%	0	0.8%	1
Mountain Ash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neath	5.9%	59	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	46.4%	58
Newport	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0
Pontypridd	15.7%	157	4.7%	6	25.4%	32	54.4%	68	36.0%	45	4.0%	5	0.8%	1	0.0%	0	0.0%	0
Porth	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea	2.1%	21	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	14.4%	18
Talbot Green	1.2%	12	0.0%	0	4.0%	5	0.8%	1	3.2%	4	0.0%	0	0.0%	0	0.8%	1	0.8%	1
Tonypanyd	0.9%	9	0.0%	0	7.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Treorchy	0.3%	3	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	6.6%	66	4.7%	6	7.9%	10	8.0%	10	8.8%	11	5.6%	7	9.6%	12	4.8%	6	3.2%	4
Internet / catalogue / mail order	0.5%	5	0.8%	1	0.8%	1	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Aberaman	0.4%	4	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Bridgend	0.5%	5	0.0%	0	0.8%	1	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1
B&Q, Caerphilly	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	13	0.0%	0	0.0%	0
B&Q, Cyfarthfa Retail Park, Merthyr Tydfil	0.9%	9	0.8%	1	0.0%	0	0.8%	1	0.0%	0	5.6%	7	0.0%	0	0.0%	0	0.0%	0
B&Q, Pontypridd	3.1%	31	0.0%	0	15.9%	20	7.2%	9	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Neath	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4
Cyfarthfa Retail Park, Merthyr Tydfil	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	9	0.0%	0	0.0%	0	0.0%	0
Cymmer	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Focus, Crossways Retail Park, Caerphilly	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	3.2%	4	0.0%	0	0.0%	0
Focus, Rogerstone	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0
Leekes, Cowbridge Rpad, Pontyclun	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Llansamlet	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Llantrisant	0.9%	9	0.0%	0	2.4%	3	0.8%	1	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maesteg	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	7	0.0%	0
Pontyclun	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontypridd Retail Park (Non specific)	0.6%	6	0.0%	0	1.6%	2	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Port Talbot	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	4.0%	5
Tonyrefail	0.3%	3	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caerphilly Retail Park (Non specific)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0
Crossways Retail Park, Caerphilly	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0
(Don't do this type of shopping)	10.6%	106	12.6%	16	12.7%	16	10.4%	13	6.4%	8	14.3%	18	10.4%	13	7.3%	9	10.4%	13
(Don't know / can't remember)	1.8%	18	2.4%	3	4.0%	5	0.8%	1	2.4%	3	1.6%	2	1.6%	2	1.6%	2	0.0%	0
Base:	1003	127	126	125	125	125	125	125	126	125	124	125	124	125				

Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q13 Are there any other shopping centres or other locations which you buy your family's DIY, hardware and gardening products?																		
<i>Those who shop for DIY, hardware and gardening products at Q12</i>																		
Aberdare	2.3%	21	11.7%	13	2.7%	3	2.7%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1
Blackwood	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Bridgend	4.2%	38	0.0%	0	2.7%	3	0.0%	0	6.8%	8	0.0%	0	0.0%	0	20.9%	24	2.7%	3
Caerphilly	0.9%	8	0.0%	0	1.8%	2	0.0%	0	0.9%	1	1.9%	2	2.7%	3	0.0%	0	0.0%	0
Cardiff	3.8%	34	4.5%	5	4.5%	5	1.8%	2	8.5%	10	0.0%	0	8.0%	9	1.7%	2	0.9%	1
Cwmbran	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merthyr Tydfil	4.3%	39	21.6%	24	0.9%	1	4.5%	5	0.0%	0	3.7%	4	0.9%	1	0.9%	1	2.7%	3
Mountain Ash	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neath	1.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	13.4%	15
Newport	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Pontypridd	4.0%	36	3.6%	4	9.1%	10	6.3%	7	6.8%	8	2.8%	3	2.7%	3	0.9%	1	0.0%	0
Porth	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea	2.8%	25	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.7%	2	17.9%	20
Talbot Green	0.8%	7	0.0%	0	1.8%	2	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Tonypanyd	0.3%	3	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Treorchy	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.5%	40	1.8%	2	1.8%	2	4.5%	5	5.1%	6	4.6%	5	8.9%	10	2.6%	3	6.3%	7
Internet / catalogue / mail order	0.4%	4	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.9%	2	0.0%	0	0.9%	1	0.0%	0
Aberaman	0.3%	3	1.8%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Caerphilly	0.6%	5	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	4	0.0%	0	0.0%	0
B&Q, Pontypridd	0.3%	3	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowbridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Upper Boat, Treforest	0.6%	5	0.0%	0	1.8%	2	0.9%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Llansamlet	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Llantrisant	0.6%	5	0.0%	0	0.9%	1	0.9%	1	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Treforest	0.3%	3	0.0%	0	0.0%	0	1.8%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nowhere else)	63.1%	566	48.6%	54	58.2%	64	71.4%	80	55.6%	65	78.7%	85	71.4%	80	68.7%	79	52.7%	59
(Don't know / varies)	4.2%	38	3.6%	4	9.1%	10	1.8%	2	6.8%	8	4.6%	5	2.7%	3	0.9%	1	4.5%	5
Base:		897		111		110		112		117		108		112		115		112

Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q14 In which town centre or retail park did you last buy your family's health, beauty and chemist items?																		
Aberdare	9.5%	95	62.2%	79	2.4%	3	8.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Blackwood	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	11	0.0%	0	0.0%	0
Bridgend	7.3%	73	0.0%	0	0.8%	1	0.0%	0	4.0%	5	0.0%	0	0.8%	1	49.2%	61	4.0%	5
Caerphilly	5.0%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	37.6%	47	0.0%	0	0.0%	0
Cardiff	6.4%	64	9.4%	12	5.6%	7	5.6%	7	8.8%	11	4.8%	6	9.6%	12	7.3%	9	0.0%	0
Cwmbran	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merthyr Tydfil	10.9%	109	14.2%	18	0.0%	0	3.2%	4	0.0%	0	68.3%	86	0.8%	1	0.0%	0	0.0%	0
Mountain Ash	1.1%	11	0.0%	0	0.0%	0	8.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neath	5.1%	51	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%	50
Newport	0.7%	7	0.8%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	6	0.0%	0	0.0%	0	0.0%	0
Pontypridd	10.5%	105	0.0%	0	10.3%	13	45.6%	57	23.2%	29	2.4%	3	0.8%	1	1.6%	2	0.0%	0
Porth	1.1%	11	0.0%	0	7.9%	10	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea	2.4%	24	2.4%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	4.8%	6	11.2%	14
Talbot Green	8.0%	80	0.0%	0	16.7%	21	2.4%	3	40.0%	50	0.8%	1	0.0%	0	2.4%	3	1.6%	2
Tonypanyd	1.8%	18	0.0%	0	14.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Treorchy	1.6%	16	0.0%	0	11.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Other	8.9%	89	5.5%	7	9.5%	12	8.0%	10	4.8%	6	7.1%	9	14.4%	18	8.9%	11	12.8%	16
Internet / catalogue / mail order	0.9%	9	1.6%	2	0.8%	1	0.8%	1	0.8%	1	0.0%	0	0.8%	1	1.6%	2	0.8%	1
Abroad	0.4%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.6%	2	0.0%	0	0.8%	1	0.0%	0
Abercynon	0.7%	7	0.0%	0	0.0%	0	4.8%	6	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Bargoed	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0
Beddau	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedwas	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0
Boots, Merthyr Tydfil	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0
Cyfarthfa Retail Park, Merthyr Tydfil	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0
Ferndale	1.0%	10	0.0%	0	7.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilfach Goch	0.4%	4	0.0%	0	2.4%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glyn-Neath	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	8
Llantrisant	1.5%	15	0.0%	0	3.2%	4	2.4%	3	3.2%	4	0.0%	0	1.6%	2	1.6%	2	0.0%	0
Lloyds Chemist, Ynysybwl	0.3%	3	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lloyds Chemist, Ystrad Mynach	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0
Maesteg	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	15	5.6%	7
Pencoed	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0
Pontyclun	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Port Talbot	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	8.8%	11
Rhydyfelin	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Talbot Green	0.3%	3	0.0%	0	0.8%	1	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ystrad Mynach	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0
Church Village	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Llanbradach	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0
(Don't do this type of shopping)	4.3%	43	3.2%	4	4.0%	5	4.8%	6	1.6%	2	5.6%	7	6.4%	8	2.4%	3	6.4%	8
(Don't know / can't remember)	0.7%	7	0.0%	0	1.6%	2	0.0%	0	0.8%	1	0.8%	1	0.0%	0	1.6%	2	0.8%	1
Base:	1003	127	126	125	125	126	125	124	125									

Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q15 Are there any other shopping centres or other locations which you buy your family's health, beauty and chemist items?																		
<i>Those who shop for health, beauty and chemist items at Q14</i>																		
Aberdare	2.8%	27	12.2%	15	1.7%	2	5.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4
Blackwood	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0
Bridgend	2.9%	28	0.0%	0	0.8%	1	0.0%	0	4.1%	5	0.0%	0	0.0%	0	15.7%	19	2.6%	3
Caerphilly	0.8%	8	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	6.0%	7	0.0%	0	0.0%	0
Cardiff	9.2%	88	8.1%	10	9.9%	12	10.1%	12	8.9%	11	13.4%	16	11.1%	13	9.9%	12	1.7%	2
Cwmbran	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merthyr Tydfil	2.9%	28	11.4%	14	0.0%	0	1.7%	2	0.0%	0	10.1%	12	0.0%	0	0.0%	0	0.0%	0
Mountain Ash	0.6%	6	0.0%	0	0.0%	0	5.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neath	2.5%	24	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	23
Newport	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	0.0%	0
Pontypridd	3.6%	35	0.8%	1	7.4%	9	10.1%	12	4.9%	6	3.4%	4	0.9%	1	0.8%	1	0.9%	1
Porth	0.9%	9	0.0%	0	5.0%	6	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea	3.5%	34	6.5%	8	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.0%	0	5.0%	6	15.4%	18
Talbot Green	2.4%	23	0.0%	0	8.3%	10	0.8%	1	7.3%	9	0.0%	0	0.0%	0	0.0%	0	2.6%	3
Tonypanydy	1.0%	10	0.0%	0	8.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Treorchy	0.5%	5	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1
Other	5.7%	55	1.6%	2	5.8%	7	5.9%	7	7.3%	9	10.1%	12	5.1%	6	5.0%	6	5.1%	6
Internet / catalogue / mail order	0.5%	5	0.0%	0	1.7%	2	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Asda, Caerphilly	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	0.0%	0
Bargoed	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0
Glyn-Neath	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4
Maesteg	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	8	0.9%	1		
Port Talbot	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	7
Tonyrefail	0.4%	4	0.0%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Blackwood	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	0.0%	0
(Nowhere else)	56.3%	540	61.8%	76	46.3%	56	62.2%	74	64.2%	79	62.2%	74	57.3%	67	55.4%	67	40.2%	47
(Don't know / varies)	3.6%	35	3.3%	4	3.3%	4	1.7%	2	4.1%	5	4.2%	5	5.1%	6	4.1%	5	3.4%	4
Base:		960		123		121		119		123		119		117		121		117

Q16 In which town centre or retail park did you last buy your family's other non-food items such as books, toys, cds and gifts?

Aberdare	7.1%	71	40.9%	52	6.3%	8	6.4%	8	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.6%	2
Blackwood	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0
Bridgend	8.1%	81	0.0%	0	0.8%	1	0.0%	0	5.6%	7	0.0%	0	0.8%	1	50.0%	62	8.0%	10
Caerphilly	4.4%	44	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.0%	0	33.6%	42	0.0%	0	0.0%	0
Cardiff	15.6%	156	19.7%	25	16.7%	21	20.8%	26	18.4%	23	13.5%	17	24.0%	30	11.3%	14	0.0%	0
Cwmbran	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Merthyr Tydfil	10.3%	103	11.0%	14	0.8%	1	5.6%	7	0.0%	0	60.3%	76	3.2%	4	0.0%	0	0.8%	1
Mountain Ash	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neath	3.7%	37	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.8%	36
Newport	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	8.8%	11	0.0%	0	0.0%	0
Pontypridd	9.0%	90	1.6%	2	12.7%	16	37.6%	47	16.8%	21	2.4%	3	0.0%	0	0.8%	1	0.0%	0
Porth	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Swansea	5.8%	58	7.1%	9	1.6%	2	0.0%	0	0.8%	1	1.6%	2	0.0%	0	8.9%	11	26.4%	33
Talbot Green	6.3%	63	0.8%	1	18.3%	23	0.8%	1	28.0%	35	0.0%	0	0.8%	1	0.8%	1	1.6%	2
Tonypanydy	1.2%	12	0.0%	0	9.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Treorchy	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.6%	56	3.9%	5	5.6%	7	6.4%	8	2.4%	3	7.1%	9	10.4%	13	3.2%	4	5.6%	7
Internet / catalogue / mail order	7.1%	71	6.3%	8	8.7%	11	7.2%	9	12.0%	15	4.0%	5	4.0%	5	7.3%	9	7.2%	9
Llantrisant	1.4%	14	0.0%	0	4.0%	5	2.4%	3	3.2%	4	0.0%	0	0.0%	0	1.6%	2	0.0%	0
London	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.6%	2
Maesteg	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	6	0.8%	1
McArthur Glen, Bridgend	0.7%	7	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0	1.6%	2	2.4%	3	0.0%	0
Port Talbot	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	7.2%	9
Ystrad Mynach	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.6%	2	0.0%	0	0.0%	0
(Don't do this type of shopping)	6.7%	67	6.3%	8	9.5%	12	6.4%	8	8.0%	10	5.6%	7	8.0%	10	2.4%	3	7.2%	9
(Don't know / can't remember)	2.7%	27	2.4%	3	1.6%	2	4.8%	6	3.2%	4	3.2%	4	0.8%	1	2.4%	3	3.2%	4
Base:		1003		127		126		125		125		126		125		124		125

Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q17 Are there any other shopping centres or other locations which you buy your family's other non-food items such as books, toys, cds and gifts?																		
<i>Those who shop for other non-food items such as books, toys, CD's and gifts at Q16</i>																		
Aberdare	3.7%	35	12.6%	15	6.1%	7	7.7%	9	0.0%	0	0.8%	1	0.9%	1	0.0%	0	1.7%	2
Blackwood	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	9	0.0%	0	0.0%	0
Bridgend	4.0%	37	0.0%	0	4.4%	5	0.0%	0	8.7%	10	0.8%	1	0.9%	1	14.1%	17	2.6%	3
Caerphilly	2.2%	21	0.0%	0	0.0%	0	0.9%	1	1.7%	2	0.8%	1	14.8%	17	0.0%	0	0.0%	0
Cardiff	16.6%	155	13.4%	16	15.8%	18	13.7%	16	20.0%	23	18.5%	22	23.5%	27	21.5%	26	6.0%	7
Cwmbran	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merthyr Tydfil	4.7%	44	15.1%	18	1.8%	2	6.0%	7	0.9%	1	10.1%	12	1.7%	2	0.0%	0	1.7%	2
Mountain Ash	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neath	3.2%	30	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.1%	28
Newport	1.2%	11	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	7.8%	9	0.0%	0	0.0%	0
Pontypridd	6.2%	58	2.5%	3	13.2%	15	13.7%	16	10.4%	12	6.7%	8	1.7%	2	0.8%	1	0.9%	1
Porth	0.6%	6	0.0%	0	4.4%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea	6.5%	61	14.3%	17	0.9%	1	0.0%	0	0.0%	0	4.2%	5	0.0%	0	15.7%	19	16.4%	19
Talbot Green	3.0%	28	0.0%	0	6.1%	7	0.9%	1	12.2%	14	0.8%	1	0.9%	1	0.8%	1	2.6%	3
Tonypandy	0.5%	5	0.0%	0	3.5%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Treorchy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.6%	24	2.5%	3	0.9%	1	1.7%	2	4.3%	5	5.0%	6	4.3%	5	0.0%	0	1.7%	2
Internet / catalogue / mail order	2.4%	22	4.2%	5	1.8%	2	3.4%	4	0.9%	1	2.5%	3	1.7%	2	3.3%	4	0.9%	1
Llantrisant	0.5%	5	0.0%	0	0.9%	1	0.9%	1	1.7%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Maesteg	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	1.7%	2
Port Talbot	0.9%	8	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.7%	2	3.4%	4
(Nowhere else)	44.9%	420	42.0%	50	43.0%	49	50.4%	59	45.2%	52	52.9%	63	42.6%	49	45.5%	55	37.1%	43
(Don't know / varies)	5.0%	47	3.4%	4	6.1%	7	6.8%	8	3.5%	4	6.7%	8	3.5%	4	4.1%	5	6.0%	7
Base:		936		119		114		117		115		119		115		121		116

GEN Gender of respondent

Male	26.4%	265	22.8%	29	26.2%	33	32.0%	40	28.8%	36	30.2%	38	23.2%	29	24.2%	30	24.0%	30
Female	73.6%	738	77.2%	98	73.8%	93	68.0%	85	71.2%	89	69.8%	88	76.8%	96	75.8%	94	76.0%	95
Base:		1003		127		126		125		125		126		125		124		125

AGE In which of the following age bands do you fall ?

18-24 years	4.5%	45	6.3%	8	4.0%	5	4.8%	6	1.6%	2	3.2%	4	4.0%	5	6.5%	8	5.6%	7
25-34 years	11.1%	111	7.9%	10	16.7%	21	10.4%	13	9.6%	12	7.1%	9	7.2%	9	13.7%	17	16.0%	20
35-44 years	16.8%	169	25.2%	32	17.5%	22	12.0%	15	13.6%	17	15.9%	20	17.6%	22	15.3%	19	17.6%	22
45-54 years	19.2%	193	12.6%	16	21.4%	27	16.8%	21	23.2%	29	19.0%	24	17.6%	22	26.6%	33	16.8%	21
55-64 years	23.1%	232	22.0%	28	24.6%	31	20.8%	26	26.4%	33	27.0%	34	18.4%	23	25.0%	31	20.8%	26
65+ years	24.4%	245	26.0%	33	15.9%	20	34.4%	43	25.6%	32	27.8%	35	32.8%	41	12.1%	15	20.8%	26
(Refused)	0.8%	8	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.4%	3	0.8%	1	2.4%	3
Base:		1003		127		126		125		125		126		125		124		125

EMP Which of the following best describes the chief wage earner of your household's current employment status ?

Working full time (30 hours plus per week)	45.7%	458	46.5%	59	54.0%	68	36.8%	46	48.8%	61	36.5%	46	42.4%	53	58.9%	73	41.6%	52
Working part time (less than 30 hours per week)	8.1%	81	10.2%	13	7.1%	9	4.8%	6	8.0%	10	10.3%	13	4.0%	5	8.1%	10	12.0%	15
Retired	36.8%	369	38.6%	49	28.6%	36	47.2%	59	36.8%	46	43.7%	55	44.0%	55	25.0%	31	30.4%	38
Housewife / husband	3.2%	32	3.9%	5	2.4%	3	4.0%	5	1.6%	2	1.6%	2	1.6%	2	1.6%	2	8.8%	11
Student / full time education	0.6%	6	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	2	2.4%	3
Unemployed	4.0%	40	0.8%	1	4.8%	6	6.4%	8	4.8%	6	5.6%	7	3.2%	4	2.4%	3	4.0%	5
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled / long term sick	1.1%	11	0.0%	0	2.4%	3	0.0%	0	0.0%	0	2.4%	3	2.4%	3	0.8%	1	0.8%	1
(Refused)	0.6%	6	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	3	1.6%	2	0.0%	0
Base:		1003		127		126		125		125		126		125		124		125

CAR How many cars does your household own or have the use of ?

None	20.0%	201	13.4%	17	21.4%	27	24.8%	31	23.2%	29	23.8%	30	21.6%	27	15.3%	19	16.8%	21
One	44.4%	445	40.2%	51	49.2%	62	46.4%	58	35.2%	44	47.6%	60	38.4%	48	46.0%	57	52.0%	65
Two	28.0%	281	37.0%	47	24.6%	31	24.0%	30	33.6%	42	24.6%	31	33.6%	42	22.6%	28	24.0%	30
Three or more	7.1%	71	9.4%	12	2.4%	3	4.8%	6	8.0%	10	4.0%	5	4.8%	6	16.1%	20	7.2%	9
(Refused)	0.5%	5	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Base:		1003		127		126		125		125		126		125		124		125

Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
ADU How many adults, including yourself, aged 16 years or over old are there living in your household ?																		
One	25.8%	259	22.8%	29	25.4%	32	28.0%	35	32.0%	40	31.0%	39	22.4%	28	21.0%	26	24.0%	30
Two	52.8%	530	49.6%	63	55.6%	70	57.6%	72	50.4%	63	47.6%	60	56.0%	70	51.6%	64	54.4%	68
Three	14.3%	143	22.8%	29	11.9%	15	9.6%	12	11.2%	14	15.1%	19	13.6%	17	16.1%	20	13.6%	17
Four or more	6.6%	66	4.7%	6	5.6%	7	4.8%	6	6.4%	8	6.3%	8	6.4%	8	11.3%	14	7.2%	9
(Refused)	0.5%	5	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.8%	1
Base:		1003		127		126		125		125		126		125		124		125
CHI How many children aged under 16 are there living in your household ?																		
None	75.5%	757	70.9%	90	68.3%	86	79.2%	99	80.0%	100	79.4%	100	79.2%	99	75.0%	93	72.0%	90
One	9.9%	99	13.4%	17	8.7%	11	7.2%	9	11.2%	14	9.5%	12	8.0%	10	10.5%	13	10.4%	13
Two	10.8%	108	9.4%	12	17.5%	22	11.2%	14	5.6%	7	8.7%	11	8.8%	11	10.5%	13	14.4%	18
Three	2.8%	28	4.7%	6	3.2%	4	1.6%	2	3.2%	4	2.4%	3	1.6%	2	4.0%	5	1.6%	2
Four or more	0.7%	7	1.6%	2	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.6%	2
(Refused)	0.4%	4	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Base:		1003		127		126		125		125		126		125		124		125
SEG Socio-economic Group																		
A	3.0%	30	3.2%	4	1.6%	2	3.2%	4	4.8%	6	0.8%	1	4.0%	5	3.2%	4	3.2%	4
B	11.7%	117	15.0%	19	7.9%	10	14.4%	18	16.0%	20	12.7%	16	11.2%	14	10.5%	13	5.6%	7
C1	25.5%	256	26.0%	33	28.6%	36	24.0%	30	24.8%	31	32.5%	41	20.0%	25	27.4%	34	20.8%	26
C2	36.1%	362	33.9%	43	34.9%	44	37.6%	47	31.2%	39	30.2%	38	39.2%	49	38.7%	48	43.2%	54
D	20.3%	204	19.7%	25	25.4%	32	20.0%	25	17.6%	22	21.4%	27	18.4%	23	18.5%	23	21.6%	27
E	1.4%	14	0.8%	1	0.0%	0	0.8%	1	0.8%	1	1.6%	2	4.0%	5	0.8%	1	2.4%	3
(Refused)	2.0%	20	1.6%	2	1.6%	2	0.0%	0	4.8%	6	0.8%	1	3.2%	4	0.8%	1	3.2%	4
Base:		1003		127		126		125		125		126		125		124		125
ZON Zone																		
Zone 1	12.7%	127	100.0%	127	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	12.6%	126	0.0%	0	100.0%	126	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	12.5%	125	0.0%	0	0.0%	0	100.0%	125	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	12.5%	125	0.0%	0	0.0%	0	0.0%	0	100.0%	125	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	12.6%	126	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	126	0.0%	0	0.0%	0	0.0%	0
Zone 6	12.5%	125	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	125	0.0%	0	0.0%	0
Zone 7	12.4%	124	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	124	0.0%	0
Zone 8	12.5%	125	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	125
Base:		1003		127		126		125		125		126		125		124		125